



# BLOWING ROCK CHAMBER OF COMMERCE

2024 - 2025 Visitor Information Guide & Business Directory



828.295.7851  
[www.BlowingRock.com](http://www.BlowingRock.com)  
[www.LoveBlowingRock.com](http://www.LoveBlowingRock.com)



# Live Your Story.

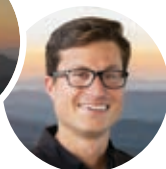
Meet Storied Real Estate. With unmatched expertise of Blue Ridge Mountain Club—a private mountain community minutes from Blowing Rock—the Storied team is committed to reimagining luxury living, curating a real estate experience that creates lasting memories in the High Country. Let us help you craft your story.



828.964.2094  
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Nick Presnell



Ean Faison

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# Honoring the *Past*, | Welcoming the *Future*.

Blowing Rock is a vibrant small town whose pristine landscapes and easy going atmosphere have endeared it to both seasonal visitors and full-time residents for 134 years. Throughout its history, the village has preserved its humble roots while transforming into a nationally-renowned vacation destination. Each year, Blowing Rock welcomes tens of thousands of first time visitors and returning guests. In addition to first rate accommodations and local institutions, Blowing Rock offers a wealth of opportunities for recreation, shopping, dining, and cultural amenities. This well-rounded town represents a wonderful fusion of the nostalgic and modern.



The Blowing Rock Chamber would like to thank the following people for contributing pictures throughout the directory: Todd Bush, Chris Berrier, David Huff Creative, Tyler Graves, and the Blowing Rock Historical Society. Front cover by Stacy Redmon.

# The Blowing Rock Chamber would like to thank our 2024 Partners

## PLATINUM



## GOLD



## SILVER



## BRONZE



## RESIDENTIAL MEMBERS OF THE CHAMBER

John & Lucy Aldridge  
 Kathleen Austin  
 John Beall  
 Jim & Annette Beeler  
 Jonathan Beloff  
 Jay Biles  
 Joseph & Heather Bogdahn  
 Kathy Boyd & Thad Throneburg  
 William & Woodson Bradley  
 Nikita Brooks  
 Laura Byers  
 Jim & Helen Cain  
 Adam & Dawn Clark  
 Steve & Rochelle Cohen  
 Rob & Kathy Connelly  
 Sandra Dee Crain  
 Joe & Debbie Crowder  
 Jim & Elaine Crowell  
 Greg & Glenna Davis  
 Anne Denton  
 Jamie Dixey  
 Marsha & Doug Dunlap  
 Robert Eubanks  
 Paul & Brenda Fairbetter  
 Jim Finch & Kelly Ray  
 Richard & Polly Gambill  
 Pete Gherini  
 Tim Gupton & Brent Moore  
 Jamie & Donna Grosso  
 Joel & Bernadett Hackney  
 Bill & Marianne Hall  
 Dennis Harris  
 June Hege  
 Taylor Higdon  
 Tim Hilton  
 Paul & Candice Horton  
 John & Anne Huffman  
 Frank Irizarry  
 Joe & Beth Jackson  
 Larry & Faith Jones  
 Jean Kitchin  
 John Lacy & David Dehass  
 Steven & Jocelyn Lacey



Danny & Faye Martin  
 Ronnie Mark  
 David McLean  
 Houck & K.B. Medford  
 Congressman & Mrs. John Mica  
 James & Sabine Miller  
 Jerome & Nelda Miller  
 Will Miller  
 Paulette Mitchell  
 Dudley Mizell & Gigi Johnston  
 David & Shirley Moreland  
 Bill & Linde Mullis  
 Jeff Norris  
 Ron & Catherine Perry  
 Ray & Melissa Pickett  
 Jim Pitts & Patti Jupiter  
 Mike & Lisa Poage  
 Lee & Alysia Price  
 Dan & Judy Quinn  
 Karen Rand  
 Curt & Shari Roeser  
 Anne Rhyne  
 Johnathan & Martha Jayne Rhyne  
 Paige & Matt Robertson  
 Bill & Jorgann Rogers  
 Fon Rogers  
 Al & Velda Shackelford  
 Jack & Paula Sims  
 Pam Smith  
 E.B. Springs IV  
 Bob Stout  
 Ed & Melissa Tausche  
 David Trahan & Annette Goudeau  
 William & Carol Warden  
 James Walters, Jr.  
 Pam & Doug Washer  
 Harold Watson, Jr.  
 Misty & Steve Watson  
 Walter & Jean Wilkinson  
 Terry Wiley  
 Jim Williams  
 Joyce & Jim Zellner  
 Hugh & Lulu Zhang

The mission of the Blowing Rock Chamber of Commerce is to promote, protect, and improve business through the cultural, social, and economic development, growth, and sustainability of Blowing Rock while preserving the charm and character of the village.

## BLOWING ROCK RECREATION

*Photo by BR Parks & Recreation*

Step out into the sunshine and draw a deep breath of cool, refreshing mountain air. There are numerous recreation options for visitors within the town limits which include Robbins Swimming Pool, Memorial Park, Broyhill Park, Davant Baseball Field/Track, Glen Burney Hiking Trail and Annie Cannon Gardens. Blowing Rock Parks and Recreation provides year-round programs for various age groups to enhance the life for Blowing Rock citizens and visitors. Included in the recreation activities and events are a summer day camp, swimming lessons, weekly park activities and programs, special community events, live music, and other related activities. We are also located a short distance away from the Blue Ridge Parkway which offers many hiking and camping options as well.



### GLEN BURNIEY TRAIL

*Photo by Chris Berrier*



The Glen Burney trail descends about 800 ft. below Main Street, Blowing Rock showcasing two spectacular waterfalls above the John's River Gorge: Glen Burney and Glen Marie Falls. In years past, this trail was likely used by Native Americans. By the turn of the twentieth century, it was used by logging camps. During the Depression, the Civilian Conservation Corps hired a crew to improve the trail throughout the Globe Valley. The

portion used to access The Falls is now the only remaining part of the trail in good condition.

Visitors may hike to the Cascades, which is just under one mile from the entrance at Annie Cannon Park, to the Glen Burney Falls (1.2 miles), or to the Glen Marie Falls (1.6 miles). Please take caution when hiking this trail, as it is very steep and the rocks near the water can be extremely slick. Walking sticks are provided for use while walking the trail. These are also available for purchase at the Blowing Rock Chamber of Commerce.

### MEMORIAL PARK

*Photo by BR Parks & Recreation*



Memorial Park serves as home base for downtown activities all year long. In addition to being a centrally located hub for Blowing Rock's annual festivals and events, it boasts year-round offerings of a picnic shelter with tables; playground equipment and pickleball, basketball, tennis, and volleyball courts; horseshoe pits; covered gazebo with seating and often live music; and park benches frequently populated by those eating ice cream and people watching on Main Street. Dogs are welcome in the front of the park near the Main Street entrance. Dogs are also welcome throughout the town, including many businesses.

## BLUE RIDGE PARKWAY

For visitors in search of novelty and adventure, The Blue Ridge area provides an unparalleled diversity of experiences. There's so much to see and do that no two visits are ever the same.

Outstanding scenery and recreational opportunities make the Blue Ridge Parkway one of the most popular units of the National Park System. Winding its way through 469 miles of mountain and meadows, the Parkway connects Shenandoah National Park in Virginia and Great Smoky Mountains National Park in North Carolina.

Nature lovers will find majestic mountain vistas and scenic drives, outstanding hiking, biking, and equestrian trails, world-class whitewater and waterfalls, excellent campsites and fishing streams.

The Parkway offers something for everyone and you will quickly see why it is often called "America's Favorite Drive".

## MOSES H. CONE PARK

*Photos on this page by David Huff Creative*



In the mid 1890's, textile magnate Moses H. Cone, known as the "Denim King," came to Blowing Rock with his wife, Bertha, to design and build his grand summer home. The resulting estate, Flat Top Manor, spanned 3,516 acres and included both Flat Top Mountain and the nearby Rich Mountain. Today, the manor is a National Park Service site and is the home of the America's National Parks bookstore, the NPS visitor information desk, and the Southern Highlands Craft Guild. It operates seasonally from April to November.

One of the best parts of the estate is its 25 miles of carriage roads that are now walking trails. From the manor, visitors may go to the Cone cemetery, nearly a mile from the house, or continue two miles to the Flat Top fire tower, offering a breathtaking view of the High Country area. Visitors may also walk down to Bass Lake and explore The Maze trail featuring the old apple barn, whose bounty was provided by the 32,000 apple trees planted in the estate's orchard. When it snows, the trails offer excellent cross-country skiing.



## JULIAN PRICE MEMORIAL PARK



In 1946, the family of Julian Price donated 4,200 acres of land to the Blue Ridge Parkway. This area attracts families with young children who enjoy the Price Park picnic area featuring wide green fields, Creekside views, and scenic picnic areas with picnic tables and charcoal grills. Visitors wishing to hike have many options between scenic trails varying from easy, moderate, to strenuous.

- Green Knob is a steady 2.3 mile climb looping through woods, pasture and a distant view of Price Lake and Calloway Peak. Entry can be found at milepost 295.9 in the Sim's Pond parking area.

- Price Lake is an easy 2.7 mile loop circling the 47 acres of Price Lake. It is accessible from both milepost 296.7, Price Lake Overlook, and milepost 297.1, Boone Fork Overlook. Families might enjoy the Kids in Parks hiking or paddling TRACK Trails at Price Lake. Brochures can be found onsite or through <https://www.kidsinparks.com/blue-ridge-parkway-price-lake>

- Boone Fork Trail offers a moderate to strenuous 5.5 mile loop accessed at milepost 296.4, in the Price Park picnic area. Allow about three hours to wind through meadows, woods and rock outcroppings just beyond Boone Fork Creek.

- Boone Fork Trail also runs jointly with the North Carolina Mountains-to-Sea Trail for almost half its length. Signs with white blazes will mark the trail, as well as entry and exit points for that portion of the trail.

- Tanawha Trail is a strenuous 13.5 mile trail accessed at milepost 297.1, the Boone Fork Overlook, and ends at milepost 305.5, Beacon Heights. It begins in Price Park and runs parallel to the Parkway, ending at the foothills of Grandfather Mountain. Separate maps for this trail are available for intrepid hikers.



*All above photos by Todd Bush*



## THINGS TO DO

There's something for every interest in Blowing Rock. Outdoor enthusiasts can ski, hike, bike, golf, canoe, zip line whitewater raft, fish and so much more depending on the season.

Popular attractions for visitors of all ages include: The Blowing Rock, High Gravity Adventures Zip Line & Aerial Park, Grandfather Mountain, Linville Caverns, Tweetsie Railroad, and Mystery Hill, just to name a few.

The arts are all around us with galleries downtown, the Blowing Rock Art & History Museum, the Southern Highland Craft Guild at Moses Cone Manor, and Turchin Center for the Visual Arts in Boone. Regular live music and theatre performances are hosted by local restaurants including Music on the Lawn every Friday night at Ragged Garden Inn starting in May. Appalachian State University and Lee-McRae College also offer several music events throughout the Summer. The Alair Summer Concert Series features music each Sunday in the Blowing Rock Park following the Art in the Park shows on Saturdays, starting May 18.

Blowing Rock features shops abound on Main Street, Sunset Drive, Morris Street and Shoppes on the Parkway, stocking unique clothing, gifts, locally crafted items and souvenirs.

There literally is something for everyone here in Blowing Rock!

**2024 CALENDAR OF EVENTS**  
The Village of *Blowing Rock*

<p><b>APRIL</b></p> <p>6 Blowing Rock Trout Derby</p> <p><b>MAY</b></p> <p>ARTISTS IN RESIDENCE AT EDGEWOOD BEGINS 18 Art in the Park 19 Alair Summer Concert Series (Gazebo- Memorial Park 1-3 pm)</p> <p><b>JUNE</b></p> <p>ARTISTS IN RESIDENCE AT EDGEWOOD 6-9 Blowing Rock Charity Horse Show - Saddlebred 15 Art in the Park 16 Alair Summer Concert Series</p> <p><b>JULY</b></p> <p>ARTISTS IN RESIDENCE AT EDGEWOOD MONDAY NIGHT CONCERT SERIES 6 Blowing Rock Fourth of July Festival 11-14 Grandfather Mountain Highland Games 13 Art in the Park 14 Alair Summer Concert Series 19 Symphony by the Lake at Chetola 23-31 Blowing Rock Charity Horse Show Hunter Jumper 1 Divisions</p>	<p><b>AUGUST</b></p> <p>ARTISTS IN RESIDENCE AT EDGEWOOD 1-4 Blowing Rock Charity Horse Show Hunter Jumper II Divisions 17 Art in the Park 18 Alair Summer Concert Series 20-24 Plein Air Festival at BRAHM</p> <p><b>SEPTEMBER</b></p> <p>7 Art in the Park 8 Alair Summer Concert Series 20 Tweetsie Ghost Train Begins</p> <p><b>OCTOBER</b></p> <p>TWEETSIE GHOST TRAIN 5 Art in the Park 6 Alair Summer Concert Series 26 Blowing Rock Halloween Festival 19-20 Woolly Worm Festival 19 Valle Country Fair</p> <p><b>NOVEMBER</b></p> <p>29 Tweetsie Christmas Opens 30 Christmas in the Park &amp; Parade</p> <p><b>DECEMBER</b></p> <p>13 Holiday Stroll 31 New Year's Eve Extravaganza at App Ski Mountain</p>
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Contact the Blowing Rock Chamber of Commerce for more information:  
828-295-7851 • www.BlowingRock.com

## OFFICIAL CHAMBER EVENTS

The Blowing Rock Chamber is proud of the events that we produce on an annual basis including Winterfest, Art in the Park and Symphony by the Lake. Here's a closer look at these events:



### WINTERFEST

A four-day winter celebration in Blowing Rock. This event, scheduled for January 23 – 26, 2025, and benefits many local non-profit agencies. Winterfest includes many fun winter activities including the famous Polar Bear Plunge at Chetola Lake, Winterfeast supported by area restaurants, Rotary Chilly Chili Challenge, Beer Garden, Hendrick Hunt, Ice Sculptures featuring live carving demonstrations, Wine Tasting & Auction, Winter Paws and so much more!!! You don't want to miss this time of year in our mountain town.

*Don't Hibernate, Celebrate!*

### SYMPHONY BY THE LAKE

Celebrated annually at the Lake at Chetola, this year's event will take place on Friday, July 19. This is the most popular event of the season and attracts people from all over the south. Described as the "pinnacle of the summer season" here in Blowing Rock, this will be the 36th year for the event. The theme this year will be "Live From Vienna!"



### ART IN THE PARK

A series of juried art displays showcased on Park Avenue on Saturdays, May through October. We celebrate six decades of shows featuring award-winning and acclaimed artisans. Each show features a different set of artists, curated to present a wide variety of mediums including paintings, photography, wood sculptures, furniture, cutlery, wearable art, hand crafted jewelry, textiles, and more.

Make a weekend of it and stay for the outdoor Alair Summer Concert Series in Memorial Park on Sundays from 1-3pm.

62ND ANNUAL  
*Art*  
IN THE PARK  
MAY 18 · JUNE 15 · JULY 13  
AUGUST 17 · SEPTEMBER 7  
OCTOBER 5, 2024  
Over 90 Juried Artists  
PARK AVENUE IN DOWNTOWN BLOWING ROCK  
10AM-ENTREE 5PM • FREE ADMISSION • FREE SUIFFLE  
A BLOWING ROCK CHAMBER OF COMMERCE EVENT  
WOOD • CLAY • JEWELRY • METAL • GLASS • FIBER • PAINTING • PHOTOGRAPHY

## EVENTS OUR VISITORS LOOK FORWARD TO!!!

### SPRING through FALL



#### ART IN THE PARK AND ALAIR SUMMER CONCERT SERIES WEEKENDS

A series of juried art one Saturday per month, May through October, on Park Avenue from 1-3 pm. Stay over for a free concert in Memorial Park on Sundays, following Art in the Park on Saturdays.

#### MUSIC ON THE LAWN

Weekly live outdoor concert with popular local performers hosted by the Inn at Ragged Gardens. Admission is free. Beer, wine and other beverages sold on-site, and the music runs from 5:30-8:30 pm, weather permitting. May through October. No coolers, dogs, or outside beverages allowed.

### FALL

#### BLUE RIDGE CONSERVANCY 5K

Enjoy the scenic views of the Blue Ridge as you run, September 21, to benefit Blue Ridge Conservancy, who protects natural resources and scenic beauty in northwest North Carolina. [www.blueridgeconservancy.org](http://www.blueridgeconservancy.org)

#### BLOWING ROCK HALLOWEEN FESTIVAL ON OCT 26<sup>TH</sup>

Annual Halloween festival includes games for kids and a costume march, the Monster March, down Main Street, followed by trick-or-treating at downtown businesses.

#### HIGH COUNTRY BREAST CANCER FOUNDATION 5K

All money raised in this October 5k is awarded as scholarships to women and men fighting breast cancer in the High Country.

### WINTER

#### BLOWING ROCK WINTERFEST

A four-day festival, January 23-26, 2025, benefitting local charities that runs the last weekend in January. Includes the annual Polar Bear Plunge, wine tasting/auction, WinterFest, Rotary Chilly Chili Challenge, and Beer Garden, and so much more.

#### CHRISTMAS IN THE PARK & LIGHTING OF THE TOWN

Enjoy hot chocolate, live music, crafts and games for kids, a parade, a visit from Santa and other holiday festivities on Main Street, the first Friday and Saturday after Thanksgiving.

#### FESTIVAL OF LIGHTS AT CHETOLA RESORT

From the Friday after Thanksgiving through WinterFest weekend, drive through the property to view their beautiful light displays.

#### NEW YEAR'S EVE AT APPALACHIAN SKI MOUNTAIN

Enjoy ice skating, skiing or snowboarding until 11 pm, when a torchlight ski parade kicks off the New Year's Eve show, ending with fireworks at midnight.



### SUMMER

#### AN APPALACHIAN SUMMER FESTIVAL

Appalachian State University's series of entertaining summer programs brings notable musicians, dancers, authors, and high profile performers to campus.

#### FOURTH OF JULY PARADE

This Independence Day tradition down Main Street has featured costumes, horses, llamas, boats, fire engines, classic cars, and citizens of all ages in their patriotic best! July 6<sup>th</sup>, 2024

#### THE HIGHLAND GAMES

On the second weekend in July, travel to Grandfather Mountain to enjoy track and field competitions, hammer throwing, sheep herding, reel dancing, live music, and more. July 11th - 14th, 2024, [www.gmhc.com](http://www.gmhc.com)

#### BLOWING ROCK CHARITY HORSE SHOW

Celebrating 101 years, the oldest continual outdoor horse show in America. Saddlebreds compete in early June, while July and August feature Hunter Jumpers.

#### ARTISTS IN RESIDENCE AT EDGEWOOD COTTAGE

Each week during the summer, different juried High Country artists show and sell their work at historic Edgewood Cottage. There is art for every interest and budget, and net proceeds go to support community projects.



#### SYMPHONY BY THE LAKE

Often described as the "pinnacle of the summer season" here in Blowing Rock, the Symphony by the Lake is a must hear event! The Symphony is celebrating its 36th season this year, solidifying its place as a summer tradition. Set against the lake at Chetola Resort and the beautiful Blue Ridge Mountains, the atmosphere is truly special. Featuring the Symphony of the Mountains, the 2024 event theme is "Live From Vienna." The music concludes around 9:30 PM and is followed by a fabulous firework display that lasts approximately 15 minutes. Enjoy an evening of picnics, music, beautiful scenery, and festive fireworks at Symphony by the Lake.

#### Essential details:

- Symphony by the Lake is on Friday, July 19<sup>th</sup>, 2024
  - Gates open at 5:30 PM, performance begins at 7:30 PM.
  - Tickets will go on sale on April 1, 2024, available online at "symphonybythelake.com" (\$70 ea). Tickets will be available for pick-up starting April 1st, from 9:00am – 5:00pm, Monday. Saturday leading up to the day of the Symphony. Pick up your tickets at the Blowing Rock Chamber of Commerce, 132 Park Ave. Blowing Rock, NC 28605.
  - The day of the performance, tickets will be available until 6:30pm at the Chamber.
  - A \$15.00 parking pass is available for purchase and allows guests to park at the Chetola Resort. Shoppes on the Parkway will offer first come/first serve parking.
- Packing a picnic is allowed! There is a limited cash bar available with some fun specialty drinks or bring a favorite beer or wine to enjoy. Dinner packages available along with cooler/picnic baskets.

*See you at the Symphony!*

#### BLOWING ROCK PLEIN AIR FESTIVAL

A four-day plein air painting event that takes place in the beautiful mountainous area surrounding Blowing Rock. August 20<sup>th</sup> - 24<sup>th</sup>, 2024



**40**  
CELEBRATING  
40 YEARS

**AN APPALACHIAN  
SUMMER FESTIVAL**

APPSTATE  
An Appalachian Summer Festival

music | dance | theatre | film | visual arts

AppSummer.org

JUNE 29 - JULY 27, 2024



APPALACHIAN STATE UNIVERSITY  
**SCHAEFER CENTER  
FOR THE PERFORMING ARTS**

HOME TO...

- An Appalachian Summer Festival
- The Schaefer Center Presents series
- APPlause! K-12 Performing Arts Series
- Campus and community events

**TheSchaeferCenter.org**  
733 Rivers Street, Boone, NC | 828-262-4046



Yola, 2022



**TURCHIN CENTER**  
for the Visual Arts

**SIX GALLERIES  
CONTEMPORARY ART  
CHANGING EXHIBITIONS  
FREE ADMISSION**

423 W. King Street, Boone, NC  
**tcva.org**



## Attractions & Events

### AN APPALACHIAN SUMMER FESTIVAL: Ad on the left

733 Rivers Street, Boone • 828-262-6084 • [www.appsummer.org](http://www.appsummer.org)

Appalachian State University's entertaining summer series brings world-class and award-winning musicians, dancers, artists, and high-profile performers to campus. Named one of the top 20 Events in the Southeast by the Southeast Tourism Society, Appalachian State University's acclaimed festival celebrates its 38th season in July 2022 with a month-long variety of music, dance, theatre, visual arts and film programming.

### APPALACHIAN EVERGREENS CHOOSE & CUT

828-264-1609 • [www.appevergreens.com](http://www.appevergreens.com)

Take 321 toward Boone. 1.6 miles past Shoppes on the Parkway, turn right on Aho Rd. Go 2.3 miles. Turn right on Blue Ridge Pkwy. Go 0.1 mile. Turn left on Sampson Rd. Take Sampson 0.5 mile, farm is on the right. Featuring Fraser fir trees, wreaths & garlands.

### APPALACHIAN THEATRE OF THE HIGH COUNTRY

559 West King Street, Boone, 828-865-3000 • [apptheatre.org](http://apptheatre.org)

We are a historic Art Deco theatre built in 1938, renovated, and restored to a 629-seat state-of-the-art performing arts venue which reopened to audiences in October 2019 to serve the North Carolina High Country region as a non-profit performing arts center. Programming includes a diverse array of live performances, films, community arts, and civic events. The Appalachian Theatre is a non-profit 501(c)(3) organization.

### APPLE HILL FARM

400 Apple Hill Farm Road, Banner Elk • 828-963-1662 • [www.applehillfarmnc.com](http://www.applehillfarmnc.com)

Magnificent mountain views, wooded footpaths & landscaped gardens are a lovely setting for our animals & visitors. Home to alpacas, goats, donkeys, chickens, dogs & more. Farm store has extensive supply of alpaca accessories. Call year round to visit.



**BRAHM**  
Blowing Rock Art & History Museum

[BlowingRockMuseum.org](http://BlowingRockMuseum.org)

### Admission is always free!

Open Tues.-Sat., 11 a.m.-5 p.m.  
(year-round)  
Sun., 11 a.m.-4 p.m. (May-Oct.)

At the corner of Main Street  
and Ginny Stevens Lane



### BLOWING ROCK ART & HISTORY MUSEUM: Ad on the left

159 Ginny Stevens Lane, Blowing Rock • 828-295-9099 •

[www.blowingrockmuseum.org](http://www.blowingrockmuseum.org)

Experience the visual arts and our rich mountain heritage through enlightening exhibits, family-friendly cultural events, art workshops, and engaging lectures. Open year-round Tues - Sat, 11am - 5pm. Open Sundays, 11-4p, May-Oct. Free Admission.

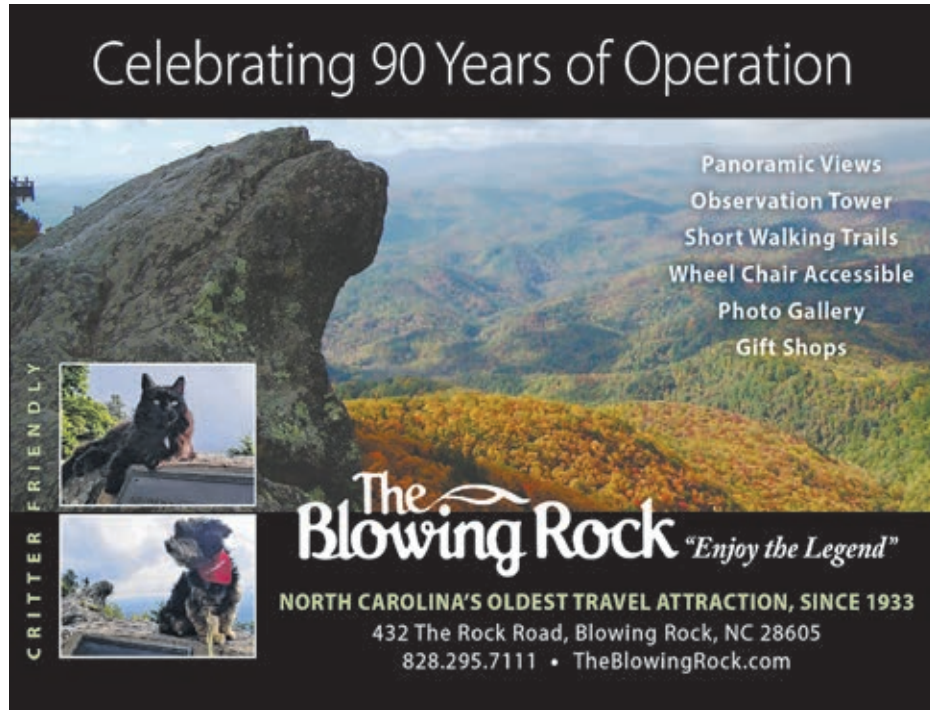
### THE BLOWING ROCK ATTRACTION: Ad on page 14

432 Rock Road, Blowing Rock • 828-295-7111 • [www.theblowingrock.com](http://www.theblowingrock.com)

North Carolina's oldest travel attraction. Short scenic walk includes views of Grandfather Mtn, Table Rock & Hawksbill. Garden waterfall, observation tower & unique gift shops. Open daily Apr-Dec & Thurs-Mon in Jan-Mar, weather permitting. On Highway 321 South across from Green Park Inn. Handicap accessible.







**Celebrating 90 Years of Operation**

- Panoramic Views
- Observation Tower
- Short Walking Trails
- Wheel Chair Accessible
- Photo Gallery
- Gift Shops

**The Blowing Rock** "Enjoy the Legend"

**NORTH CAROLINA'S OLDEST TRAVEL ATTRACTION, SINCE 1933**

432 The Rock Road, Blowing Rock, NC 28605  
828.295.7111 • TheBlowingRock.com

CRITTER FRIENDLY



The Blowing Rock Historical Society Presents

**Artists**  
in Residence  
at Edgewood Cottage

**FREE WEEKLY ART SHOWS**  
in Historic Edgewood Cottage

- Purchase original art for every interest and budget
- Meet different jury-selected artists each week throughout the summer
- Enjoy historic Edgewood Cottage, first home of renowned artist Elliott Daingerfield
- Net proceeds support the Historical Society and other community efforts

**www.artistsatedgewood.org**

**At Blowing Rock's Cultural Corner - Where Art and History Meet**  
(Corner of Main and Ginny Stevens Ln., Next to BRAHM)

**BLUE RIDGE COMMUNITY THEATRE**

P.O. Box 2603, Boone • 828-773-1209 • [BlueRidgeCommunityTheatreNC.com](http://BlueRidgeCommunityTheatreNC.com)

For almost five decades, Blue Ridge Community Theatre has been showcasing local talent in the High Country of North Carolina. From the backstage to the entrance of the venue, we truly believe that every one deserves a chance to shine. Whether you're a fan of live theatre, a musician, a technician, or an actor, you're invited as we strive to bring high quality entertainment to our town and the surrounding areas. BRCT is a 501 (c)(3) organization.

**DOC'S ROCKS GEM MINE**

100 Shoppes on the Parkway, Blowing Rock • 828-295-2034 • [www.docsocks.org](http://www.docsocks.org)

North Carolina Gemstone Mining Specialists focusing on the Appalachian Mountain range. We offer rockhound tours during the summer, indoor mining, birthday party room, school group rates and scout merit badge classes.

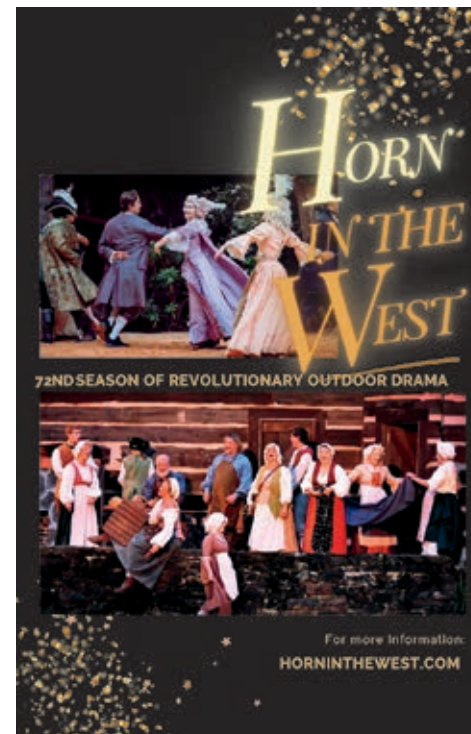
**GRANDFATHER MOUNTAIN STEWARDSHIP FOUNDATION: Ad on page 17**  
Hwy 221 South, Linville • 828-733-2013 • [www.grandfather.com](http://www.grandfather.com)

Be inspired by the views from the highest point in the Blue Ridge & escape to a nature sanctuary of global importance. Mile High Swinging Bridge, native wildlife in natural habitats & alpine trails. 15 miles south of Blowing Rock. Open all year, weather permitting in winter.

**HORN IN THE WEST: Ad below**

591 Horn in the West Boulevard, Boone • 828-264-2120 • [www.horninthewest.com](http://www.horninthewest.com)

Seasonal outdoor drama that tells a story of Daniel Boone, the famous frontiersman and the hardy mountain settlers of the Blue Ridge Mountains in their struggle to preserve their freedom during the years before and during the War of Independence. The drama highlights those settlers who came to the region seeking freedom and escape from the British tyranny. Summer evening performances at the Daniel Boone Amphitheater in Boone, NC. The adjacent Hickory Ridge History Museum is open before the show. Donations are encouraged. All seats reserved, walk-ups welcome.



**HORN IN THE WEST**

72ND SEASON OF REVOLUTIONARY OUTDOOR DRAMA

For more information:  
[HORNINTHEWEST.COM](http://HORNINTHEWEST.COM)

**LANTERN FARM**

Doe Meadows Drive, West Jefferson • 828-278-9805 • [www.lanternfarm.com](http://www.lanternfarm.com)

We sit directly on one of the most beautiful stretches of the Blue Ridge Parkway in Ashe County. Lantern Farm is located 2 miles from Cascade Falls and is in the heart of Christmas Tree country. This year Lantern Farm will be open for the Halloweentime Event starting in September. In addition to their most sincere pumpkin patch, sunflower fields, hay and corn mazes they will be adding an animal park and a haunted experience called "Fall From Grace: Origins". To learn more go to [lanternfarm.com](http://lanternfarm.com)

**LINVILLE CAVERNS**

Highway 221 North, Marion • 828-756-4171 • [www.linvillecaverns.com](http://www.linvillecaverns.com)

Guided tours through a natural limestone cavern featuring stalactite and stalagmite formations, underground stream and blind trout. North Carolina's only show caverns. Open year round (weekends only December, January, February). Hwy 221 North, Marion, NC

**MAST GENERAL STORE**

Highway 194, Valle Crucis • 828-963-6511 • [www.mastgeneralstore.com](http://www.mastgeneralstore.com)

Nestled in a secluded mountain valley & outfitting the Appalachian since 1883 with traditional mercantile goods, comfortable clothing, rugged footwear & quality outdoor gear for all mountain seasons. Original Store & Annex, Hwy 194, Valle Crucis. Also King St, Boone.

**MOUNTAIN HOME MUSIC**

828-964-3392 • [www.mountainhomemusic.com](http://www.mountainhomemusic.com)

The mission of Mountain Home Music is to celebrate diverse styles of Appalachian performing arts, including music, singing, storytelling, and dance. Mountain Home Music strives to educate and build community through the arts, providing accessible cross-generational experiences. We offer free and ticketed concerts and performances year-round at varying venues across the High Country all year long.

**MYSTERY HILL: Ad below**

129 Mystery Hill Lane, Blowing Rock • 828-264-2792 • [www.mysteryhill.com](http://www.mysteryhill.com)

Visit one of NC's most unique attractions! Mystery Hill is proud to feature tons of activities for everyone to enjoy. Defy gravity, ride the bull, learn about Appalachian history, mine for gems at our indoor or outdoor sluices, throw axes, and take old time photos with a modern twist! Mystery Hill is proud to be family owned & operated and 2024 marks our 76th year. Visit our website to learn more about special events, new attractions, and more!

**THE SCHAEFER CENTER PRESENTS...AT APPALACHIAN STATE UNIVERSITY: Ad on page 12**

733 Rivers Street, Boone • 828-262-4046 • [www.theschaefercenter.org](http://www.theschaefercenter.org)

Featuring world-class arts and entertainment every September through April - theatre, dance, Americana, jazz, world music and more - to enrich the cultural landscape of the university and region. Performances at Schaefer Center for the Performing Arts.

**SOUTHERN HIGHLAND CRAFT GUILD - MOSES CONE MANOR:**

Ad on page 18

Milepost #294, Blue Ridge Parkway, Blowing Rock • 828-295-7938 • [www.craftguild.org](http://www.craftguild.org)

Milepost 294 on the Blue Ridge Parkway in the Moses Cone Manor just off 221. Finest quality Appalachian Mountain hand-made crafts by members of the Southern Highland Craft Guild. Craft demonstrations on the porch May-October.

**TOWN OF SEVEN DEVILS:**

Ad on page 19

157 Seven Devils Road, Seven Devils • 828-963-5343 • [www.sevendevilsnc.gov](http://www.sevendevilsnc.gov)

Come discover our positive altitude! Play tennis, hike, shop, tube, zipline or relax while enjoying some of the best views around. You will find an array of residential choices... whether you stay for a weekend, a season, or a lifetime!



**MYSTERY HILL**  
Naturally Amazing!

**Just 2 miles from town on 321**

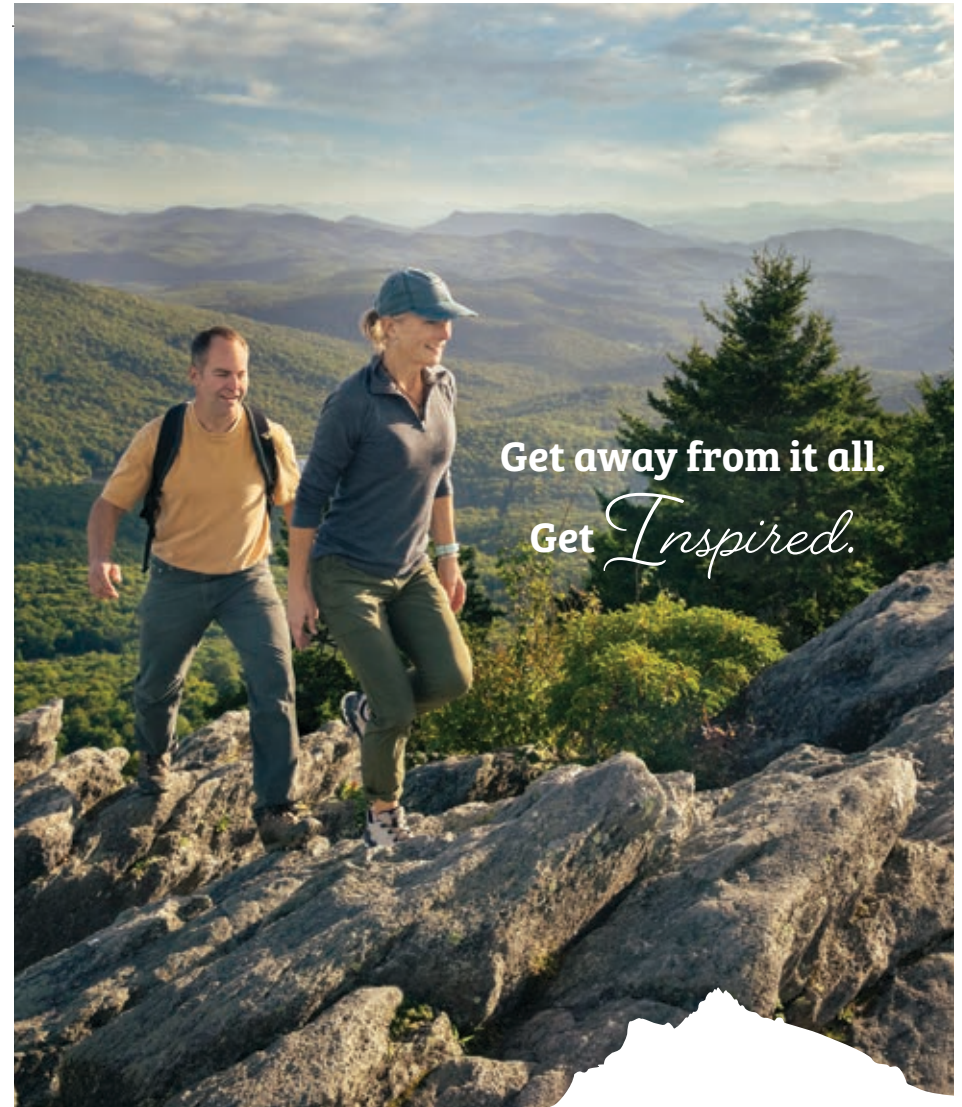
Book at [mysteryhill.com](http://mysteryhill.com)

**Explore the Natural Gravitational Anomaly**

**12 Unique Activities**

**Great Shopping**

**OPEN YEAR ROUND**



Get away from it all.  
Get *Inspired.*

Folks come to Grandfather Mountain for all sorts of reasons – from a family getaway to the thrill of the Mile High Swinging Bridge. But after a day on the mountain, and some hands-on time in the new Wilson Center For Nature Discovery, everyone leaves inspired.

**GRANDFATHER MOUNTAIN®**

*Wonders Never Cease*

[grandfather.com](http://grandfather.com)

**NEW Wilson Center for Nature Discovery NOW OPEN**



Cultivating fine craft since 1930.



### Visit our shop in Moses Cone Manor

294 Blue Ridge Parkway | Blowing Rock, NC

April 12-30/Nov 1-30 (Wed-Sun, 10-4) • May-Oct (Open Daily, 10-5)

The Southern Highland Craft Guild is an authorized concessioner of the National Park Service, Department of Interior.

**CRAFTGUILD.ORG | 828.295.7938**

### TURCHIN CENTER FOR THE VISUAL ARTS: Ad on page 12

423 West King Street, Boone • 828-262-3017 • [www.tcva.org](http://www.tcva.org)

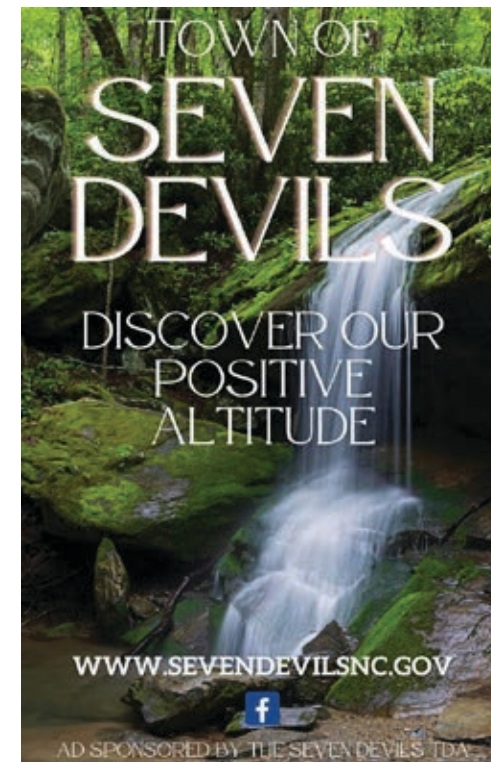
Visual arts come to life at Appalachian State University's premier art museum featuring contemporary art works by national and international artists as well as the finest artists of the region. Explore acclaimed exhibitions, ARTtalks, special events and workshops for all ages. Admission is free and guided tours available upon request. Open Tues-Sat, 10am-6pm; Fri noon-8pm; (Closed Sunday & Monday)

### TWEETSIE RAILROAD:

Ad on page 20

300 Tweetsie Railroad Lane, Blowing Rock • 828-264-9061 • [www.tweetsie.com](http://www.tweetsie.com)

Wild West family theme park featuring a 3-mile train adventure behind a historic steam locomotive, live entertainment, amusement rides & Deer Park Zoo. Hours and days vary. Special events: Day Out With Thomas™, Ghost Train® & Tweetsie Christmas®.



### Outdoor Recreation

#### APPALACHIAN SKI MOUNTAIN

940 Ski Mountain Road, Blowing Rock • 828-295-7828 • [www.appskimtn.com](http://www.appskimtn.com)

The NC High Country's 1st Ski Area - since 1962. Day & night skiing/snowboarding, lessons, outdoor ice skating. Open daily Fri. before Thanksgiving thru late Mar. Apparel, equipment & helmet rentals available. Slopeside lodging & ski-&stay packages. Special rates for groups & early/late season.

#### BLOWING ROCK COUNTRY CLUB

200 Country Club Drive, Blowing Rock • 828-295-3171 • [www.blowingrockcountryclub.com](http://www.blowingrockcountryclub.com)

Blowing Rock's premiere private country club.

#### BOONE GOLF CLUB

433 Fairway Drive, Boone • 828-264-8760 • [www.boonegolfclub.com](http://www.boonegolfclub.com)

One of the South's premier golf facilities, designed by Ellis Maples, opened in 1959 and available to the public all season-April through November. Located in a beautiful valley, just north of Blowing Rock, the course features level to gently rolling fairways, large undulating greens and breathtaking views of the surrounding Blue Ridge Mountains. Well stocked Pro Shop, restaurant and putting green available. Tee times are recommended and groups are welcome.

#### BROYHILL EQUESTRIAN PRESERVE

1500 Laurel Lane, Blowing Rock • 828-295-4700 • [www.blowingrockhorses.com](http://www.blowingrockhorses.com)

Home of the Blowing Rock Charity Horse Show, America's oldest continuous running horse show. Located adjacent to Moses H. Cone Memorial Park, having easy access to 26 miles of carriage trails. Nightly horse boarding, with 430 permanent stalls.

# ★ ALL ABOARD FOR YOUR ★ WILD WEST THEME PARK ADVENTURE



- ★ Historic narrow-gauge steam locomotives
- ★ Live entertainment — cowboys, cowgirls, cloggers, Can-Can dancers, and mascots Hopper and Porter™
- ★ Country Fair amusement rides
- ★ Gold panning and gem mining
- ★ Deer Park Zoo
- ★ Miner's Mountain chairlift
- ★ Specialty shops and eateries
- ★ Day Out With Thomas™  
Ghost Train®, Tweetsie Christmas®, and other special events

**OPEN APRIL - DECEMBER**  
Dates and hours vary by season.  
Plan your visit at [tweetsie.com](http://tweetsie.com)

**TWEETSIE®**  
RAILROAD

300 Tweetsie Railroad Lane  
Blowing Rock, NC 28605  
800-526-5740 or 828-264-9061



## FOOTSLOGGERS

921 Main Street, Blowing Rock • 828-295-4453 • [www.footsloggers.us](http://www.footsloggers.us)

Established in 1971, we are open year-round with a full line of hiking boots for men & women. Featured brands include Arcteryx, Salewa and Patagonia. Full line of camping & hiking gear including a large selection of backpacks and accessories. We also carry dog accessories, sunglasses, a wide variety of clothing for outdoor activities and travel and so much more. Locations in Blowing Rock, Boone and West Jefferson.

## GREATER FOSCOE MINING COMPANY

8998 Hwy 105 South, Foscoe • 828-963-5928 • [www.foscoeminingco.com](http://www.foscoeminingco.com)

Become a prospector for a day while mining your own gemstones. Located 7.7 miles South of Boone on Hwy 105-S in Foscoe, where you can find emeralds, rubies, sapphires, amethyst, garnet, topaz and many more—all yours to keep. Discover that old-timey feeling of surprise as you find beautiful gems and minerals. Also, visit our full-service jewelry store, Facets of Foscoe for gemstone faceting and unique 14 kt gold settings. Open 7 days, 9-6.

## HAWKSNEST SNOWTUBING & ZIPLINE

2058 Skyland Drive, Seven Devils • 828-963-6561 • [www.hawksnesttubing.com](http://www.hawksnesttubing.com)

Visit one of the longest ziplines in the US, 4 miles, over 20 cables. Also one of the largest snowtubing parks, over 30 lanes spread over 4 different areas. 100% snowmaking & lighting with 2 carpet lifts to bring you back to the top. Buy tickets online.

## HELLBENDER FITNESS

643 Rear Greenway Road, Boone • 828-282-8039 • [hellbenderfitnessboone.com](http://hellbenderfitnessboone.com)

We deliver functional fitness training classes that emphasize mobility, strength and endurance. We do this in small group classes led by a certified coach. All programs can be scaled to accommodate beginners, intermediate, masters, or elite athletes. Interactions among participants and coaches are supportive and encouraging. Personal training and open gym are also available.

## HIGH GRAVITY ADVENTURES ZIPLINE & AERIAL PARK

215 Tweetsie Railroad Lane, Blowing Rock • 828.266.0151 • [www.highgravityadventures.com](http://www.highgravityadventures.com)

Zip, climb, and experience unforgettable adventures high in the mountains of Blowing Rock, North Carolina. High Gravity Adventures is for thrill-seekers, beginner to advanced, and features the High Altitude Zip Line Tour and Dropzone Free Fall, the three-story-tall Blue Ridge Adventure Course, and the kid-friendly Foothills Zip and Adventure Park for ages 4+. And don't forget our four-story, three-person Giant Swing; we dare you not to scream! Offering the best family adventures in the High Country, High Gravity Adventures is also the ideal location for birthday parties, bachelor and bachelorette parties, group events, company outings, and so much more. Epic adventures await at High Gravity Adventures.

## HIGH MOUNTAIN EXPEDITIONS

3149 Tynecastle Highway, Banner Elk • 828-898-9786 • [www.highmountainexpeditions.com](http://www.highmountainexpeditions.com)

Whitewater rafting, funyaking, hiking & caving! Offering self-bailing rafts & funyaks; state-of-the-art equipment & gear; comfortable, well-maintained vehicles; gourmet meals; & professional guides noted for their knowledge, skills & experience. Fun for all ages & abilities!

## JEFFERSON LANDING CLUB

184 West Landing Drive, Jefferson • 336-982-4449 • [www.visitjeffersonlanding.com](http://www.visitjeffersonlanding.com)

Jefferson Landing's award-winning golf course was designed by US Open and two-time PGA Champion, Larry Nelson. It's a 7, 110-yard, par 72 Course that features five sets of tees, Kentucky Bluegrass fairways and bent grass tees & greens.

## LEATHERWOOD STABLES

512 Meadow Road, Ferguson • 336-973-5044 • [www.leatherwoodmountains.com](http://www.leatherwoodmountains.com)

Ride seasoned trail horses & explore the outdoors in a tranquil manner. Our sure-footed horses are gentle enough for beginners, so take advantage of this chance to see our pristine trails under safe, supervised conditions. Full-service boarding facility with nightly stalls & campsites.

**MOUNTAIN AIRE GOLF CLUB**

1396 Fairway Ridge Drive, West Jefferson • 336-877-4716 • [www.mountainaire.com](http://www.mountainaire.com)  
 Located in West Jefferson in unspoiled Ashe County, just 40 minutes from Blowing Rock. Beautiful 18 hole championship course with spectacular long range views that is well maintained and ready for you to enjoy! Pro shop & snack bar on site. Real estate opportunities available.

**MOUNTAINBOUND FLY GUIDES**

828.963.5463 • [www.mountainboundflyguides.com](http://www.mountainboundflyguides.com) • [info@mountainboundflyguides.com](mailto:info@mountainboundflyguides.com)  
 A fly fishing guide service offering wade trips, float trips, casting lessons, and customized specialty trips. Our goal is to meet the needs of all types of fly-fishing adventurers, from newbies to those who are experienced.

**SKY VALLEY ZIP TOURS**

634 Sky Ranch Road, Blowing Rock • 828-264-0002 • [www.skyvalleyziptours.com](http://www.skyvalleyziptours.com)  
 The #1 rated outdoor activity in Blowing Rock on TripAdvisor. Choose our Canopy Tour, Night Flight or Whistle Pig Kid Zip for ages 4+! All tours include an ATV ride. Find us in the woods, down a gravel road just 5 miles from Boone or Blowing Rock.

**THE SPECKLED TROUT OUTFITTERS: Ad on page 63**

916 Main Street, Blowing Rock • 828-773-8852 • [www.thespeckledtroutoutfitters.com](http://www.thespeckledtroutoutfitters.com)  
 The breathtaking rivers, trails, & terrain of NC, TN & VA are all easily accessible from our headquarters located in Blowing Rock, NC. We strive to get you in the best water depending on the fish & the time of year. On a float trip, you will have the chance to fish from a drift boat in pristine fisheries. Enjoy an amazing dining experience from the Speckled Trout, right on the river. On a wade trip, a professional guide will lead you through one of our many local creeks, armed with our amazing food. This experience will prepare you for fishing creeks & streams on your own. We offer fly fishing gear and apparel in our retail location.

**SUGAR MOUNTAIN RESORT**

1009 Sugar Mountain Drive, Banner Elk • 828-898-4521 • [www.skisugar.com](http://www.skisugar.com)  
 Skiing, snowboarding, tubing, snowshoeing day & night! 100% snowmaking on 115 skiable acres; 20 slopes from beginner to expert; 8 lifts; ski & snowboard school for all ages & abilities; ski/snowboard rental shop; 2 cafeterias & lounge; gear shop; accommodating group sales department; winter value packages & special events.

**TEE 2 GREEN INDOOR GOLF**

278 Shoppes on the Parkway, Suite 18, Blowing Rock • 336-403-0509 • [tee2greenindoorgolf.com](http://tee2greenindoorgolf.com)  
 The ultimate indoor golf and lounge experience that never sleeps! We offer 4 golf simulator bays all in 4K high definition with the latest software offering 500+ exact replicas of both famous and local golf courses. Ball and club data analysis is available to all patrons. Normal business hours will offer self-pour technology with beer and wine selections. Members will have access to reservations outside normal business hours via a unique PIN code. All levels from beginner to advanced players are welcome.

**WAHOO'S ADVENTURES**

828-262-5774 • [www.wahoosadventures.com](http://www.wahoosadventures.com)  
 With three distinct locations, we have been proudly serving the High Country for over 43 years. We offer kayaking, canoeing, tubing and exciting white water rafting led by our best in industry professional river guides. For your memorable outdoor adventures, Wahoo's makes your dream come true.

**WILLOW CREEK GOLF COURSE**

354 Bairds Creek Road, Vilas • 828-963-6865 • [www.willowvalley-resort.com](http://www.willowvalley-resort.com)  
 9 hole par 3 Executive Course. Only 5 minutes from Boone. For tee times and other information, please call.

**ZAP ENDURANCE**

PO Box 192, Blowing Rock • 828-295-6198 • [www.zapendurance.com](http://www.zapendurance.com)  
 ZAP Endurance offers adult running vacations for all abilities at multiple locations here in Blowing Rock. ZAP also sponsors a team of full time Olympic Hopeful Long distance runners.

**SHOPPING, SPAS & LEISURE**

*Antiques & Collectibles*

**ANTIQUES MAIN**

109 Aho Road, Blowing Rock • 828-414-9365 • <https://www.facebook.com/p/Antiques-Main-100077527267162>  
 Antiques Main is an Antique Mall with 50+ vendors with an eclectic selection. Items include rare antiques, vintage furniture and home décor. Vendors replenish their spaces as needed. We're heading into our 8th year of operation in the High Country. Located off of Aho Road in Blowing Rock. Open Monday-Saturday, 10-5pm and Sunday, 1-5pm.

**BLOWING ROCK ANTIQUES: Ad below**

379 Sunset Drive #1478, Blowing Rock • 704-960-7478 • [www.instagram.com/handsantiques2018/](http://www.instagram.com/handsantiques2018/)  
 Formerly H&S Antiques out of Charlotte, Blowing Rock Antiques is situated on Sunset Drive and imports 18th & 19th century items from Europe consisting of English and Continental antiques. We also carry many other decorative accessories with a special emphasis on garden items. Find us on Instagram-handsantiques2018

**CARRIAGE TRADE LIVING**

1079 Main Street, Blowing Rock • 828-295-3110 • [www.carriageantiquesblowingrock.com](http://www.carriageantiquesblowingrock.com)  
 Home decor, gifts, antiques and seasonal items to suit all your style needs! Beautiful heirloom silver; Majolica and Chinese exports; tasty local treats for entertaining; and a stunning yearly Christmas wonderland. Owners: Dean Bullis and Bill Brooks.

**HANNA'S**

1123 Main Street, Blowing Rock • 828-295-7073 • [www.hannasofblowingrock.com](http://www.hannasofblowingrock.com)  
 Since 1919, the oldest oriental rug shop in Blowing Rock. Complete selection of handmade antique & new oriental rugs of all types, sizes & colors. Fine European & oriental imports. Antique occasional furniture & porcelains, crystal, figurines, hand embroidered linens, fine estate & new jewelry. Direct importer, best prices. We buy old rugs, jewelry & art objects.

**RUG COMPANY**

999 Main Street, Blowing Rock • 828-295-4271  
 Dealers in fine new and antique oriental rugs. From traditional Persians and flatweaves to French aubussons and needlepoints. Extensive selection of home furnishings and outdoor bronze statues at reasonable prices.

**VILLAGE THRIFT**

8332 Valley Boulevard, Blowing Rock • 828-414-9900 • <https://www.facebook.com/Blowing-Rock-Womens-Club-223959195042173/>  
 We carry a variety of gently used & new items for home & kitchen, clothing & accessories. Run by BR Women's Club (a 501c3 org.), all profits are given to local students as scholarships. Located beside Pedalin' BBQ. Hours Jan - May: Thursday - Saturday 10am - 3pm. Hours June - December: Wednesday - Saturday, 10am-3pm. Donations welcome.



**CELEBRATING 30 YEARS!**

**PROMISE ME** BY AMY SULLIVAN

**MORNING WOODS** BY ELLIOTT DAINGERFIELD

**VIRGINIA CREEPER BARNS** BY LITA GATLIN

**MOONRISE AT SUNSET** BY ELLIOTT DAINGERFIELD

**BLOWING ROCK FRAMEWORKS & GALLERY**  
 7539 VALLEY BLVD. BLOWING ROCK NC 28605 | 828-295-0041 | BLOWINGROCKGALLERIES.COM  
 BRFRAMEWORKS@GMAIL.COM | FACEBOOK, INSTAGRAM @BRFRAMEWORKS

**CELEBRATING 42 YEARS!**

**SPRING GROUP EXHIBITION:**  
May 25 - July 15

**MID-SUMMER GROUP EXHIBITION:**  
July 27 - September 15

**AUTUMN GROUP EXHIBITION:**  
October 5 - November 15

**WINTER & SMALL WORKS EXHIBITION:**  
November 29 - April 30

FEATURED ARTISTS EXHIBITIONS - TBA  
 FOR INFORMATION ON 2024 WORKSHOPS  
 PLEASE CALL 828-963-4288

OPENING RECEPTIONS ON SATURDAY  
 MAY 25, JULY 27 & OCT. 5, 2-5:00 P.M.  
 HOLIDAY OPEN HOUSE: NOV. 29 & 30, 10-5

**Carlton Gallery**

10360 Hwy. 105 South of Boone, NC in the Grandfather Mtn. Community  
 www.carltongallery.com • carltongallery@carltongallery.com • 828-963-4288  
 GLASS • WOOD • PAINTINGS • CLAY • SCULPTURE • JEWELRY • FIBER

*Art & Craft Galleries*

**BEAVER FINE ART**

753 Dogwood Lane, Blowing Rock • 336-466-1885 • [www.beaverfineart.com](http://www.beaverfineart.com)

Beaver Fine Art Gallery specializes in original oil paintings with a contemporary impressionist style. The gallery has various landscapes including Blue Ridge and coastal scenes. Our frames are custom made with the finest selection of materials and colors. Call for appointment.

**BLOWING ROCK FRAMEWORKS & GALLERY: Ad on the top left**

7539 Valley Blvd, Blowing Rock, Food Lion Shopping Center • 828-295-0041 •

[www.blowingrockgalleries.com](http://www.blowingrockgalleries.com)

Celebrating 30 years, Blowing Rock Frameworks and Gallery has been framing and selling fine art in the High Country. Gallery displays many well-known area artists like Wes Waugh, Robin Wellner, Amy Sullivan, Ed Hatch and many more. Nation's leading seller of Elliott Daingerfield (1859-1932) paintings. Shadow boxes, specialty framing, custom mats, French lines, and much more. Open Tues-Sat, 9-5.

**BOLICK FAMILY POTTERY**

4884 Bolick Road, Lenoir • 828-295-3862 • [www.traditionspottery.com](http://www.traditionspottery.com)

Fifth generation potters producing functional, decorative & folk art. Many special events hosted with Traditions Pottery including Heritage Day & Thanksgiving kiln opening. Open daily. 3 miles south of Blowing Rock, Hwy 321. Left on Blackberry Rd. 1/2 mile, right on Bolick Rd.

**CARLTON GALLERY: Ad on the bottom left**

10360 Hwy 105 South, Banner Elk • 828-963-4288 • [www.carltongallery.com](http://www.carltongallery.com)

Celebrating 42 years, Carlton Gallery showcases original Art Works by local, regional and national artisans including Paintings in all media, Sculpture, Glass, Wood, Clay, Jewelry and Wearable Fiber. This inspiring collection of Fine Art presented in a casual, elegant ambience appeals to collectors and visitors and affords exceptional gift ideas. Seasonal workshops can be found on our website.

**CROWN GALLERY**

1153 Main Street, Blowing Rock • 828-818-0008 • [www.crowngalleryusa.com](http://www.crowngalleryusa.com)

Crown Gallery features original fine art in a friendly, relaxed setting. Discover traditional to contemporary works in a variety of subject matter by regional & nationally acclaimed artists. Check website for current seasonal hours.

**MARTIN HOUSE GALLERY**

1098-12 Main Street, Blowing Rock • 336-508-2828 • [www.martinhousegallery.com](http://www.martinhousegallery.com)

A new, innovative gallery surrounded and inspired by natural beauty. Showcases work from local and national artists. One-of-a-kind, original artwork from realistic oil paintings to abstract and contemporary work in a variety of mediums.

**RIVERCROSS MARKET**

3595 Highway 194 South, Valley Crucis • 828-963-8623 • [www.rivercrossmadeinusa.com](http://www.rivercrossmadeinusa.com)

A unique, thoughtful, and trendy collection of arts and crafts made in the USA. Family-friendly with a fun collection of items just for kids. Gifts from the heart and the hand, it's what you'd do, if you had the time.

*Children's Books, Toys, Gifts & Apparel*

**INCREDIBLE TOY COMPANY**

200 Shoppes on the Parkway Rd, Blowing Rock • 828-264-1422 • [www.incredibletoycompany.com](http://www.incredibletoycompany.com)

A unique toy store of quality educational toys. Specializing in puzzles, games and science for older kids. Open year round. Between Blowing Rock and Boone.



*Serves You Right!*

**Children, Family and Adult Puzzles, Games and Novelties.**

Over 1,400 styles of family and adult puzzles, games and novelties such as our Political Fun 101, Smiles Across the Aisles, plus the funniest cards and napkins!

**CHILDREN'S  
Cute-i-que!**

**Fun Gifts from Cool Grandparents, Parents and the #1 destination for kids**

Birthday, Shower, Books, Games, Toys, Travel and Tooth Fairy Departments

STEPHEN JOSEPH, USBOURNE, JELLY CAT, DOUGLAS, THINK FUN AND MORE!

**1179 MAIN STREET, SOUTHMARKE, BLOWING ROCK • 828.295.4438**

*(Across from Town Tavern)*

**SERVES YOU RIGHT'S CHILDREN'S "CUTE-I-QUE":**

**Ad on the left and page 37**

*SouthMarke • 1179 Main St #107, Blowing Rock • 828-295-GIFT (4438) •*

*www.servesyourightblowingrock.com*

Celebrating our 31st season, Serves you Right is Blowing Rock's largest and #1 destination for Infant and Children's Toys, Plush, Books, Puzzles and Games and Dress Ups. Offering imagination and play the old-fashioned way- with a 2024 twist! A must shop for generations of grandparents, parents – and children of all ages including grownups, a/k/a "tall children." Over 1700 puzzles, games and funny cards and napkins to choose from. SYR's Cute-i-que ensures Cool Grandparents (Open Hearts- Open Wallets) status, Parents (guilt, bribery and rewards) and kids their first stop in Blowing Rock. Check out some of our departments: Prissy Pink, Tooth Fairies, Space, Dinos, Camping/Outdoors, Pool & Beach, Travel, STEM, and our kids favorite; Allowance Busters for the future Negotiators of America! Premium lines include: Jellycat, Usbourne, Douglas, Pink Poppy, Think Fun, Crazy Aarons, Stephen Joseph and 138 more...

*Clothing & Accessories*

**100 WEST UNION: Ad on page 37**

*Shoppes At SouthMarke • 1179 Main Street, Blowing Rock • 828-295-6993 • www.100westunion.com*

Quality clothing and sportswear for men.

**ALMOST RODEO DRIVE**

*Village Shoppes On Main • 1132 Main Street, Blowing Rock • 828-295-3422 • www.almostrodedrive.com*

Since 1984, offering distinctive styles and recognizable brand names as your one-stop shop for upscale ladies' clothing and jewelry. We're open year-round so stop by for gifts for any occasion..

**THE BOUTIQUE COLLECTION**

*1077 Main Street, Blowing Rock • 828-295-3110 • www.boutiquecollectioncarriagetrade.com*

We feature casually elegant styles in a full service boutique. You'll find designer-inspired lines at fantastic values! We have great scarves, handbags, and jewelry as well, all at great prices. We keep up with the most current trends and palettes in all of our stores!

**FIG LEAF LTD.**

*1131 Main Street, Blowing Rock • 828-295-3535*

The Fig Leaf, Ltd. is full of unique ladies casual wear and accessories, as well as delightful gift items. A charming shop inviting you to visit year round.

**FINAL TOUCHES**

*1077-1 Main Street, Blowing Rock • 828-295-6690 • www.finaltouches.com*

Final Touches is a charming gift store with a unique variety of home, garden and gift ideas. We also carry imported Mexican pottery and hand painted jalavera that is loved by so many previous customers. We are conveniently located on the corner of Sunset and main streets in beautiful downtown Blowing Rock. We are open year-round. (Store hours may vary in the winter) Shipping is available. Stop in and say hi!!!

**FINLEY HOUSE COUTURE**

*1121 Main Street, Blowing Rock • 828-295-6373 • www.finleyhousecouture.com*

Classic and contemporary clothing lines, designer jewelry, candles and giftware. Lily Pulitzer and the fine lingerie line out of High Point, Verena. Also featuring vintage Louis Vuitton, Gucci and Chanel. Unique estate jewelry under the auspices of Blythe Jewelers of West Palm Beach.

**FOOTSLOGGERS**

*921 Main Street, Blowing Rock • 828-295-4453 • www.footsloggers.us*

Established in 1971, we are open year-round with a full line of hiking boots for men & women. Featured brands include Arcteryx, Salewa and Patagonia. Full line of camping & hiking gear including a large selection of backpacks and accessories. We also carry dog accessories, sunglasses, a wide variety of clothing for outdoor activities and travel and so much more. Locations in Blowing Rock, Boone and West Jefferson.

**FUNKY TULIP**

1128 Main Street, Blowing Rock • 828-268-8275 • <https://www.facebook.com/funkytulip1127>

Funky Tulip is a must if you are shopping in Blowing Rock! We have something for everyone from Apparel, Gifts, Jewelry and Accessories. Some of our lines include Free People, Chaser, Face Plant, Kendra Scott, Brighton and Capri Blue to name a few.

**GROUNDWORKS: Ad on page 37**

1179 Main Street Unit 106, Blowing Rock • 828-406-7531 • [www.groundedworks.design](http://www.groundedworks.design)

Grounded Works provides product and customized goods to the community, in efforts to make your personal life easier or a special project possible!

**J.MCLAUGHLIN**

1081 Main Street, Blowing Rock • 828-372-3003 • [www.jmclaughlin.com](http://www.jmclaughlin.com)

Resonating with a traditional yet discerning client, our look can be described as innovatively nostalgic. Our style: world-class quality silks, sporty cottons & cashmeres alongside tongue-in-chic martini-glass embroidered Bermudas, feather minis & statement-making hybrid prints.

**J.W. TWEEDS**

1129 Main Street, Blowing Rock • 828-295-8918 • [www.jwtweedsblowingrock.com](http://www.jwtweedsblowingrock.com)

J.W. Tweeds is a men's and women's lifestyle store that stands for uniqueness and individuality. Every collection is fresh and colorful and pushes the boundaries of style. Great service and a fun atmosphere make shopping a great experience.

**MONKEE'S OF BLOWING ROCK: Ad on page 37**

1179 Main Street, Blowing Rock • SouthMarke #101 • 828-295-0708 • [www.monkeesofblowingrock.com](http://www.monkeesofblowingrock.com)

Known as "The ultimate in ladies shoes, clothing and accessories," Monkee's is located on Main Street in SouthMarke shopping center. Beautifully renovated in January 2020, the locally owned Monkee's of Blowing Rock has been designed as a welcoming place to stop for a chat and a personalized shopping experience. At Monkee's, it is about helping a friend walk out feeling beautiful and looking her best. Our designers include Tory Burch, Sam Edelman, Vaneli, TOMS, Eileen Fisher, Tyler Boe, Lilla P, Johnny Was, Joe's Jeans, Mignonne Gavigan Vintage Chanel and Louis Vuitton. You might need a bigger closet!

**NAJLA'S BOUTIQUE**

1116-1 Main Street, Blowing Rock • 919-291-4840 • [najlasboutique.net](http://najlasboutique.net)

We are a small boutique offering a carefully curated collection of jewelry, handbags, artwork, apparel and items for the home and garden. Our focus is representing local and regional artisans as much as possible. Stop by the small yellow cottage on Main Street. Open year round.

**NARROW PATH PROVISION CO.**

110 Sunset Drive, Unit 1, Blowing Rock • 828-372-9030 • [www.narrowpathprovisionco.com](http://www.narrowpathprovisionco.com)

Narrow Path Provision Co. is a mountain lifestyle boutique featuring unique gifts, home decor, art, apparel, jewelry and more that reflect mountain life and the great outdoors.

**OLIVER'S ON MAIN: Ad on page 37**

Southmarke • 1179 Main Street, Suite 103, Blowing Rock • 828-372-9100 • [oliversbr.com](http://oliversbr.com)

Oliver's on Main is a brand new unique shoppe born in 2022 in the heart of Blowing Rock with an outfitter/boutiquish feel. Thriving on a selection of local specific Blowing Rock & High Country merchandise, AFTCO outerwear, gifts, & accessories. Stop in and experience a fun and personal shopping experience. We look forward to seeing you!

**ROOSTER ROCK SUPPLY CO.: Ad on the right**

983 Main Street, Blowing Rock • 828-372-9200 • [www.theroosterbr.com](http://www.theroosterbr.com)

Rooster Rock Supply Co represents a one-of-a-kind retail store that offers an incredible array of quality outdoor lifestyle goods and gear for you and your family. An excellent place to find gifts for everyone on your list, Rooster Rock Supply Co offers the kind of old-fashioned service that seems near extinction. Stop by and say hi to our friendly staff the next time you are on Main Street in Blowing Rock.

**THE STABLE**

1098-6 Main Street, Blowing Rock • 305-224-2475 • [shopthestable.com](http://shopthestable.com)

We are a lifestyle shop in Blowing Rock, NC with a friendly feel and a barnyard-chic vibe. Shop home decor, women's clothing, jewelry, candles, linens and more. Stop by and say hello - we (and our pups) would love to see you!

**SUNSET TEE'S & HATTERY**

1117 Main Street, Blowing Rock • 828-295-9326 •

[www.facebook.com/people/Sunset-Tees-Hattery/100057140302707/](http://www.facebook.com/people/Sunset-Tees-Hattery/100057140302707/)

Western NC's largest selection & variety of hats, ball caps, casual apparel, tee shirts, sweatshirts, moccasins, gifts & more. Best quality & variety of Blowing Rock souvenir sportswear, shirts & ball caps. Not just another tee shirt shop! Open daily, year round.

**SWEET MIMI'S**

1107 Main Street, Suite D, Blowing Rock • 828-263-3772

We are a women's and children's boutique offering apparel, accessories, shoes, and gifts. Find us on Instagram @shopsweetmimis.

**TAZMARAZ**

1107 Main Street, Suite C, Blowing Rock • 828-295-3737 • [www.tazmaraz.com](http://www.tazmaraz.com)

An eclectic women's boutique catering to women of all ages. We carry a wide range of unique apparel lines. We're also known for our amazing jewelry lines such as VSA Designs, French Kande and our own one of a kind jewelry line made here in Blowing Rock.

**Gifts, Crafts, & More****ARTWALK**

1087-1 Main Street, Blowing Rock • 828-414-9770 • [www.artwalkstyle.com](http://www.artwalkstyle.com)

Home to talented North Carolina & South Carolina potters, woodworkers, local photographers & other creators of handcrafted goods. Carries unique NC souvenirs, signs, kitchen décor, magnets. Affordable & on-trend clothing & jewelry, with new product coming in every week!

**BARKS & CO.**

110 Sunset Drive, Suite B, Blowing Rock • 828-202-8028 • [barksnco@gmail.com](mailto:barksnco@gmail.com)

We are a dog boutique coming soon in 2024. Our passion and mission is for dogs and their health and happiness. We specialize in only the best foods and treats for your four-legged companion. Along with top of the line foods we carry all the toys your dog's heart desires including leashes, collars, bandanas and much more.

**THE BEE & THE BOXWOOD**

960 Main Street, Blowing Rock • 828-386-6212 • [thebeeadtheboxwood.com](http://thebeeadtheboxwood.com)

A curated collection of beautiful gifts and home accessories all chosen with the charm and warmth of the Southern lifestyle in mind.

**BOLICK & TRADITIONS POTTERY**

1155 Main Street, Blowing Rock • 828-295-6128 • [www.traditionspottery.com](http://www.traditionspottery.com)

Bolick & Traditions Pottery is a family of potters that have been in Blowing Rock for more than 40 years. Original Owens Pottery, another family member, is also featured. In addition to handmade pottery, the shop offers Christian gifts, & unique fashion accessories including handbags, and jewelry.





**THE BRAVE FOX**

1087-2 Main Street, Blowing Rock •  
828-268-8426 • [www.shopcommongood.com](http://www.shopcommongood.com)  
Common Good Co. presents The Brave Fox, a mama & bebe boutique featuring wholesome toys, gifts, nursery decor and motherhood goods. The Brave Fox is an extension of Common Good Co.'s flagship store, inspired by their children and the journey of growing a family. The store will offer wholesome toys, books, nursery decor and clothing specially curated for women that can be worn from 6 weeks to 9 months pregnant and beyond.

**CABIN FEVER OF WATAUGA**

915 North Main Street, Blowing Rock •  
828-295-0520 • [www.thecabinfeversite.com](http://www.thecabinfeversite.com)  
Since 1996, a leading source of cabin decor, rustic furnishings & gifts. Outfit your mountain retreat with locally crafted wooden beds, reclaimed barn wood tables, willow outdoor furniture and accessories (lamps, antler lighting, wall art & more).

**CHRISTMAS IN BLOWING ROCK**

1125 Main Street, Blowing Rock • 828-295-9696 •  
[www.aperfectpresent.com](http://www.aperfectpresent.com)

Known for our selection of exclusive, personalizable Blowing Rock ornaments, decorative flags, beautiful jewelry, and we didn't forget the boys! A Simply Noelle Boutique" with a wonderful selection of women's clothing and accessories. Open year-round."

**GILDED LILY BY PATRA**

1053 Main Street, Blowing Rock • 828-295-4277  
A clothing, accessory & home décor boutique offering unique items at hometown prices. Originated in High Point, and for 21 years has been a beloved shopping destination. Mentioned in Southern Living as the favorite store in the mountains!

**HIGH COUNTRY WOODWORKS**

140 Sunset Drive, Blowing Rock • 864.430.8755 • [www.hcwoodworks.shop](http://www.hcwoodworks.shop)  
We feature laser cut and engraved wood gifts & signs for everyday decor and to make every occasion memorable. Featuring locally crafted furniture and accessories.

**J&M PRODUCE (see also J&M AMISH FURNITURE)**

117 Shore Drive, Blowing Rock • 828-386-6303 • [jandmbighcountry.com](http://jandmbighcountry.com)  
Providing fresh and local produce to the Blowing Rock area for over 25 years. We offer a wide variety of locally sourced produce, raw honey, baked goods, meats, jarred items, and frozen take home meals. We have a large line of cheeses, meats, jams, preserves, pickles, and salsas from Ohio's Amish country. On your way out, walk next door to check out our Amish Craftsman Furniture.

**JERKY OUTPOST**

1132 Main Street, Blowing Rock • 828-773-0898 • [jerkypoutpost.net](http://jerkypoutpost.net)  
We are the go-to snack location for High Country locals and visitors since 2012. Not only do we provide our Local Jerky Outpost Brand, but we offer the best quality and selection of Craft Jerky from all over. With 150+ varieties of Jerky that range from Beef, Turkey, Chicken, Game, Exotics, Bacon, Biltong and Vegan. We have it all! While visiting try not to overlook our display of Gourmet Nuts, Popcorn, Hot Sauces, Barbecue Sauces, Salsas and Unique Treats. If you have been looking for a snack that will sure to please we have you covered. Stop in and pick up a gift or ask us to assist you in finding the perfect Jerky or Snack. We are happy to Help!



Inspired home & garden accessories,  
amazing silk florals, and artful gifts.  
Custom floral design &  
architectural accents.

Established in 1989

828.295.3030  
978 N. Main St.  
Blowing Rock, NC 28605  
[www.thelaststrawinc.com](http://www.thelaststrawinc.com)

**THE LAST STRAW: Ad on the left**

978 Main Street, Blowing Rock • 828-295-3030 • [www.thelaststrawinc.com](http://www.thelaststrawinc.com)  
Since 1989, widely recognized as the most creative shopping experience in Blowing Rock! Offers an amazing array of customizable silk florals, artful garden gifts, inspired accessories, architectural accents, patio furniture & more that changes each season. Women's clothing boutique featuring unique styles. From September through December, we are the premiere Christmas Shoppe location in the High Country.

**MAST GENERAL STORE**

Highway 194, Valle Crucis • 828-963-6511 • [www.mastgeneralstore.com](http://www.mastgeneralstore.com)  
Nestled in a secluded mountain valley & outfitting the Appalachian since 1883 with traditional mercantile goods, comfortable clothing, rugged footwear & quality outdoor gear for all mountain seasons. Original Store & Annex, Hwy 194, Valle Crucis. Also King St, Boone.

**THE MOUNTAIN THREAD COMPANY**

The Martin House • 1098-5 Main Street, Blowing Rock • 828-372-7024 • [www.themountainbreadcompany.com](http://www.themountainbreadcompany.com)  
The Mountain Thread Company is the place to find quality handmade baskets, quilts, fabrics and supplies in Blowing Rock, as well as local and regional artisan products. We also teach classes and workshops, and host special events.

**MUSTARD SEED HOME**

312 Green Street, Blowing Rock • 828-818-0036 •  
[www.themustardseedmarketnc.com](http://www.themustardseedmarketnc.com)  
Mustard Seed Home is a curated expansion of home decor and accessories from the garden center you know and love, The Mustard Seed Market! This second location features a variety of exclusive and foraged finds from design books, home accessories, antiques, fine furniture, and floral arrangements! A perfect place for authentic gifts and goodies in the high country for locals and tourists alike.

**THE MUSTARD SEED MARKET**

5589 US Highway 321 South, Blowing Rock •  
828-295-4585 •  
[www.themustardseedmarketnc.com](http://www.themustardseedmarketnc.com)  
The Mustard Seed is a family-owned and operated business exclusively found in Blowing Rock since 1992. A full-service nursery garden center with a fabulous plant selection & specializing in garden gifts & decorative accessories. A truly unique shop! 1 mi north of Blue Ridge Pkwy at Aho Rd. Shop small, shop local, and shop happy!

**MY MOUNTAIN HOME**

120 Maple Road, Blowing Rock •  
828-434-5240  
Find unique home decor, gifts, and furniture at My Mountain Home. Shop from a wide selection of pottery, woodwork and more from local and regional artisans. Located in the historically renovated chapel on 321/Sunset Dr. Open 10:00-5:30 daily.

**NEACO**

1053 Main Street, Blowing Rock • 828-295-0709 • [www.neaco.com](http://www.neaco.com)  
Funkin' up DT Blowing Rock since 1998, specializing in all things groovy for the home. Need an unusual gift, some slammin' tunes for your next bash, or a colorful piece of art? We've got you covered! Newly opened lower level features mid-century modern furniture, artwork & lighting.



May 16th thru October  
Thursdays 2pm - 6pm

**FARMERS MARKET**

379 Sunset Drive  
Blowing Rock, NC

Blowing Rock Antiques  
4449 Wagon Wheel Farm • Blue Goat Dairy  
J & M Produce • Popped Corn by Lala  
The Fisherman's Cove • Summer Fresh Flowers  
Handmade Fresh Prints... w/ Additional Vendors

### RIVER BIRCH NORDIC SAUNA

919-901-2057 • [riverbirchsauna.com](http://riverbirchsauna.com)

Life is stressful. At River Birch Nordic Sauna, we offer a premium experience providing you a naturally heated space to unwind and enjoy a period of quiet relaxation. Additionally, we offer a 4-person mobile wood-fired sauna available for rental and delivery to your home, Airbnb cabin or place of business.

### RUSTIC

915 Main Street, Blowing Rock • 828-295-9033 • [rusticnc.square.site](http://rusticnc.square.site)

Step into the warmth that is Rustic, filled with local handmade pottery, jewelry, lamps, and paintings, gifts unique to the High Country, gourmet sea salts, and craftsman furniture. We also feature an Olive Oil & Balsamic Vinegar Tasting Table, with over 30 flavors to try. We truly have something for everyone and look forward to welcoming you.

### SERVES YOU RIGHT! Ads on pages 26 and 37

1179 Main Street, SouthMarke, Blowing Rock • 828-295-GIFT (4438) • [www.servesyourightblowingrock.com](http://www.servesyourightblowingrock.com)

Celebrating our 31st season, Serves you Right is Blowing Rock's largest and #1 destination for Infant and Children's Toys, Plush, Books, Puzzles and Games and Dress Ups. Offering imagination and play the old-fashioned way- with a 2024 twist! A must shop for generations of grandparents, parents – and children of all ages including grownups, a/k/a "tall children." Over 1700 puzzles, games and funny cards and napkins to choose from. SYR's Cute-i-que ensures Cool Grandparents (Open Hearts- Open Wallets) status, Parents (guilt, bribery and rewards) and kids their first stop in Blowing Rock. Check out some of our departments: Prissy Pink, Tooth Fairies, Space, Dinosaurs, Camping/Outdoors, Pool & Beach, Travel, STEM, and our kids favorite; Allowance Busters for the future Negotiators of America! Premium lines include: Jellycat, Usbourne, Douglas, Pink Poppy, Think Fun, Crazy Aarons, Stephen Joseph and 138 more...

Fine Teas • Custom Spice Blends

Fresh Spices & Herbs

Gourmet Salts & Sugars



**The Spice & Tea Exchange**  
of Blowing Rock

1087 Main Street, Unit 4  
Blowing Rock, NC | 828-372-7070

 [spiceandtea.com/blowingrock](http://spiceandtea.com/blowingrock)  
[facebook.com/TSTEBlowingRock](https://facebook.com/TSTEBlowingRock)

### SOUTHERN HIGHLAND CRAFT GUILD - MOSES CONE MANOR: Ad on page 18

Milepost #294, Blue Ridge Parkway, Blowing Rock • 828-295-7938 • [www.craftguild.org](http://www.craftguild.org)

Milepost 294 on the Blue Ridge Parkway in the Moses Cone Manor just off 221. Finest quality Appalachian Mountain hand-made crafts by members of the Southern Highland Craft Guild. Craft demonstrations on the porch May-October.

### THE SPICE & TEA EXCHANGE: Ad on the left

1087-4 Main Street, Blowing Rock • 828-372-7070 • [www.spiceandtea.com/blowing-rock](http://www.spiceandtea.com/blowing-rock)

Explore your inner chef and shop over 140 fine spices, 90+ hand-mixed spice blends, over 100 loose leaf teas, naturally flavored gourmet sugars and salts. We also offer gourmet gifts including fused olive oils, infused honeys, candles and accessories. We can prepare any of our teas by the cup to go!

### UNWOUND

1132 Main Street, Suite 105, Blowing Rock • 828-295-5051 • [www.unwoundyarns.com](http://www.unwoundyarns.com)

Unique yarns & accessories can be found on Main St at the Village Shops. Everything you need for exquisite knitting & crocheted projects. We offer exciting classes and projects, plus what's new in the world of yarn. Open 11am to 4pm, Tues-Sun.

### Home Furnishings & Interiors

### BLACKBERRY CREEK MATTRESS

1180 Blowing Rock Road Suite C6, Boone Mall • 828-264-2402 • [www.blackberrymattress.com](http://www.blackberrymattress.com)

Our objective is to provide our customers with a comfortable mattress that meets their budget. We provide luxury mattresses without the price. Largest mattress showroom in the area! ...Rest well, Live better!

### BLOWING ROCK FURNITURE GALLERY: Ad below

8486 Valley Boulevard, Blowing Rock • 828-295-7755 • [www.blowingrockfurniture.com](http://www.blowingrockfurniture.com)

Visit our beautiful 20,000 sq ft showroom with a wide variety of American-made lines including Craftmaster, Bassett, Kingsdown, Sealy & Tempur-Pedic. Our design consultants assist with all your home furnishing needs, including house calls to finish your room. Our business is being built on family.

### CABIN FEVER OF WATAUGA

915 North Main St, Blowing Rock • 828-295-0520 • [www.thecabinfeversite.com](http://www.thecabinfeversite.com)

Since 1996, a leading source of cabin decor, rustic furnishings & gifts. Outfit your mountain retreat with locally crafted wooden beds, reclaimed barn wood tables, willow outdoor furniture and accessories (lamps, antler lighting, wall art & more).

### DEWOOLFSON DOWN

9452 Hwy 105 South, Banner Elk • Foscoe Community • 828-963-4144 • [www.dewoolfsonlinens.com](http://www.dewoolfsonlinens.com)

For over 35 years, we have been combining our own-made down products with luxury bed and bath linens from the highest quality vendors in France, Italy, Switzerland, Belgium, Portugal and around the world. We promise to stand by everything we sell.

## Blowing Rock Furniture Gallery

### We Only Look Expensive



Open 7 Days a Week • [www.BlowingRockFurniture.com](http://www.BlowingRockFurniture.com)  
828-295-7755 • 8486 Valley Blvd, Blowing Rock



ORIGINAL STYLES  
IMPECCABLE DESIGNS  
SUPERIOR CUSTOMER SERVICE

All in one convenient location.  
Hickory Furniture Mart.



www.hickoryfurniture.com | 1-800-462-MART (6278)

FURNISHING HOMES AROUND THE WORLD FOR OVER 60 YEARS

**GREGORY ALAN'S: Ad on the right**  
1151 Main Street, Blowing Rock •  
828-295-3330 • [www.gregoryalanshome.com](http://www.gregoryalanshome.com)

Gregory Alan's offers a wide variety of unique gifts and accessories for your home, patio or deck. We specialize in creative wall decor, including clocks, mirrors and inspirational wood signs, as well as other unique home accents in all price ranges. Open year round.

**HICKORY FURNITURE MART:  
Ad on the left**

2220 Highway 70 SE, Hickory • 828-322-3510 •  
[www.hickoryfurniture.com](http://www.hickoryfurniture.com)

The ultimate furniture destination. Choose from countless selections at affordable prices, featuring the most reputable manufacturers, designers and expert craftsmen within the furniture industry. Open to the public 6 days a week: Mon-Sat, 9am-6pm.

**J&M AMISH FURNITURE  
(see also J&M PRODUCE)**

117 Shore Drive, Blowing Rock •  
828) 263-3555 • [jandmbighcountry.com](http://jandmbighcountry.com)

We specialize in providing The High Country with the best Amish craftsmanship for indoor and outdoor furniture from Ohio and Pennsylvania. Check out our large selection of Poly and White Cedar outdoor furniture. We can meet all your indoor furniture needs.

From rockers, kitchen dining sets, beds, dressers, nightstands, live edge tables, upholstered benches, and chairs. All available in Hickory, Oak, Aspen, Red Cedar and Walnut. On your way out, walk next door to check out our produce stand and bakery!

**THE LAST STRAW: Ad on page 30**

978 Main Street, Blowing Rock • 828-295-3030 • [www.thelaststrawinc.com](http://www.thelaststrawinc.com)

Since 1989, widely recognized as the most creative shopping experience in Blowing Rock! Offers an amazing array of customizable silk florals, artful garden gifts, inspired accessories, architectural accents, patio furniture & more that changes each season. Women's clothing boutique featuring unique styles. From September through December, we are the premiere Christmas Shoppe location in the High Country.

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**NEACO**

1053 Main Street, Blowing Rock • 828-295-0709 • [www.neaco.com](http://www.neaco.com)

Funkin' up DT Blowing Rock since 1998, specializing in all things groovy for the home. Need an unusual gift, some slammin' tunes for your next bash, or a colorful piece of art? We've got you covered! Newly opened lower level features mid-century modern furniture, artwork & lighting.

**RUG COMPANY**

999 Main Street, Blowing Rock • 828-295-4271

Dealers in fine new and antique oriental rugs. From traditional Persians and flatweaves to French aubussons and needlepoints. Extensive selection of home furnishings and outdoor bronze statues at reasonable prices.

*Gregory Alan's*  
Unique Gifts & Home Furnishings

Unique Gifts & Creative Wall Décor  
Home Furnishings, Clocks,  
Mirrors, Lamps  
Accessories in all price ranges  
**828.295.3330**  
1151 Main Street  
Blowing Rock, NC 28605

**SERVES YOU RIGHT!: Ads on page 26 and on the right**

1179 Main Street, SouthMarke, Blowing Rock • 828-295-GIFT (4438) • [www.servesyourightblowingrock.com](http://www.servesyourightblowingrock.com)

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*Jewelry***BLOWING ROCK ESTATE JEWELRY & ANTIQUES**

167 Sunset Drive, Blowing Rock • 828-295-4500

Large Selection of platinum, 14 and 18 kt fine and estate jewelry. Specializing in diamonds, precious colored gems and antique heirloom jewelry. Family owned since 1988.

**THE BOUTIQUE COLLECTION**

1077 Main Street, Blowing Rock • 828-295-3110 • [www.boutiquecollectioncarriagetrade.com](http://www.boutiquecollectioncarriagetrade.com)

We feature casually elegant styles in a full service boutique. You'll find designer-inspired lines at fantastic values! We have great scarves, handbags, and jewelry as well, all at great prices. We keep up with the most current trends and palettes in all of our stores!

**GAINES KIKER SILVERSMITH/GOLDSMITH**

132 Morris Street, Blowing Rock • 828-295-3992 • [www.gaineskikersilversmith.com](http://www.gaineskikersilversmith.com)

Specializing in custom silver, gold & platinum jewelry, Gaines is an artist who refines raw materials into simply elegant designs. The working studio/gallery showcases an impressive collection of contemporary jewelry hand fabricated by Gaines. Open Tues-Sat, 11-5.

**MCCOY MINERALS**

537 Main Street, Blowing Rock • 828-414-9889 • [www.mccoyminerals.com](http://www.mccoyminerals.com)

Museum Grade mineral and fossil specimens, rare gemstones, hand crafted and mainstream jewelry and lapidary services.

**VILLAGE JEWELERS, LTD.**

697 West King Street, Downtown Boone • 828-264-6559 • [www.villagejewelersltd.com](http://www.villagejewelersltd.com)

Your full-service jewelry professional. We are competent, knowledgeable and friendly. We have the best selection of fine jewelry and perform most repairs and custom work in house. Located at 697 West King Street, Downtown Boone. Hours are Tuesday-Saturday, 10-5.

*Shopping Centers***SHOPS AT THE MARTIN HOUSE**

1098 Main Street, Blowing Rock • 828-963-2720

Built in 1870, The Martin House is one of the oldest buildings in Blowing Rock. Once a boarding house, the shops at the Martin House and adjacent courtyard now provide a great venue for shopping and relaxing. Located next to Memorial Park on Main St.

## Blowing Rock's premier shopping destination at the south end of Main Street

**MONKEE'S**

The ultimate in ladies shoes, apparel, and accessories. Featuring designers Tory Burch, Sam Edelman, Johnny Was, P448, Hammitt, Lilla P, Philippe Model, Vilagallo, Vintage Chanel and Louis Vuitton, and Mignonne Gavigan.

**100 WEST UNION**

Fine clothing and sportswear for gentlemen.

**OLIVER'S ON MAIN**

Outfitter boutique featuring local Blowing Rock and High Country merchandise, signs, home décor, Aftco outer wear, gifts and accessories.

**GROUNDWORKS**

Fine leather goods: wallets, bags, belts and more. Handmade locally with customizing options.

**SERVES YOU RIGHT & “Cute-tique”**

The area's largest selection of children's, family and adult puzzles, games, novelties and toys for children of all ages. A grandparents paradise and a parent's go-to for rewards and bribery!

**Plus... Seasonal Pavilions , Open May - October**

Featuring specialty merchandise & concepts that compliment our year-round stores, plus, #1 rated Flavia's European Sweets and Say Cheese, our gourmet sandwich outdoor cafe.



Our 32nd Year!  
**SOUTH MARKE**

1179 Main Street • 828-265-7065

**SHOPPES ON THE PARKWAY:**

**Ad on the right**

278 Shoppes On The Parkway Road, Suite 33,  
Blowing Rock • 828-835-0199 •  
shoppesontheparkway.com

Shop among national brands like American Eagle, Banana Republic, Columbia Sportswear, and Vera Bradley. Relax in the courtyard w/firepit, games, and summer craft fair. EV and RIVIAN charging available. Open M-Sat 10am-7pm, Sun 11am-6pm.

**SOUTHMARKE: Ad on page 37**

1179 Main Street, Blowing Rock • 828-295-3566 •  
www.southmarke.com

Blowing Rock's most dazzling, upscale shopping begins at the south end of Main Street. Opened in 1992, SouthMarke changed the face of downtown with its signature Victorian architecture, beautiful gardens and inviting, unique stores. Monkee's, 100 West Union and Serves You Right! have called it home for decades. The SouthMarke family also includes Oliver's on Main and Grounded Works. Plus... Seasonal Pavilions, open May - October featuring specialty merchandise & concepts that compliment our year-round stores, plus, number one rated Flavia's European Sweets and Say Cheese, our gourmet sandwich outdoor cafe. 828-265-7065

**SHOPPES ON THE PARKWAY**

**WELCOME to the best brands.  
On sale every day!**

Banana Republic, Columbia Sportswear,  
American Eagle, Talbots and many more!

Located on highway 321  
10-7 Mon-Sat // 11-6 Sun

278 Shoppes on the Parkway Road  
Blowing Rock, NC 28605  
**shoppesontheparkway.com**

**Spas, Massage, & Leisure**

**ARCADIAN MASSAGE**

131-2 Morris Street, Boone • 828-630-6641 •  
www.arcadianmassage.com

Therapeutic massage services for relaxation, pain relief, injury recovery, and improved mobility. Centrally located in Downtown Blowing Rock. Convenient online booking available!

**ART OF LIVING RETREAT CENTER**

911 Rock Cliff Road, Boone • 800-392-6870 •  
artoflivingretreatcenter.org

Blue Heaven offers 8 unique venues for groups of 15 to 3,000. 208 rooms set on 380 acres provide rest with great mountain views. Dining, a banquet hall and spa are available onsite.

**WESTGLOW RESORT & SPA:**

**Ad on the right**

224 Westglow Circle, Blowing Rock •  
828-295-4463 • www.westglow.com

Located just outside Blowing Rock, we're prepared to assist our guests with all the factors of good health: diet, physical activity and emotional well-being. Westglow Spa can become your private getaway for leisure, recreation and rejuvenation.

**WESTGLOW**  
RESORT & SPA  
Spa, Salon & Fitness Center

- Facial Services
- Skin Care
- Body Services
- Nail Care
- Fitness Classes
- Hair services

828-295-4463  
www.westglow.com

**PLACES TO STAY**

*Bed & Breakfasts*

**GIDEON RIDGE INN:**

**Ad below**

202 Gideon Ridge Road, Blowing Rock •  
828-295-3644 • www.gideonridge.com

A secluded Bed & Breakfast Inn. Ten guest rooms, all with private baths overlooking the Blue Ridge Mountains. Open all year. Innkeepers - Cobb and Cindy Milner.

**THE INN AT RAGGED GARDENS:**

**Ad on the right**

203 Sunset Drive, Blowing Rock •  
828-295-9703 • www.ragged-gardens.com

Walk to town from the century old arts and crafts style inn. Eleven rooms and three cottages rest on two acres of manicured lawns and gardens. Offering all modern conveniences. Amenities include complimentary wine, hors d'oeuvres and breakfast, the perfect balance for your mountain experience.

**THE INN AT RAGGED GARDENS**  
EST. 1896

*See the beauty.  
Taste the tradition.  
Feel at home.*

SUNSET DRIVE • BLOWING ROCK  
(Located one block off Main Street)

RESTAURANT  
828-295-3466  
Serving Dinner

INN  
828-295-9703  
12 Rooms & Suites  
3 Cottages

www.Ragged-Gardens.com

EST. 1975  
**THE BEST CELLAR**

**GIDEON RIDGE INN**  
BLOWING ROCK, NC

Rise With The Sun

**A STONE'S THROW & 2 STEPS DOWN: Ad on page 45**

250 Sunset Drive, Blowing Rock • 919-606-4547 • [www.blowingrockrentals.com](http://www.blowingrockrentals.com)

Relax and unwind at our 62-room boutique mountain retreat located one block from Main Street. Spacious rooms include high-speed internet access, HD TVs, coffee makers, fine bath amenities and more. Select rooms feature fireplaces and air massage hydrotherapy tubs. Complimentary breakfast, indoor pool, fitness center, fire table on outdoor terrace, duck pond, and lobby bar serving local beer, wine, small plates, and desserts. 10,000 sq ft of event and meeting space.

**ANDERSON MOUNTAIN RENTALS**

184 N. Water Street, Suite 13, Boone • 828-262-0043 • [www.rentourcabins.com](http://www.rentourcabins.com)

Family owned business offering a personal touch! Completely furnished, clean, cozy, romantic getaways & spacious family retreats with views, hot tubs, riverfronts, tennis & swimming. Cabins & chalets near hiking, biking &/or skiing. Photos on website.

**ANTLER RIDGE**

185 Chetola Lake Drive, Blowing Rock • 704-564-9651 • [www.mountain-resort.net](http://www.mountain-resort.net)

Walk to downtown Blowing Rock or Moses Cone Park. 3,000 ft, 4 BR home is secluded yet close to amenities such as indoor pool. Whirlpool, 3 TVs, DVD, gas grill, porches w/ rocking chairs, fire pit, stone fireplace, 20 ft cedar ceilings & beautiful landscaping. Sleeps 10.

**THE BLAKE ON MAIN: Ad on the right**

945 Main Street, Blowing Rock • 704-465-9343 • [www.vrbo.com/1247366](http://www.vrbo.com/1247366)

The ONLY 5-star rated VRBO home on historic Main Street. Three steps from this beautiful home and you're on the sidewalk of Main Street in Blowing Rock. This newly updated, luxury rental, built in the 1920's, is the perfect spot for any getaway. The Blake on Main is your home away from home. Between the front porch overlooking Main Street, the custom stone fire pit in the back, or snuggling around a 100-year-old fireplace, you have no shortage of places to unwind. The modern rustic decor within The Blake will make you feel like the star of your own Hallmark movie. The home sleeps 8-10 comfortably between the Master Room with a king bed, a 1 Queen Guest suite and the 2nd Floor Guest suite with 2 Full Beds and 1 Twin. Enjoy a fully stocked kitchen, TVs with cable in each room, Ultra-Fast Internet, and a private 4 car driveway to park. This home offers everything you need to make lifelong memories while staying in historic Blowing Rock.

**BLOWING ROCK PROPERTIES**

1059 Main Street, Blowing Rock • 828-295-9200 • [www.blowingrockproperties.com](http://www.blowingrockproperties.com)

Setting the standard for real estate excellence in the North Carolina High Country for 30 years, Blowing Rock Properties is a full service real estate agency with some of the best agents in the business who are dedicated to meeting your real estate needs. Whether you are interested in selling a property or finding your mountain dream home, we welcome you to stop by our office in the heart of the village and get to know us! And if you are looking for the perfect vacation rental, we can help with that as well!

**BLUE BEAR MOUNTAIN CAMPGROUND**

196 Blue Bear Mountain Road, Todd • 828-406-4226 • [www.BlueBearMountain.com](http://www.BlueBearMountain.com)

Now offering tipi & cabin rentals along with rustic, remote, private tent & RV camping. Just north of Boone on 155 acres of pristine mountain land, a few miles from the New River. Sites are limited for a secluded experience. Hiking, fishing & private bath house.

**BLUE RIDGE MOUNTAIN RENTALS, INC: Ad on page 42**

2464 US HWY 421 South, Boone • 828-295-7400 • [www.blueridgerentals.com](http://www.blueridgerentals.com)

Over 750 luxurious vacation homes from 1-8 bedrooms await you! We offer the High Country's largest selection of privately owned homes in the beautiful Blowing Rock, Banner Elk, & Boone mountain areas. Visit our website for vacation home photos, rates & amenities. We'll see you soon!

*The Blake*  
on Main  
Locally owned & operated

For Booking info: VRBO.com, Property #1247366  
or call 704-465-9343

The only VRBO 5-star rated, luxury home on historic Main Street in the heart of downtown Blowing Rock.

Sleeps 8 -10 • Fully Stocked Kitchen  
Stone Fireplace • Ultra-Fast Internet  
Custom Stone Outdoor Fire Pit  
Private Driveway & Parking

**BOONE CABIN RENTALS**

1460 Snaggy Mountain Boulevard, Boone • 828-262-0978 • [www.boonecabins.com](http://www.boonecabins.com)

Pleasant, quaint & clean mountain cabins & cottages. Located on 105 South in Boone. Minutes from Blowing Rock, Banner Elk & High Country attractions. Fully furnished with kitchens equipped with all the necessary essentials. We're #1 when it comes to clean!

**BULL N' BEAR: Ad on page 45**

131 Morris Street, Blowing Rock • 704-301-5627 • [www.blowingrockrentals.com](http://www.blowingrockrentals.com)

Newly renovated, 2 story property steps from Main St. Two 2-bedroom apartments feature a king & 2 twins, 2 full baths, laundry & fully-equipped kitchen. Flat-screen TVs, stone fireplaces, central A/C & heat, outside gas fireplace & patio with grill.

**CAROLINA CABIN RENTALS**

491 George Wilson Road, Boone • 828-295-6000 • [www.CarolinaCabinRentals.com](http://www.CarolinaCabinRentals.com)

Offering a broad selection of vacation cabin rentals in Blowing Rock, Boone, Banner Elk and Beech Mountain with lots of pictures, updated calendars, and bookable online.

**CHETOLA RESORT AT BLOWING ROCK: Ad on inside back cover**

185 Chetola Lake Drive, Blowing Rock • 828-295-5500 • [www.chetola.com](http://www.chetola.com)

According to Southern Living Magazine, Chetola Resort is one of the best stays in the Blue Ridge." North Carolina's first Orvis endorsed lodge. Enjoy the on-site spa, restaurant, hiking trails and endless resort amenities.

**DIVINE INTERVENTION**

783 Alpine Drive, Blowing Rock • 919-698-6425 • [airbnb.com/h/divineintervention](http://airbnb.com/h/divineintervention)

A BEAUTIFUL, WELL APPOINTED CABIN ON APPALACHIAN SKI MOUNTAIN! Located minutes from Boone & Main St. in Blowing Rock, We are a 5 bedroom, 3 bath home with breath-taking long range views. Great for the whole family, with a separate living/game area in the basement, a pool table and foosball! From skiing or snow tubing in the winter to hiking or fishing in the summer, there's something to do during every season in this amazing little town! Tweetsie Railroad, Docs Gem Mine, High Gravity Adventures, Blue Ridge Parkway & so many great restaurants and breweries are all awaiting your next vacation. We would love to host you.

## Stay With the High Country's Largest, Friendliest, and Most Trusted Vacation Rental Company!



**Over 750 luxurious vacation homes are  
waiting for YOU!**

With everything from 1 to 8 bedrooms, Blue Ridge Mountain Rentals can accommodate any vacation from romantic getaways to multi-family groups, all within a short distance of beautiful Boone & Blowing Rock!

**Call or click today and let us help plan your  
most memorable vacation ever!**



**800-237-7975**  
**www.BlueRidgeRentals.com**  
2464 US Hwy 421-S, Boone NC 28607

### FOSCOE RENTALS

133 Echota Parkway, Boone • 828-963-7600 • [www.foscoerentals.com](http://www.foscoerentals.com)

Offering the finest vacation rental properties, centrally located to Banner Elk, Boone & Blowing Rock. Log cabins, new resort condos & vacation homes, many with views, hot tubs, fireplaces, trout fishing, hiking, fitness center; fully furnished & equipped. Group meeting space available.

### HEMLOCK HILL CABIN

299 Fair Park Drive, Blowing Rock • 312-848-0352 • [hemlockhillcabin.com](http://hemlockhillcabin.com)

Charming, modern log cabin with amazing amenities and detail oriented hosts. Bring the whole family (and dogs) to enjoy four bedrooms over three floors, two living rooms, and three outdoor decks. Fully stocked, hot tub, fire pit, 1.5 acres of natural surroundings, WiFi, streaming accounts, and more included. Walkable to the Blue Ridge Parkway and a 10-minute drive to downtown Blowing Rock. We can't wait to host you in the beautiful High Country!

### HILL HOUSE BLOWING ROCK

334 Hill Street, Blowing Rock • 910-520-3300 • [www.blowingrockhillhouse.com](http://www.blowingrockhillhouse.com)

**WALK EVERYWHERE IN DOWNTOWN BLOWING ROCK!** Hill House is located less than a block from historic Main St. in Blowing Rock and was designed with your comfort in mind. The home has been completely updated and is the perfect blend of old and new with its modern decor! Stroll downtown to enjoy locally owned restaurants, shops, breweries and the Blowing Rock Art & History Museum. If you're more of an adventurous spirit, hike one of the 33 nearby trails, bike the Blue Ridge Parkway, ski at one of the three nearby ski mountains, and so much more. Whatever your style, Hill House is the perfect place to stay as you explore all that the area has to offer. In the cooler months you can warm up by the large stone fireplace or take a soak in the six person hot tub. This completely updated upscale home is the perfect spot for a family trip, ski week, romantic getaway or a good friends trip. Two private driveways allow you to park 3 cars on the property.

### JENKINS RENTALS: Ad on page 44

452 Sunset Drive, Blowing Rock • 828-295-9886 • [www.jenkinsrentals.com](http://www.jenkinsrentals.com)

Cabins, Condos, & Luxury homes available for nightly, weekly or monthly rental. Located in Blowing Rock, Boone & surrounding areas. Professional rental service since 1976. Let our knowledgeable staff help you book your dream vacation.

### LEATHERWOOD MOUNTAINS

512 Meadow Road, Ferguson • 336-973-5044 • [www.leatherwoodmountains.com](http://www.leatherwoodmountains.com)

A premier gated vacation resort and residential community centrally located in the Blue Ridge Mountains of NC near Boone & Blowing Rock. The pristine wilderness, 100 miles of horse and hiking trails and views that go on forever will steal your heart. Experience the thrill of our new canopy zip tours!!!

### MAIN & PINE

1150 Main Street, Blowing Rock • 919-407-1154 • [www.thecarolinaexperience.com](http://www.thecarolinaexperience.com)

We are the newest resident of Downtown Blowing Rock, North Carolina. A Super Host Air B&B and VRBO property that is rated 5 star! We are located on the corner of Main Street and Pine Street, steps away from all downtown shopping/dining options, in the heart of North Carolina's most beloved mountain town. Main & Pine offers six boutique condos reserved exclusively for nightly rentals. The condos are located on the 2nd level, offering fantastic views of bustling Main Street below. All units are equipped with the luxuries of home. We offer fully stocked kitchens, linens/towels, vaulted ceilings, and stone fireplaces in a warm home environment with a modern mountain feel. To ease the check in/out process, we offer a private parking deck with reserved spaces, an elevator to the 2nd level in the main building, and smart locks.

**Real Estate Sales & Vacation Rentals  
in the Blowing Rock Area**

**QUALITY SERVICE SINCE 1976**



**828.295.9886 • [www.JenkinsRealtors.com](http://www.JenkinsRealtors.com)**  
452 Sunset Dr • Blowing Rock, NC

**MOUNT SINAI CABIN**

1673 Friendship Church Road, Boone • 704-361-9727 • [mountsinaicabin.com](http://mountsinaicabin.com)

True mountaintop experience between Blowing Rock/Boone, 1 mile from Parkway. Energy-efficient cabin built in 2009. Nicely furnished, sleeps 9. Three BR, 2.5 baths, lovely great room, fireplace, covered porch with view of rolling hills and App Ski Mtn.

**MOUNTAIN HAVEN VACATION RENTALS**

Blowing Rock • 423-494-0022 • [www.mountainhavenvacationrentals.com](http://www.mountainhavenvacationrentals.com)

We are Justin & Ana and we are happy you have chosen to spend sometime at one of our properties. While we are relatively new to 'hosting', we have stayed in many short-term rental properties across the country and have used our own personal experience to make our properties as comfortable and equipped as possible. The North Carolina High Country is such a special place. We hope you have an opportunity to make memories like we have and continue to do!

**MOUNTAINEIRE INN & LOG CABINS: Ad on page 52**

827 North Main Street, Blowing Rock • 828-295-7991 • [www.mountainaireinn.com](http://www.mountainaireinn.com)

A quaint & cozy Inn in the heart of historic Blowing Rock. Eleven comfortable rooms, each decorated individually. Or stay in one of our authentic mountain log cabins, all with wood burning or gas fireplaces & jacuzzis. Lovely garden & outdoor living room with fire pit. More cabins available 2 miles from our downtown location. All rooms & cabins have WiFi & TVs.


**PISGAH FOREST VENTURES**

5169 Nightengale Lane, Lenoir • 919-349-2123 • [pisgabforestcabins@gmail.com](mailto:pisgabforestcabins@gmail.com)

We offer 8 unique short term rental properties set both in the center of Blowing Rock with our BierGarten boutique short term rental(s) and 6 cabins just outside town set on 60 private acres on the same ridge as "The Blowing Rock". Our cabins are just 2 miles from town with hot tubs and stunning views of the John's River gorge, Grandfather mountain, Hawksbill and TableRock. Beyond Blowing Rock, we hold additional rental properties across NC, Virginia and the US Virgin Islands. We are headquartered in Blowing Rock, NC for all our operations. Email us!

**Diamond  
Properties**

**Vacation Rentals**  
*"a cut above"*



**STUNNING...BRAND NEW**

- Walk to Main Street, downtown Blowing Rock
- 2 BR/2 Bath short term rentals
- Fully equipped kitchens, BBQ Grill
- Fireplace, Washer/Dryer
- Fire Pit, Internet, TVs, A/C

Properties: A Stone's Throw, Bull N' Bear, Suga Bear, Sticks N' Stones

**Karen Diamond - Proprietor**  
**919.606.4547**  
[karendiamondmba@yahoo.com](mailto:karendiamondmba@yahoo.com)  
[www.BlowingRockRentals.com](http://www.BlowingRockRentals.com)



**RIDGEVIEW MANOR VACATION HOME RENTAL**

Boone • 919-630-4536 • [www.vrbo.com/280084ba](http://www.vrbo.com/280084ba)

Four levels, 9,500 sq ft, 7 BR, 7.5 BA, stunning home designed by renowned architect Bobby McAlpine. Situated on 12.74 serene & private acres, estate has large lap pool & cabana overlooking mountain views, 2 large master suites, 3rd level kids BRs, large basement w/ 2 king BR, theater room & sauna.

**SLOPESIDE LODGING**

940 Ski Mountain Road, Blowing Rock • 828-295-7828 •

[www.appskimtn.com/plan-your-trip/slopeside-lodging/](http://www.appskimtn.com/plan-your-trip/slopeside-lodging/)

Year Round Vacation Rental. Newly furnished 3 bedroom, 2 bath house at Appalachian Ski Mtn. Gas log fireplace, d/w, microwave, coffeemaker, cable tv with vcr, phone, w/d, wrap around deck. Sleeps 14.

**SUDDRETH COTTAGE**

818 North Main Street, Blowing Rock • 800-237-7975 •

[www.blueridgerentals.com/rentals/the-suddreth-cottage](http://www.blueridgerentals.com/rentals/the-suddreth-cottage)

Restored 1920's Arts and Crafts Bungalow guesthouse. 3 BR, 3 BA, original fixtures. Dayroom, daybed. Sleeps 9. Original Stickley/Mission style furnishings. Living room, gas logs. All amenities. Grounds beautifully landscaped, pergola, gazebo. Private, yet in village center.

**SWISS MOUNTAIN VILLAGE**

2324 Flat Top Road, Blowing Rock • 828-295-3373 • [www.swissmountain.com](http://www.swissmountain.com)

Cozy cabins and chalets nestled on 12 acres, minutes from downtown Blowing Rock. All units have fireplaces, washer/dryer, and full kitchens. Sleeps 4 to 6, no minimum stay required.

*Hotels, Inns, & Lodges*

**ALPINE VILLAGE INN: Ad on the right**

297 Sunset Drive, Blowing Rock • 828-295-7206 • [www.alpine-village-inn.com](http://www.alpine-village-inn.com)

Celebrating over 30 years in business. Located 1 block off Main St. near restaurants, shops & park. Recently remodeled, clean, comfortable rooms & suites each individually furnished & decorated. Some have fireplaces & jacuzzis; all have HDTV, A/C, Comphy brand fine linens & free high speed WiFi. Deluxe spacious suites contain oversized jacuzzi bath, fireplace, kitchenette & balcony with view of town & flower garden. Pet friendly rooms available. Charles & Katherine Smid, Innkeepers.

**AZALEA GARDEN INN: Ad on page 52**

793 North Main Street, Blowing Rock • 828-295-3272 • [www.azaleagardeninn.com](http://www.azaleagardeninn.com)

Located on 1.5 acres of award winning gardens w/ decks, covered solarium, streams & waterwheel. Efficiency log cabin w/ fireplace. Spacious guest rooms, individually decorated. Walk to restaurants, shopping & attractions. All non-smoking rooms, king beds, cable tv, a/c. Open Apr-Oct. No pets.

**BLOWING ROCK INN: Ad on page 52**

788 North Main Street, Blowing Rock • 828-295-7921 • [www.blowingrockinn.com](http://www.blowingrockinn.com)

A brief stroll to shops and restaurants. Artistically designed rooms with one king, one queen or two queens. One bedroom king suites with fireplaces. Non-smoking, cable TV, microwaves, refrigerators, Keurigs. Lovely outdoor sitting areas. No pets.

**BOXWOOD LODGE: Ad on page 53**

671 Main Street, Blowing Rock • 828-295-3380 • [www.boxwoodlodge.com](http://www.boxwoodlodge.com)

The newly renovated Boxwood Lodge is the perfect spot for your Blowing Rock getaway. Unwind on our large covered porch and choose from an array of room types, including a cozy log cabin featuring a fireplace and jacuzzi tub and king suite rooms. Pet friendly.

**CHETOLA RESORT AT BLOWING ROCK: Ad on inside back cover**

185 Chetola Lake Drive, Blowing Rock • 828-295-5500 • [www.chetola.com](http://www.chetola.com)

According to Southern Living Magazine, Chetola Resort is one of the best stays in the Blue Ridge." North Carolina's first Orvis endorsed lodge. Enjoy the on-site spa, restaurant, hiking trails and endless resort amenities.

**ALPINE VILLAGE INN**

•NEWLY REMODELED

- Exceptionally clean & cozy rooms, suites
- Walking distance to restaurants & Main Street
- Complimentary coffee, cider, hot chocolate & Wi-Fi
- Chalet Suite sleeps 4 with kitchenette, HD TV, fireplace, jacuzzi bath, balcony with view



[www.Homestead-Inn.com](http://www.Homestead-Inn.com)

**ALPINE VILLAGE INN**

297 Sunset Dr.

**Celebrating over  
30 years  
in business!**

828-295-7206

[www.Alpine-Village-Inn.com](http://www.Alpine-Village-Inn.com)



**THE HOMESTEAD INN**

153 Morris Street

**Newly Remodeled  
Rooms and  
Private Cottages**

828-295-9559



Home away from home

- Immaculate, quiet rooms and suites with fireplaces & jacuzzis
- Complimentary, coffee, tea, & high-speed Internet
- Located in Downtown Blowing Rock
- In-room microwave, refrigerator, HD TV, hairdryer, and coffee maker
- Spacious cottages with private deck and views of garden

**THE HOMESTEAD INN**

**CLIFF DWELLERS INN**

116 Lakeview Terrace, Blowing Rock • 828-414-9596 • [www.cliffdwellers.com](http://www.cliffdwellers.com)

On a mountain bluff above Lake Chetola, 1 mile south of Blue Ridge Pkwy. Most rooms & suites have mountain & lake views. Spacious rooms include WiFi, refrigerators & coffeemakers. Some w/ fireplaces, full kitchens & hot tubs. Light continental breakfast 8am.

**COMFORT SUITES - BOONE**

1184 Highway 105, Boone • 828-268-0099 •

[www.choicehotels.com/north-carolina/boone/comfort-suites-hotels/hc052](http://www.choicehotels.com/north-carolina/boone/comfort-suites-hotels/hc052)

Designed with the traveler in mind. Suites include wet bar, microwave, refrigerator, coffee, data ports, sleeper sofa, iron/ironing board, hairdryer & sitting/work area. Indoor heated pool, exercise room, meeting space & deluxe complimentary continental breakfast served daily.

**COURTYARD BY MARRIOTT**

1050 Highway 105, Boone • 828-265-7676 • [www.marriott.com/hkybn](http://www.marriott.com/hkybn)

The new state-of-the-art lobby at Courtyard provides greater flexibility and choices for our guests. At the center of it all is The Bistro, your destination for a great breakfast, or drinks and dinner during the evening. You'll also enjoy inviting, flexible spaces where you can work or relax, free Wi-Fi throughout and easy access to the latest news, weather and airport conditions via our GoBoard technology. Plus, our well-equipped fitness center, our indoor pool will help you stay refreshed and energized. Whether traveling for business or pleasure, your stay at Courtyard is sure to be more comfortable, more productive and more enjoyable than ever before!

**FAIRFIELD INN & SUITES**

2060 Blowing Rock Road, Boone • 828-268-0677 • [www.marriott.com](http://www.marriott.com)

Travel with confidence by checking into the Fairfield Inn & Suites by Marriott Boone, a Boone hotel with outstanding service to make all your travels easy and comfortable - at an exceptional value. With a great location near Tweetsie Railroad, Grandfather Mountain and Appalachian State University, we are always ready to welcome you with amenities like; thoughtfully designed guest rooms and suites that allow you to work and relax, free Wi-Fi throughout the hotel to stay connected during your stay, and fitness facilities that include a pool and exercise room. You'll find it easy to settle into our vibrant lobby, with spaces to gather, relax and work. Jump-start your day with our free breakfast, now with more hot choices like scrambled eggs and sausage, plus favorites including fresh fruit and yogurt. At the Fairfield Inn & Suites Boone, you are our #1 priority.

**THE GETAWAY**

830 Main Street, Blowing Rock • 828-237-1925 • [www.thegetawaybr.com](http://www.thegetawaybr.com)

Newly opened, Twelve luxury vacation townhomes have arrived to 830 Main Street Blowing Rock, NC! Each townhome is accompanied by a kitchenette, king bed, genuine leather sleeper sofa, private balcony, electric fireplace, two full bathrooms, smart TV's, blazing fast WiFi, smart locks and self check-in, and much more. Visit our website [thegetawaybr.com](http://thegetawaybr.com) \* Call/text 828-237-1925  
Email [contact@thegetawaybr.com](mailto:contact@thegetawaybr.com)

**HELLBENDER BED & BEVERAGE**

239 Sunset Dr., Blowing Rock • 828-295-3487 • [www.hellbender.bar](http://www.hellbender.bar)

A fun twist on a classic idea, Hellbender Bed & Beverage is a place for all to gather. Our rooms are designed for maximum comfort whether you are crashing from a long day of adventures, or having a romantic mountain getaway. The Restaurant and Bar offer an array of food and drinks from classic comforts to new experiences. A great place to gather with outside dining available.

**HEMLOCK INN: Ad on the right**

134 Morris Street, Blowing Rock • 828-295-7987 •

[www.hemlockinn.net](http://www.hemlockinn.net)

A Blowing Rock Tradition. Kings, queens, doubles & handicap accessible room available. All rooms have cable TV, a/c, microwave, small refrigerator, coffee pot, WiFi available. Some have fully equipped kitchens. Gazebo with fountain. All rooms non-smoking, no pets allowed.

**HIDDEN VALLEY MOTEL**

8725 NC Highway 105, South Foscoe, Boone •

828-963-4372 • [www.hiddenvalleymotel.com](http://www.hiddenvalleymotel.com)

We are a small mom and pop motel in the Foscoe Valley. Enjoy birds, blooms and butterflies in our country garden. Clean attractive rooms. Convenient to area towns and attractions.

**HILLWINDS INN: Ad on page 53**

315 Sunset Drive, Blowing Rock • 828-295-3380 •

[www.thevillageinnsofblowingrock.com](http://www.thevillageinnsofblowingrock.com)

Whether you're looking for a comfortable standard room or to treat yourself to a spacious suite with a private balcony, we have just what you need at Hillwinds Inn! Some rooms have fireplaces, jacuzzi tubs or kitchens. Centrally located. Pet friendly.

**HISTORIC GREEN PARK INN:  
Ad on page 50**

9239 Valley Boulevard, Blowing Rock •

828-414-9230 • [www.greenparkinn.com](http://www.greenparkinn.com)

This sprawling Victorian hotel is the newest old hotel in the High Country. First opened in 1891 and on the National Register of Historic Places, this Grand Dame of the south was extensively refurbished and restored in the fall of 2010. Dine in our charming restaurant, The Chestnut Grille, or relax in the Divide Tavern, serving classic cocktails.

**HOLIDAY INN EXPRESS BLOWING  
ROCK SOUTH: Ad on the right**

8412 Valley Boulevard, Blowing Rock •

828-295-4422 • [www.hiexpressblowingrock.com](http://www.hiexpressblowingrock.com)

Great Location to top attractions in Blowing Rock. We feature modern guest rooms with either 2 queen beds or 1 king Bed. All guest rooms have 42" HDTV's, microwaves, and refrigerators. Complimentary Smart Start Hot Breakfast is available daily. Enjoy our on-site amenities that include complimentary Wi-Fi, outdoor seasonal pool, fitness center, and business center. Unwind and relax at the end of the day in front of our beautifully appointed stone fireplaces in the lobby, great place to gather with family and friends and reconnect.

# Hemlock Inn

*A Blowing Rock Tradition*

Walk to downtown shopping and dining

Easy driving to many area attractions

18 uniquely designed rooms

Open Year Round



828-295-7987 • [HemlockInn.net](http://HemlockInn.net)  
134 Morris Street, Blowing Rock, NC 28605

**Holiday Inn Express**  
AN IHG® HOTEL  
**Blowing Rock**  
NORTH CAROLINA

**NEWLY RENOVATED**

(828) 295-4422  
8412 Valley Blvd., Blowing Rock, NC 28605  
[www.HIExpressBlowingRock.com](http://www.HIExpressBlowingRock.com)



9239 Valley Boulevard  
Blowing Rock, NC 28605  
828-414-9230

HISTORIC HOTELS  
of AMERICA  
National Trust for Historic Preservation

Complimentary Full Breakfast  
On Site Restaurant and Tavern  
Complimentary Wifi  
Free Parking  
Live music Fri & Sat nights  
Seasonal Music on the Veranda

### THE HOMESTEAD INN: Ad on page 47

153 Morris Street, Blowing Rock • 828-295-9559 • [www.homestead-inn.com](http://www.homestead-inn.com)

Historic mountain inn & newly remodeled private cottages located  $\hat{A}$ ½ block from Main St. 15 spacious king & double queen rooms with updated private bathrooms, HDTV, A/C, Comphy brand fine linens & high speed Wifi. Some rooms have jacuzzis & fireplaces & all are individually decorated with handmade quilts & fine furnishings. Large spacious suites & cottages contain oversized jacuzzi baths, fireplaces, kitchenettes & private, relaxing wooden deck with views of award-winning gardens. Pet friendly rooms available. Rob & Carolina Valet, Innkeepers. Celebrating 25 years in business.

### THE INN AT RAGGED GARDENS: Ad on page 39

203 Sunset Drive, Blowing Rock • 828-295-9703 • [www.ragged-gardens.com](http://www.ragged-gardens.com)

Walk to town from the century old arts and crafts style inn. Eleven rooms and three cottages rest on two acres of manicured lawns and gardens. Offering all modern conveniences. Amenities include complimentary wine, hors d'oeuvres and breakfast, the perfect balance for your mountain experience.

### LA QUINTA INN & SUITES

165 Hwy 105 Extension, Boone • 828-262-1234 •

[www.wyndhamhotels.com/laquinta/boone-north-carolina/la-quinta-boone/overview](http://www.wyndhamhotels.com/laquinta/boone-north-carolina/la-quinta-boone/overview)

Our beautiful mountain lodge is the perfect headquarters for your vacation. A stone's throw from great hiking, fishing, rafting, skiing & other outdoor activities. Amenities include heated pool, whirlpool, in-room fireplaces. Free Bright Side Breakfast daily.

### THE MANOR

567 Main Street, Blowing Rock • 828-414-2800 • [www.blowingrockmanor.com](http://www.blowingrockmanor.com)

Experience Southern hospitality and boutique elegance at The Blowing Rock Manor. Offering 20 luxury suites and private event space to the North Carolina High Country.

### MAST FARM INN

2543 Broadstone Road, Valle Crucis • 828-963-5857 • [www.themastfarminn.com](http://www.themastfarminn.com)

Historic farmhouse; cottage & cabin lodging; invigorating retreats & workshops; memorable elopements, weddings & honeymoons. Award-winning country inn, welcoming guests since the 1800s. Historic Hotel of America; Select Registry Inn; National Register of Historic Places.

### MEADOWBROOK INN: Ad on page 52

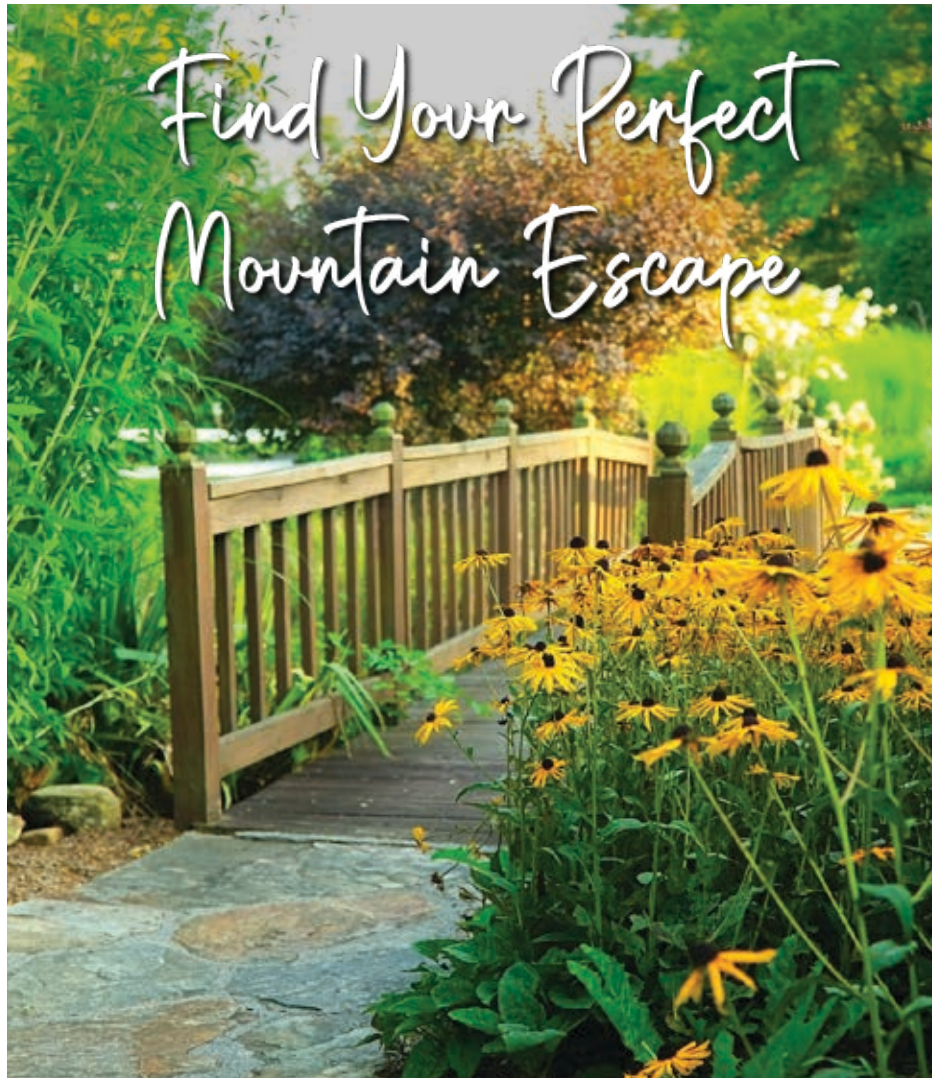
711 Main Street, Blowing Rock • 828-295-4300 • [www.meadowbrook-inn.com](http://www.meadowbrook-inn.com)

Relax and unwind at our 62-room boutique mountain retreat located one block from Main Street. Spacious rooms include high-speed internet access, HD TVs, coffee makers, fine bath amenities and more. Select rooms feature fireplaces and air massage hydrotherapy tubs. Complimentary breakfast, indoor pool, fitness center, fire table on outdoor terrace, duck pond, and lobby bar serving local beer, wine, small plates, and desserts. 10,000 sq ft of event and meeting space.

### MOUNTAINEER INN & LOG CABINS: Ad on page 52

827 North Main Street, Blowing Rock • 828-295-7991 • [www.mountainaireinn.com](http://www.mountainaireinn.com)

A quaint & cozy Inn in the heart of historic Blowing Rock. Eleven comfortable rooms, each decorated individually. Or stay in one of our authentic mountain log cabins, all with wood burning or gas fireplaces & jacuzzis. Lovely garden & outdoor living room with fire pit. More cabins available 2 miles from our downtown location. All rooms & cabins have WiFi & TVs.



*Boutique Lodging, Cabins and Events*



Downtown Blowing Rock, NC  
stayinblowingrock.com



**RHODE'S MOTOR LODGE**

1377 Blowing Rock Road, Boone • 828-865-1110

Every room at the Sleep Inn hotel in Boone is a simply stylish sanctuary designed for a happy night's sleep. We're conveniently located near Appalachian Ski Mountain, Appalachian State University and downtown Boone.

**RIDGEWAY INN**

131 Yonablossee Road, Hwy 221, Blowing Rock • 828-372-9900 • [www.ridgewayinn-nc.com](http://www.ridgewayinn-nc.com)

In the heart of Downtown Blowing Rock & nestled amidst the serene beauty of the Western NC mountains, the 21-room Ridgeway Inn offers a charming retreat for those seeking tranquility and natural splendor. The Inn embraces the mountainous surroundings, providing your path to hiking trails, offering guests the opportunity to explore the scenic landscape. For those seeking outdoor activities, the Inn offers access to nearby walking trails, quaint shops, & local attractions that capture the essence of small-town life. Our location is your avenue to the local charm of downtown BR, allowing you to explore boutique shops, cafes, and cultural gems just moments from our doorstep. Whether guests are looking for an intimate getaway, a base for outdoor activities, or simply a place to unwind, the Ridgeway Inn in the High Country mountains of BR promises a harmonious blend of comfort and natural beauty.

**SLEEP INN**

163 Hwy 105 Extension, Boone • 828-262-0020 •

[www.choicehotels.com/north-carolina/boone/sleep-inn-hotels/nc514](http://www.choicehotels.com/north-carolina/boone/sleep-inn-hotels/nc514)

Every room at the Sleep Inn hotel in Boone is a simply stylish sanctuary designed for a happy night's sleep. We're conveniently located near Appalachian Ski Mountain, Appalachian State University and downtown Boone.

**THE VICTORIAN INN BLOWING ROCK**

242 Ransom Street, Blowing Rock • 828-295-2172 • [www.thevictorianinnblowingrock.com](http://www.thevictorianinnblowingrock.com)

We offer quaint rooms and old-fashioned charm. Situated in the heart of lovely Blowing Rock, NC, The Victorian Inn is your mountain home away from home. Stay for the night, or the week, and settle into the peaceful rhythms of southern mountain living. Relax and escape the bustle of the city. We provide complimentary 100+ Mbps Wi-Fi, cable/premium TV, a mini-fridge, a coffee maker, microwave, spa bath products, a down comforter, and an electric fireplace in every room - you can stay as connected (or disconnected) as you please. Linger on the Rhododendron Deck or enjoy a glass of wine in the English Garden.

**VILLAGE INN OF BLOWING ROCK: Ad on the right**

7876 Valley Boulevard, Blowing Rock • 828-295-3380 •

[www.thevillageinnsofblowingrock.com](http://www.thevillageinnsofblowingrock.com)

For a one-of-a-kind lodging experience, look no further than Village Inn. Located on two acres, featuring an outdoor fire pit, duck pond, our Nickajack Lodge and a variety of rooms, you will achieve mountain paradise! Next to the famous Twigs." Pet friendly."

**THE VILLAGE INNS**  
OF BLOWING ROCK  
BY GLF HOSPITALITY

**Boxwood Lodge**  
671 Main Street | Blowing Rock, NC 28605  
(828) 295-3380

**Hillwinds Inn**  
315 Sunset Drive | Blowing Rock, NC 28605  
(828) 295-3380

**Village Inn**  
7876 Valley Blvd. | Blowing Rock, NC 28605  
(828) 295-3380

[TheVillageInnsOfBlowingRock.com](http://TheVillageInnsOfBlowingRock.com)

Home is where the ADVENTURE is.



Find what fills your **heart**  
in the High Country.

We understand what matters most to you, because it's what we value too. Our team has made the High Country our home for its warm sense of family, deep-rooted traditions, and the unparalleled comfort that comes with living in such a remarkable place. That's why we're passionate about helping you do the same. Start building your lifelong legacy with us today.

HeritagePropertiesNC.com - 336-846-2484  
9 East Main Street, West Jefferson, NC 28694



HERITAGE  
PROPERTIES

## Conference Centers & Retreats

### ART OF LIVING RETREAT CENTER

911 Rock Cliff Road, Boone • 800-392-6870 • [artoflivingretreatcenter.org](http://artoflivingretreatcenter.org)

Blue Heaven offers 8 unique venues for groups of 15 to 3,000. 208 rooms set on 380 acres provide rest with great mountain views. Dining, a banquet hall and spa are available onsite.

### BLOWING ROCK CONFERENCE CENTER

1818 Goforth Road, Blowing Rock • 828-295-7813 • [www.brccenter.org](http://www.brccenter.org)

We are a year round retreat and conference center serving religious, educational and nonprofit institutions. Our lodging, meeting spaces, delicious meals, indoor & outdoor program equipment & gym enable us to meet a wide range of group needs.

### MEADOWBROOK INN: Ad on page 52

711 Main Street, Blowing Rock • 828-295-4300 • [www.meadowbrook-inn.com](http://www.meadowbrook-inn.com)

Relax and unwind at our 62-room boutique mountain retreat located one block from Main Street. Spacious rooms include high-speed internet access, HD TVs, coffee makers, fine bath amenities and more. Select rooms feature fireplaces and air massage hydrotherapy tubs. Complimentary breakfast, indoor pool, fitness center, fire table on outdoor terrace, duck pond, and lobby bar serving local beer, wine, small plates, and desserts. 10,000 sq ft of event and meeting space.

## Resorts

### CHETOLA RESORT (ALSO A CONFERENCE CENTER):

Ad on inside back cover

185 Chetola Lake Drive, Blowing Rock • 828-295-5500 • [www.chetola.com](http://www.chetola.com)

According to Southern Living Magazine, Chetola Resort is one of the best stays in the Blue Ridge.™ North Carolina's first Orvis endorsed lodge. Enjoy the on-site spa, restaurant, hiking trails and endless resort amenities.

### HOUND EARS LODGE & CLUB

328 Shulls Mill Road, Boone • 828-963-4321 • [www.houndears.com](http://www.houndears.com)

Our community offers an ideal, convenient location in the heart of the High Country, with award-winning golf, tennis, swimming, dining, hiking trails, dog park, community garden, Watauga River access for fly fishing and the very best in mountain views! Rentals available.

### JEFFERSON LANDING CLUB

184 West Landing Drive, Jefferson • 336-982-4449 • [www.visitjeffersonlanding.com](http://www.visitjeffersonlanding.com)

Jefferson Landing's award-winning golf course was designed by US Open and two-time PGA Champion, Larry Nelson. It's a 7, 110-yard, par 72 Course that features five sets of tees, Kentucky Bluegrass fairways and bent grass tees & greens.

### WESTGLOW RESORT & SPA: Ad on page 38

224 Westglow Circle, Blowing Rock • 828-295-4463 • [www.westglow.com](http://www.westglow.com)

Located just outside Blowing Rock, we're prepared to assist our guests with all the factors of good health: diet, physical activity and emotional well-being. Westglow Spa can become your private getaway for leisure, recreation and rejuvenation.

## Campgrounds

### BLUE BEAR MOUNTAIN CAMPGROUND

196 Blue Bear Mountain Road, Todd • 828-406-4226 • [www.BlueBearMountain.com](http://www.BlueBearMountain.com)

Now offering tipi & cabin rentals along with rustic, remote, private tent & RV camping. Just north of Boone on 155 acres of pristine mountain land, a few miles from the New River. Sites are limited for a secluded experience. Hiking, fishing & private bath house.

### FLINTLOCK CAMPGROUND

171 Flintlock Campground Drive • NC Highway 105, Boone • 828-963-5325 • [www.flintlockcampground.com](http://www.flintlockcampground.com)

One mile from Boone city limits. Sites for trailers, pop-ups & tents. Sleeping cabins. Cable tv, shade, stream through campground, fishing, playground, recreation room, camp store, campfires, hot showers, laundry. Pets with leashes. Open Apr 1-Nov 1.

CAMPGROUNDS continued...

### GRANDFATHER MOUNTAIN CAMPGROUND

125 Riverside Drive, Banner Elk • 828-963-7275 • [www.grandfatherrv.com](http://www.grandfatherrv.com)

Open year-round. On slope of Grandfather Mountain bordered by Watauga River at 3,200 ft. Within 15 miles of all major area attractions & ski resorts. Full hookup sites; primitive tent sites; furnished cabin rentals; one camping cabin. Three bathhouses, camp store, firewood, ice, laundry, hiking trails & playground. Pets allowed on leash in campground, not in cabin rentals.

## PLACES TO EAT

### Catering, To-Go Food, & Beverage

### AZAFRÁN, LLC

120 Youngs Drive, Boone • 828-434-5078 • [azafranchef.com](http://azafranchef.com)

Azafrán LLC is a fully customizable private chef & catering company, servicing the High Country since 2019. Local owners and operators Liza MacKinnon & Trovon Quetant are committed to bringing farm fresh local ingredients to your plate. Azafrán offers everything from large scale event catering & weddings to intimate in-home private dinners, specializing in southern classics & international cuisine, inspired by their travels.

### THE ENGLISH CONNECTION

Blowing Rock • 704-968-5008

Personal Catering service by Chef Aidan Waite. I can come into your home and cook for up to 20 people. Just pick your favorite cuisines and I will create a menu just for you.

### FOOD LION

7533 Valley Boulevard, Blowing Rock • 828-295-7585 • [www.foodlion.com](http://www.foodlion.com)

Blowing Rock Square, 321 bypass. Full-service grocery includes deli and bakery. Open every day.

### GRANDVIEW CATERING & EVENTS

400 University Hall, Office 256, Boone • 828-262-8314 • [www.grandview.appstate.edu](http://www.grandview.appstate.edu)

We provide handcrafted fare and unique experiences brought to life by culinary & event professionals inspired by the latest trends and classic comforts. We focus on attention to detail, quality ingredients and sustainable practices with exceptional customer service. Book an event with us at the Grandview Ballroom or request our catering services for your next event. Grandview Ballroom, built in 2020, was designed to serve guests throughout the High Country as its premier event venue for meetings and conferences, holiday parties, retirement celebrations, social events, rehearsal dinners and weddings. The space is located in the North End Zone Facility overlooking national powerhouse App State Mountaineers' football stadium.

### MOONDANCE CATERING

828-773-6722 • [www.moondancecateringnc.com](http://www.moondancecateringnc.com)

Specializing in southern gourmet food since 1999. Examples of events we cater: business luncheons, Real Estate open houses, private dinners or hors d'oeuvres parties, small weddings & business grand openings. We tailor the menu to exactly what you want!

### MYERS KITCHEN AND PANTRY

828-414-9737 • [myerskitchenpantry@gmail.com](mailto:myerskitchenpantry@gmail.com)

A Take out kitchen, offering fresh and frozen foods prepared in our kitchen, such as vegetables, meats, quiches, homemade pies, casseroles, Chicken pot pies, Moravian pies, daily soups, homemade breads. Myers sticky buns, scones, .....We will also have fresh seafood and meats, as well as fresh produce from local farms. Also from the kitchen, Andrew Myers' FABLED PIZZA, Take out pizza and select salads. Our pantry items are sourced from local vendors, mostly North Carolina. Many gift items, gourmet foods, local honey and jams, .....Again, it is a takeout Kitchen, everything is To Go! Myers kitchen 10-6 store hours Tuesday-Saturday closed Sunday and Monday Fabled Pizza 11-6 Tuesday-Saturday, closed Sunday and Monday (take out orders available til 8 pm. (May 3rd thru Jan 3rd)

CATERING, TO-GO FOOD, & BEVERAGE continued...

### PEPSI BOTTLING VENTURES

9331 US Hwy 421 S, Deep Gap • 828-264-7702 • [www.pepsiventures.com](http://www.pepsiventures.com)

Pepsi Bottling Ventures (PBV) is the largest privately-held bottler for Pepsi-Cola products in North America – manufacturing, selling, and distributing some of the world's most recognized consumer brands. PBV is a privately-held company, operating 18 Bottling And Distribution Facilities, serving consumers in North Carolina, South Carolina, Virginia, Maryland, and Delaware. Corporate offices are located in Raleigh, North Carolina.

### REID'S CAFE & CATERING

4004 NC Highway 105 S, Suite 8, Box 1, Banner Elk • 828-268-9600 • [www.reidscafeandcatering.com](http://www.reidscafeandcatering.com)

We have been providing the North Carolina High Country with innovative custom menus paired with professional, personal service since 1999. Our diverse culinary background lends itself to varied menu possibilities, ranging from traditional favorites to ethnic flavors from around the world. Our cafe located under Grandfather Mountain in Tynecastle boasts a beautiful space, a great wine list and an ever-changing daily menu that features the highest quality of seasonal ingredients. We love the intentional, the specific, the well-cared-for.

### STICK BOY KITCHEN

211 Boone Heights Drive, Boone • 828-265-4141 • [www.stickboybread.com](http://www.stickboybread.com)

Open Mon-Sat, 7am-8pm. Made from scratch bagels and breakfast bagel sandwiches. Quiche and granola options. Homemade soups and fresh salads. Hot and cold sandwiches for lunch. Coffee, espresso and real fruit smoothies. We look forward to seeing you!

### SUNSET & VINE

150 Sunset Drive, Blowing Rock • 828-414-9111 • [www.blowingrockwine.com](http://www.blowingrockwine.com)

We hand select each wine to reflect the best taste and value of each wine region locally and around the world. Daily tasting flights are offered. Relax with a wine and cheese tasting, and pick out the perfect accessory!

## Coffee, Tea, Ice Cream & Baked Goods

### BLUE DEER ON MAIN

960-3 Main Street, Blowing Rock • 828-414-9270 • [www.bluedeercookies.com](http://www.bluedeercookies.com)

Start your morning and end your night at Blue Deer on Main! We are best known for our handcrafted ice cream-cookie sandwiches served with local, NC ice cream. We are also a full espresso bar, serving fresh coffee and crafted lattes. Open everyday! Come see us at 960 Main Street, right next to Mellow Mushroom!

### CAMP COFFEE ROASTERS

921 Main Street, Blowing Rock • 828-372-2070 • [www.camproast.com](http://www.camproast.com)

Visit our coffee roastery right on Main Street! Plus Wi-Fi, comfy seating, locally made treats and grub, place for kids, whole bean coffee, specialty teas, smoothies and frappes! Open Monday- Thursday 7am-5:30pm and Friday-Sunday 7am-6pm.

### FLAVIA'S: Ad on page 37

1179 Main Street P-2, Blowing Rock • 828-781-3272

Located in Southmarke, Flavia's is a unique bakery with a wonderful variety of European inspired pastries, desserts and cheesecakes. Our delicious items are perfect for sharing in the Blowing Rock park, dinner parties, or an after lunch pick-me-up!

### THE SPICE & TEA EXCHANGE: Ad on page 32

1087-4 Main Street, Blowing Rock • 828-372-7070 • [www.spiceandtea.com/blowing-rock](http://www.spiceandtea.com/blowing-rock)

Explore your inner chef and shop over 140 fine spices, 90+ hand-mixed spice blends, over 100 loose leaf teas, naturally flavored gourmet sugars and salts. We also offer gourmet gifts including fused olive oils, infused honeys, candles and accessories. We can prepare any of our teas by the cup to go!

COFFEE, TEA, ICE CREAM & BAKED GOODS continued...

### STICK BOY BREAD COMPANY, INC.

345 Hardin Street, Boone • 828-268-9900 • [www.stickboybread.com](http://www.stickboybread.com)

If you are looking for a real bakery and coffee shop, you don't have to look far. Stick Boy offers fresh breads, pastries and desserts along with a full espresso bar and real fruit smoothies. Come in for a cinnamon roll and cappucino in the morning or try our focaccia bread for lunch. Open Mon-Fri 7am to 6:30pm and Saturday from 7am to 5:30pm.

## Restaurants

### THE BEACON

125 Graduate Lane, Boone • 828-865-0087 • [www.boonebeacon.com](http://www.boonebeacon.com)

The Beacon Butcher Bar is the newest venture of Reid's Cafe and Catering Co. located next to the iconic Water Wheel on Highway 105. The restaurant offers high quality food made from regional ingredients, natural wines & hand crafted cocktails. The Beacon Market sells hand-cut meats, house-cured bacon, marinated olives, imported cheeses, fresh-baked bread along with an array of other specialty products.

### BEST CELLAR: Ad on page 39

203 Sunset Drive, Blowing Rock • 828-295-3466 • [www.ragged-gardens.com](http://www.ragged-gardens.com)

A favorite among locals & visitors since 1975. Along with nightly specials, we offer fresh seafood, beef, rack of lamb & roast duckling. Extensive wine list & private cellar. Open year-round with valet service. Reservations requested. Thurs-Mon, dinner service only starting at 5:30.

### BISTRO ROCA: Ad on the right

143 Wonderland Trail, Blowing Rock • 828-295-4008 • [www.bistoroca.com](http://www.bistoroca.com)

Experience American bistro fare in the fully-renovated, legendary Antler's Bar. Seasonal menus & local ingredients come together in memorable dishes enjoyed amidst roaring fireplaces, our open-air patio, and the rustic comfort of wood, leather & stone. Reservations suggested.

### BLOWING ROCK BREWING

#### COMPANY: Ad on page 60

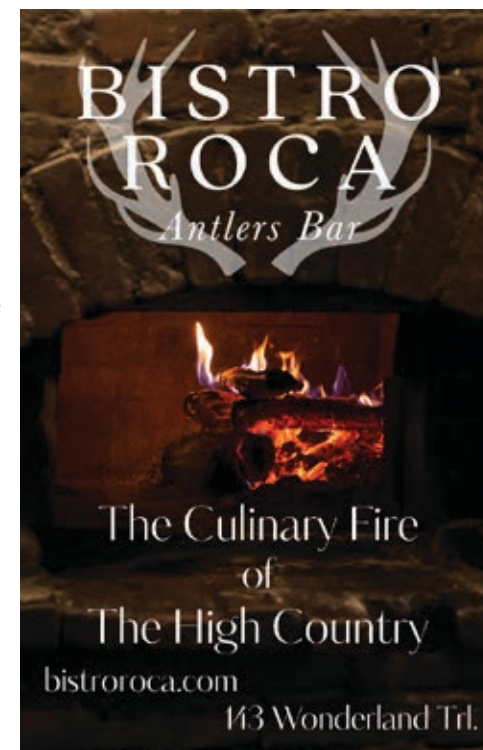
152 Sunset Drive, Blowing Rock • 828-414-9600 • [www.blowingrockbrewing.com](http://www.blowingrockbrewing.com)

Located in downtown Blowing Rock, our state-of-the-art facility offers a wide variety of mountain artisan craft beer. The Blowing Rock Ale House Restaurant offers a local, seasonal menu that both compliments and incorporates our brews. Open daily at 11:30am and closed Tuesdays.

### CAFÉ VIOLETTE

1132 Main Street, Unit 102, Blowing Rock • 828-414-9989 • [www.cafevioletebr.com](http://www.cafevioletebr.com)

At Café Violette, Chef Kyle Martin has created a menu inspired by the Mediterranean coast of France. Come enjoy small (or large!) plates, our extensive wine selection and classic French cocktails. Also featuring a French bakery & sandwich shop.



**CHICK-FIL-A AT BOONE: Ad on the right**

2082 Blowing Rock Road, Boone • 828-264-4660 • [www.cfarestaurant.com/boone](http://www.cfarestaurant.com/boone)

Serving the original chicken sandwich, chicken Chargrill sandwich, great salads, kid's meals, desserts and famous lemonade and sweet tea. Indoor playground. Open 6:30am-10pm Mon-Sat. Closed Sundays. Follow us on Facebook! [www.facebook.com/Chick-fil-A-of-Boone-86913545834/](http://www.facebook.com/Chick-fil-A-of-Boone-86913545834/)

**COME BACK SHACK**

1521 Blowing Rock Rd, Boone • 828-773-7719 • [comebackshack.com](http://comebackshack.com)

There are a lot of things that make us different! We are not a chain or a franchise. We are a family owned & operated business in Boone (also in the low country of South Carolina). Our food is so fresh, we don't have freezers. We serve hand-cut fries from real Idaho potatoes (really hard work for us - really awesome fries for you!) Our regular steak burgers are fresh-never-frozen beef blended from chuck, round and sirloin. Our Local Burger is made with grass-fed beef from a local farm. Our chicken is all-natural with no antibiotics which we marinate and hand-bread. We have hand spun shakes with ice cream that comes from a local dairy farm here in the High Country. We work hard to use simple ingredients with words you can pronounce. And everyday we make fresh in-house: Come Back Sauce, cole slaw, pickles, ranch dressing, pimiento cheese, fried green tomatoes...and more! It's a lot of words that we sum up with the little... Food With ❤️

**CUPCRAZED CAFÉ**

146 Greenway Court, Blowing Rock • 828-295-3769 • [www.cupcrazed.com](http://www.cupcrazed.com)

We are located in the heart of BR and is listed on the National Register of Historic Places. Open at 8am, enjoy breakfast, brunch and savory fair all day in our pet friendly (Pupcrazed menu available) garden or the cottage. Pop into the nook for coffee, cupcakes and other sweet treats for pickup or to enjoy in the garden. Follow stone path on Main St. Reservations available for dining.



Chick-fil-A of Boone loves serving the High Country. Whether it is a day-to-day meal or catering, we love serving you! Our hours of operation are Monday-Saturday 6:30AM-9:00PM, closed on Sundays. We are also closed on Thanksgiving and Christmas Day. We would love to cater your next event as well. Call us today at (828)-264-4660 or visit us at 2082 Blowing Rock Road, Boone Nc 28607.

**DIVIDE TAVERN & RESTAURANT**

9239 Valley Boulevard, Blowing Rock • 828-414-9230 • [www.greenparkinn.com](http://www.greenparkinn.com)

Located in the lobby of the Historic Green Park Inn, we sit directly astride the Eastern Continental Divide. Long a gathering place for Captains of Industry, Heads of State, and celebrities. We offer unique pub fare and pub classics with Chef inspired flare. Experience a less formal dining alternative in the ambiance of a bygone era. Enjoy local, craft and draft beers, seasonal drink specials, classic cocktails, and an impressive selection of wine by the glass. We are the perfect setting to enjoy an evening of conversation over a glass of wine or hand crafted cocktail. Dinner service is available seven days a week starting at 5pm. Call for To-Go and reservations.

**EGG ROLLIN'**

310 Shoppes on the Parkway, Suite 32, Blowing Rock • 828-372-7007 • [www.eggrollin.biz](http://www.eggrollin.biz)

Now serving breakfast from 8am to 11am Friday, Saturday & Sunday. Egg Rolls Reinvented! Along with Subs, Sammies and Salads. Family friendly food at a great price. Also featuring local draft beers & wine. Located at Shoppes on the Parkway.

**FAMOUS TOASTERY OF BLOWING ROCK: Ad on the right**

349 Sunset Drive, Blowing Rock • 828-414-9813 • [www.famoustoastery.com](http://www.famoustoastery.com)



**FAMOUS TOASTERY**

349 Sunset Dr, Blowing Rock, NC (828) 414-9813

627 W King St, Boone, NC (828) 264-0173

**Share your Famous Favorites when we cater your next event!**

**WE DELIVER!**  
DOORDASH

Students receive 10% off with ID

[www.famoustoastery.com](http://www.famoustoastery.com)  
[www.bestbreakfastfranchise.com](http://www.bestbreakfastfranchise.com)

152 Sunset Drive  
Blowing Rock, NC 28605  
828-414-9600

**BLOWING ROCK NORTH CAROLINA BREWING**

@blowingrockbrewingco  
Blowing Rock Brewing Co.

**BLOWING ROCK ALE HOUSE & INN**  
GO TO THE MOUNTAINS!



**GAMEKEEPER RESTAURANT & BAR**

3005 Shulls Mill Road, Boone • 4 miles from downtown Blowing Rock • 828-963-7400 • [www.gamekeeper-nc.com](http://www.gamekeeper-nc.com)

Known for delicious interpretations of Southern classics. Seasonal menu blends traditional with exotic, satisfying both meat & veggie lovers. Serving the freshest local ingredients & humanely farm raised meats. Reservations highly recommended. Open Thursday-Sunday, 5-9 p.m.

**HELLBENDER BED & BEVERAGE**

239 Sunset Dr., Blowing Rock • 828-295-3487 • [www.hellbender.bar](http://www.hellbender.bar)

A fun twist on a classic idea, Hellbender Bed & Beverage is a place for all to gather. Our rooms are designed for maximum comfort whether you are crashing from a long day of adventures, or having a romantic mountain getaway. The Restaurant and Bar offer an array of food and drinks from classic comforts to new experiences. A great place to gather with outside dining available.

**MAKOTO'S JAPANESE STEAKHOUSE**

2124 Blowing Rock Road, Boone • 828-264-7976 • [www.makotos-boone.com](http://www.makotos-boone.com)

Watch as skilled chefs perform culinary magic tableside or dine at a private table in our sushi bar. Serving lunch & dinner 7 days a week. Patio open weather permitting. We can accommodate business functions, private or large parties, rehearsal dinners, catering.

**MELLOW MUSHROOM**

946 Main Street, Blowing Rock • 828-295-3399 • [www.mellowmushroom.com/store/blowing-rock](http://www.mellowmushroom.com/store/blowing-rock)

We are more than just pizza & beer. We want to provide you with an experience filled with colorful art, eclectic music & food that comforts your soul. The Mellow Menu is a collection of munchies, salads, pizzas, calzones, deli hoagies & grilled hoagies.

**MEXICAN ROCK BAR & GRILL**

8180 Valley Boulevard, Blowing Rock • 828-818-0087

Offering authentic Mexican cuisine in a different concept with Mexican - country menu items. Handmade tortillas every day. For those seeking an American flavor, check out the prime rib cut steaks from the grill, pasta and seafood. Join us on Friday nights for karaoke and live music on Saturdays. Full bar featuring margaritas and specialty drinks. Monday - Saturday, 11am - 10pm. Sundays, 11am - 9pm.

**MOON THAI SUSHI AT BLOWING ROCK**

7179 Valley Boulevard, Blowing Rock • 828-414-9905 • [www.moonthaisushiramen.com](http://www.moonthaisushiramen.com)

We work with passion in food preparation by bringing in a team of Native Thai Chefs with years of experience in Thai, Sushi & Asian Foods. This ensures your enjoyable moment of authentic taste in finely crafted presentation with a friendly, comfortable atmosphere.

**OUTBACK STEAKHOUSE**

8280 Valley Boulevard, Blowing Rock • 828-295-6283 • [www.outback.com](http://www.outback.com)

Best known for grilled steaks, chicken & seafood, we also offer crisp salads, freshly made soups & sides. New creations & grilled classics are made from scratch daily using the highest quality ingredients. Open daily, Lunch on Saturday and Sunday and dinner every night. All ABC permits.

**THE PEDALIN' PIG BBQ**

8304 Valley Boulevard, Blowing Rock • 828-295-3651 • [www.pedalinpig.com](http://www.pedalinpig.com)

Featuring chopped & sliced beef & pork, ribs & chicken. Wide selection of sandwiches & Mexican food available. Daily specials, lounge, wide screen TV & nightly entertainment. Hours: Sun-Thurs, 11-9. Fri-Sat, 11-10. Closed Mon-Tues. seasonally. Carry-out & catering available.

**PEPPER'S RESTAURANT & BAR**

240 Shadowline Drive, Unit 4, Boone • 828-262-1250 • [www.peppers-restaurant.com](http://www.peppers-restaurant.com)

Pepper's was established in 1975, serving the High Country its first taste of the highest quality deli sandwiches. Since the early days Pepper's has expanded into a full service restaurant and bar.

*The* **SPECKLED TROUT**

**RESTAURANT & BOTTLE SHOP | OUTFITTERS**



*Warm Hospitality  
& Regional Fare*

*Lunch & Dinner Reservations*

*Live Music Every Thursday*

922 Main Street, Blowing Rock • [TheSpeckledTrout.com](http://TheSpeckledTrout.com)



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OUTFITTERS**

SHOP | GUIDED ADVENTURES | TAP ROOM

*One of a kind guided  
Hiking, Fishing &  
Destination Adventures*

*Come visit our shop &  
tap room in the heart of  
Downtown Blowing Rock*

916 Main Street, Blowing Rock • [TheSpeckledTroutOutfitters.com](http://TheSpeckledTroutOutfitters.com)

**RESTAURANT AT GIDEON RIDGE INN: Ad on page 39**

202 Gideon Ridge Road, Blowing Rock • 828-295-3644 • [www.gideonridge.com](http://www.gideonridge.com)

Enjoy an evening of fine dining. Intimate dining room with beautiful views of the mountains. Reservations a must.

**SAY CHEESE: Ad on page 37**

1170 Main Street, Southmarke, Pavilion #6, Blowing Rock • 828-999-9630 • [www.saycheesebr.com](http://www.saycheesebr.com)

Say Cheese is an outdoor cafe located in downtown Blowing Rock in the SouthMarke shopping center. Each of our gourmet sandwiches has a melted cheese component and are toasted to perfection. It's our version of comfort food. Open daily from 11 AM to 4 PM - Seasonal. Dogs are welcome.

**SIX PENCE PUB**

1121 Main Street, Blowing Rock • 828-295-3155 • [www.sixpencepub.com](http://www.sixpencepub.com)

Find a bit of England in the heart of Blowing Rock. We feature British specialties like Fish & Chips, Shepherd's Pie, Beef Guinness stew, traditional American fare & house made soups. Enjoy our patio, craft or import beer, wine or cocktails. Open year-round. Weekly Features: Tuesday-Chili, Wednesday-Gouda Burger, Thursday-Buffalo Chicken Sandwich, Friday-Prime Rib, Saturday-Prime Rib Philly.

**THE SPECKLED TROUT RESTAURANT & BOTTLE SHOP: Ad on page 63**

922 Main Street, Blowing Rock • 828-295-9819 • [www.thespeckledtrout.com](http://www.thespeckledtrout.com)

At our family owned restaurant we explore the roots of Appalachian food & beverage culture and celebrate it through our seasonal menus. 20 draft beers, prohibition-style cocktails and a convenient bottle shop for your packaged wine & beer needs keep guests coming back for more. Live music every Thursday and some of the best southern hospitality around!

**STICK BOY KITCHEN**

211 Boone Heights Drive, Boone • 828-265-4141 • [www.stickboybread.com](http://www.stickboybread.com)

Open Mon-Sat, 7am-8pm. Made from scratch bagels and breakfast bagel sandwiches. Quiche and granola options. Homemade soups and fresh salads. Hot and cold sandwiches for lunch. Coffee, espresso and real fruit smoothies. We look forward to seeing you!

**STORIE STREET GRILLE**

1167 Main Street, Blowing Rock • 828-295-7075 • [www.storiestreetgrille.com](http://www.storiestreetgrille.com)

A truly enjoyable meal is the sum of its parts: seasonal, sustainable and locally harvested ingredients prepared with distinctive, regionally crafted flavors and served in a warm, welcoming environment. Serving lunch 11-3 and dinner 5-9, Mon-Sat.

**SUBWAY**

8433 Valley Boulevard, Blowing Rock • 828-295-7827

Open 7 days a week year round. Specializing in custom built sandwiches and salads. Enjoy our outdoor seating and friendly service. Also available wraps, cookies, & snacks.

**TOWN TAVERN**

1182 Main Street, Blowing Rock • 828-295-7500 • [www.towntavernbr.com](http://www.towntavernbr.com)

We have the best food at great prices, a fully stocked bar with the coldest beer, and an extremely friendly staff to serve you. With flat screen TVs spread out everywhere, our patrons can enjoy their favorite team in action from anywhere in The Town Tavern. Locations in Morganton & Banner Elk.

**TWIGS**

7956 Valley Boulevard, Blowing Rock • 828-295-5050 • [www.twigsbr.com](http://www.twigsbr.com)

Fine dining in a cozy mountain atmosphere. Specializing in an array of dishes of the highest quality including crab cakes, filet mignon, duck breast & mountain trout. Bar area also serves dinner nightly & hosts bands every Fri. & Sat. Reservations suggested.

**VIDALIA RESTAURANT & WINE BAR**

831 W. King Street, Boone • 828-263-9176 • [www.vidaliaofboonenc.com](http://www.vidaliaofboonenc.com)

A casual dining atmosphere serving upscale dishes. Owner/Executive Chef Sam Ratchford creates delicious creative American dishes (comfort foods with a twist) using locally farmed organic produce, meats & cheeses. Serving dinner & weekend brunch; closed Mon.

**Spirits, Wineries, & Breweries****BLOWING ROCK ABC STORE**

7960 Valley Boulevard, Blowing Rock • 828-295-7513

Mon-Sat 9am-8pm

**BLOWING ROCK BREWING COMPANY: Ad on page 60**

152 Sunset Drive, Blowing Rock • 828-414-9600 • [www.blowingrockbrewing.com](http://www.blowingrockbrewing.com)

Located in downtown Blowing Rock, our state-of-the-art facility offers a wide variety of mountain artisan craft beer. The Blowing Rock Ale House Restaurant offers a local, seasonal menu that both compliments and incorporates our brews. Open daily at 11:30am and closed Tuesdays.

**GRANDFATHER VINEYARD & WINERY**

225 Vineyard Lane, Banner Elk • 828-963-2400 • [www.grandfatherwinery.com](http://www.grandfatherwinery.com)

Nestled between the high mountain terraced vineyard and the pristine trout waters of the Watauga River is the first producing winery in Watauga County. Tasting hours: Mon. & Wed-Sat. 12-6; Sun. 1-5. Contact us for special events, weddings and parties.

**LINVILLE FALLS WINERY**

9557 Linville Falls Highway, Newland • 828-765-1400 • [www.linvillefallswinery.com](http://www.linvillefallswinery.com)

Elevate your taste in wine at LINVILLE FALLS WINERY and make us a part of your Blue Ridge Mountain experience. Our vineyards are nourished by warm days, cool nights and rich mountain soil like no other place on earth. Tastings daily. Winter Hours: 12:00-5:00 pm, Spring/Summer Hours: 12:00-6:00 pm

**OLD BARN WINERY**

2152 Beaver Creek School Road, West Jefferson • 336-246-8494 • [www.oldbarnwinery.com](http://www.oldbarnwinery.com)

The Old Barn Winery is a family dream: creating a vineyard and winery in the Blue Ridge Mountains of North Carolina. Our farming roots run four generations deep in these beautiful mountains and we always envisioned our Christmas trees and vines growing together in perfect harmony. Every bottle is filled with the same love, passion, and commitment our family has poured into our farms since 1960.

**THE SPECKLED TROUT RESTAURANT & BOTTLE SHOP: Ad on page 63**

922 Main Street, Blowing Rock • 828-295-9819 • [www.thespeckledtrout.com](http://www.thespeckledtrout.com)

At our family owned restaurant we explore the roots of Appalachian food & beverage culture and celebrate it through our seasonal menus. 20 draft beers, prohibition-style cocktails and a convenient bottle shop for your packaged wine & beer needs keep guests coming back for more. Live music every Thursday and some of the best southern hospitality around!

**SUNSET & VINE**

150 Sunset Drive, Blowing Rock • 828-414-9111 • [www.blowingrockwine.com](http://www.blowingrockwine.com)

We hand select each wine to reflect the best taste and value of each wine region locally and around the world. Daily tasting flights are offered. Relax with a wine and cheese tasting, and pick out the perfect accessory!

**A PLACE TO LIVE****Architects****SKETCHLINE ARCHITECTURE**

304 Sunset Drive, Blowing Rock • 828-729-3290 • [www.sketchlinearchitecture.com](http://www.sketchlinearchitecture.com)

"Sketchline Architecture – a passion for design and crafting a spirit of place. We are a full-service architecture practice providing innovative and thoughtfully considered design for residential and commercial clients. We have a passion for design and crafting places that excite and inspire our clients, our community and ourselves. We are experienced in designing a diverse range of projects from exceptional single-family homes to larger commercial buildings.

ARCHITECTS continued...

### STITCH DESIGN SHOP

311 Daniel Boone Dr., Suite A, Boone • 336-701-0130 • [www.stitchdesignshop.com](http://www.stitchdesignshop.com)

We are an award-winning architectural and interior design firm located in Winston-Salem, Greensboro, and Boone, NC. Born in 2013 from a desire to fearlessly pursue creative ideas that reflect the individuality of our clients' culture, identity and values, we pride ourselves on the premise of "there has got to be a better way." With Clarity, Creativity, and Confidence through every stage of every project, our process is built to breed progress.

### Construction Products & Services

#### 4 FORTY FOUR, INC.: Ad on the right

452 Sunset Drive, Blowing Rock • 828-295-8929 • [www.4FortyFour.com](http://www.4FortyFour.com)

We are a full service Residential & Commercial Custom Building Firm located in Blowing Rock. Our mission is to build and maintain mutually beneficial relationships with our clients and community as we craft, renovate, and maintain homes and commercial buildings.

#### ALAIR HOMES BLOWING ROCK: Ad below

109 Aho Road, Blowing Rock • 828-719-5724 • [www.alairhomes.com/high-country/](http://www.alairhomes.com/high-country/)

Led by Jeff Smith, we serve High Country communities by providing high-quality custom built homes and historically appealing yet modern renovations.

#### CASH CUSTOM HOMES

872 NC Hwy 105 Bypass, Boone • 828-297-5353 • [www.cashcustomhomes.com](http://www.cashcustomhomes.com)

Cash Custom Homes was developed to offer our clients the luxury of dealing with one company for every stage of the home building process, from locating the perfect lot or acreage, to the design development, financing, and construction of your new home. With an emphasis on using true log and conventional systems-built construction and on incorporating the perfect amount of log, timber, and rustic elements.

#### CLASSIC STONE WORKS

1710 Linville Falls Highway, Linville • 828-737-0040 •

[www.classicstoneworksinc.com](http://www.classicstoneworksinc.com)

Fabricators of all marble, granite, onyx and limestone. Owners: Eric and Debbie Guinn.

#### CLEAN & DRY ENVIRONMENTAL SOLUTION

4844 NC Highway 105 S., Boone • 828-265-9534 • [www.cleandrysolutions.com](http://www.cleandrysolutions.com)

Located in Boone, NC, Clean & Dry Environmental Solutions serves a 60-mile radius in the high country with the highest quality radon mitigation systems, basement waterproofing, crawl space encapsulations and dehumidification services. For over 20 years, our experienced staff has helped homeowners protect their investments with proven solutions and the best products available. As a family-owned business, we focus on ensuring each project receives the same attention that we'd expect at our own home.



**ALAIR**  
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Alair Homes High Country  
828-295-1045  
[alairhighcountry.com](http://alairhighcountry.com)

@alairhomeshighcountry

Alair serves the great communities in and around North Carolina's High Country by providing high-quality custom-built homes and historically appealing yet modern renovations using our exclusive Client Control™ planning and construction method.

CONSTRUCTION PRODUCTS & SERVICES continued...




**4 Forty Four**  
BUILDING A BETTER WAY

**Custom Building Firm**

Residential • Commercial • Interior Design  
• Real Estate • Contractor Led Design/Build  
• Furniture & Merchandise

828-295-8929 | [4fortyfour.com](http://4fortyfour.com)  
Blowing Rock, NC

**CLEMENS WELDING & MACHINE SHOP**

177 Niley Cook Road, Blowing Rock • 828-264-3270

Serving the high country for over 30 years with both ornamental and structural welding services. We offer a large line of steel products and enjoy a close working relationship with the community we work, play, and live in.

**EMERGENCY RESTORATION XPERTS “ERX”:** Ad on outside back cover828-434-6265 • EMAIL: [Ashli.Kemo@erx247.com](mailto:Ashli.Kemo@erx247.com)

When disaster strikes, you can call the other guys, or call the Xperts. We're proud to be the damage restoration company more people trust. Whether you need residential or commercial crisis recovery services, ERX offers 24/7 emergency response. If your property is suffering from fire damage, water damage, bio-hazard, sewage backup, or mold contamination, take action & call today. Est. in 2013 by David Stoval, who saw a gigantic need in the market for a quality restoration company. Started with one location in Charlotte, our current headquarters & today we service 8 markets in 4 states with plans to continue growing aggressively.

**FERGUSON ENTERPRISES**858 George Wilson Road, Boone • 828-265-1555 • [www.ferguson.com](http://www.ferguson.com)

We are a leading value-added distributor in North America providing expertise, solutions and products from infrastructure, plumbing and appliances to HVAC, fire, fabrication and more. We exist to make our customers' complex projects simple, successful and sustainable. Ferguson is headquartered in the U.K., with its operations and associates solely focused on North America and managed from Newport News, VA

**K&N PAINTING**Blowing Rock • 828-964-9165 • [nrgreenepaint@yahoo.com](mailto:nrgreenepaint@yahoo.com)

We are a locally owned residential painting company, established in 1992 by lifetime BR resident, Nathan Greene. We never cut corners and we complete every job with the utmost pride. With more than 35 years' experience, you can trust the job to be done right.

**LAUREL RIDGE CONSTRUCTION COMPANY, INC.**1613 Friendship Church Road, Boone • 828-773-0466 • [www.laurelridgebuilders.com](http://www.laurelridgebuilders.com)

Impeccable architectural designs are created from your vision by developing a close relationship with your architect. Your custom home will be the showcase you desire. Our network of craftsmen and artisans stands proudly behind every Laurel Ridge project.

**MBA ROOFING**2457 Industrial Park Road, Lincolnton • 980-281-1221 • [www.mbaroofing.com](http://www.mbaroofing.com)

We serve residential and commercial customers in Lincolnton, Hickory, Boone, Blowing Rock, Mooresville, Statesville, Taylorsville, and surrounding areas. We provide roofing repair, replacement, and new roofs for customers. We also install gutters and gutter guards for homes and businesses. Our roofers/tradesmen are trained to meet our high standards and provide superior craftsmanship.

**MOUNTAIN CONSTRUCTION ENTERPRISES**1345 Poplar Grove Road South, between Blowing Rock & Boone • 828-963-8090 for appointments • [www.mountainconstruction.com](http://www.mountainconstruction.com)

CUSTOM HOME BUILDING - DESIGN/BUILD. Unmatched creative design services for your Mountain Dream Home. Visit our website photo gallery to inspire your vision! New Construction/Remodeling/Historic Restoration/Additions. Heavy Timber/SIP/Hybrid Homes.

**MOUNTAIN FENCE AND DECK COMPANY**1846 US Highway 421 S, Boone • 828-386-1350 • [www.mfdbuilders.com](http://www.mfdbuilders.com)

We are known for building exceptional decks and fences in the High Country. Our team takes pride in delivering quality work that lasts. Our sister company, MFD Builders, specializes in constructing garages, tiny homes, patios, and more, making us your go-to source for all your outdoor construction needs. We understand our customers' vision and strive to turn it into a reality they will enjoy for years to come. Choose us for your next project and experience the difference that quality and expertise can make.

**NEW LEAF HOMES**1116-5 Main Street, Blowing Rock • 828-414-4795 • [www.newleafhomesnc.com](http://www.newleafhomesnc.com)

New Leaf Homes lead the way into the next generation of home building. Everything we do originates from our passion toward an exceptional client experience. From conception to completion, we focus on drawing out your style and vision.



**Spangler** Restores  
Reconstructs  
Repairs

fire water mold storm smoke odor & more

**Andrew Ortiz**

Cell: 828.578.2087  
Email: [andrew.ortiz@callspanglor.com](mailto:andrew.ortiz@callspanglor.com)

**THE NORTHGATE GROUP, LLC**184 Willy Austin Road, Blowing Rock • 919-633-4622 • [www.thenorthgategroup.com](http://www.thenorthgategroup.com)

High end residential and commercial General Contractor specializing in historic renovations and modern structures.

**SPANGLER RESTORATION: Ad above**139 Berry Lane, Boone • 828-355-5912 • [www.callspanglor.com](http://www.callspanglor.com)

We are a fully licensed North and South Carolina General Contractor and we are Crisis Recovery specialists. We are available 24/7/365 and provide full-service restoration assistance for fire, smoke, water, mold, storm, vandalism and any other catastrophe that may affect your property.

**STONE INTERIORS, LLC**178 Morris Street, Blowing Rock • 251-379-7044 • [www.stoneinteriors.com](http://www.stoneinteriors.com)

Our SC location has been in operation since 2001, however our family's experience in the stone industry dates back to the 1970's. Founder, GK Naquin, was a partner in a New Orleans based company whose focus was fabrication & installation of stone facades on high rise commercial buildings across the U.S. In 1997, his focus shifted to residential homeowners' desires for beauty of natural stone in their home's design & construction. The first Stone Interiors was founded in Loxley, AL. GK moved to BR in 2018 & recognized the need for quality & timely installation of countertops & began servicing the Western NC area. NC is now one of the most active locations.

**VPC BUILDERS**2059 Tynecastle Highway, Banner Elk • 828-295-0707 • [www.vpcbuilders.com](http://www.vpcbuilders.com)

VPC Builders is a full-service construction firm specializing in commercial and residential construction, home projects, renovations and additions, and green building. Our promise to you is that we strive to do things right and do the right thing.

**Engineering****WARREN CONSULTING & DESIGN**

850 9th Avenue NW, Hickory • 828-493-6988

Civil engineering consultant with more than 20 years of experience throughout the High Country.

**1 MAN ARMY RENOVATIONS**

966 Old Toe River Road, Newland • 828-260-5179

1 Man Army Renovations specializes in wall papering and small remodels (bathrooms/kitchens) in the High Country.

**A-1 TERMITE & PEST CONTROL**

8487 Valley Boulevard, Blowing Rock • 828-264-4656 • [www.a1termitepc.com](http://www.a1termitepc.com)

Our underlying drive comes from the satisfaction of constructing relationships & producing a service that is needed & synergetic to all parties involved. Commercial/residential termite & pest control, radon testing/mitigation, crawl space care, since 1966.

**APPALACHIAN BLIND & CLOSET**

8599 NC 105, Boone • 828-264-1395 • [www.appblinds.com](http://www.appblinds.com)

Located in Boone, NC, we have proudly served The High Country of Western NC and The Tri-Cities of East Tennessee since 1993. We specialize in providing the highest value window treatments, outdoor shading, closets, and home organization systems to enhance your space through a fantastic client experience.

**BOONE HOME WATCH**

512-971-4961 • [www.BooneHomeWatch.com](http://www.BooneHomeWatch.com)

Professional Watch Service for second home property owners, certified through the National Home Watch Association, Licensed and Insured. [Boonehomewatch@gmail.com](mailto:Boonehomewatch@gmail.com)

**BOONE PAINT**

1852 Highway 105, Boone • 828-264-9220 • [www.boonepaint.com](http://www.boonepaint.com)

We are a full service locally owned paint & decorating store - We pride ourselves on giving excellent customer service and color matching. We also provide expert color consultations in your home at no charge.

**BUSH CARPET CLEANING**

526 Morningside Drive, Blowing Rock • 828-295-3318

Professional carpet, rug and furniture cleaning. Carpet repairs and water damage specialist. Owned and operated by Bush & Charlie Lindenmuth.

**CHARLOTTE ELF, LLC**

631 Ennis Road, Waxhaw • 704-604-6707 • [charlotteELF.com](http://charlotteELF.com)

We offer design, installation, maintenance and takedown services for holiday and event lighting. Residential, Commercial and Municipal Services. Our product lines include: Temporary Holiday Lighting, Permanent Architectural Soffit Lighting, Bistro & Market Lighting, Seasonal Tree Lighting, Event Lighting, Landscape Lighting.

**CRAFTSMAN CABINETS & FURNITURE**

2994 Hickory Blvd., Hudson • 828-572-4424 • [craftsmancabinetsandfurniture.com](http://craftsmancabinetsandfurniture.com)

We offer a curated selection of fine handmade cabinets and furniture. All of our furniture & cabinets can be customized with a huge selection of different wood, finish, & fabric options available. All of our products are made in America - most built by hand by Amish craftsmen. Our cabinets are some the of highest quality you will find & 100% custom for your home, with many different storage & customization options available. We specialize in concrete and live edge countertops.

**C.S. SMITH MANAGEMENT, L.L.C.**

176 West Cornish Road, Blowing Rock • 828-268-8887 • [www.cssmithbpropertymanagement.com](http://www.cssmithbpropertymanagement.com)

We are a high-end comprehensive property management team specializing in customized maintenance and care of non-rental properties including regular property inspections, vendor oversight, new home set-up and renovation/project management. We prioritize detailed-oriented care, communication, and service with a personal touch.

**EDMISTEN HEATING & COOLING**

492 Corbett McNeil Road, Boone • 828-264-0130 • [www.edmistenbvac.com](http://www.edmistenbvac.com)

Three generations strong, our company is recognized as one of the most reliable and well established heating and air conditioning companies in the High Country. We provide technical service seven days a week for all brands and models!

Smart Made Simple  
**Mountain View Sound and Video**  
Audio Experts since 1985  
**SONOS**  
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828-515-4388 (call or text) • [ron@mvsoundandvideo.com](mailto:ron@mvsoundandvideo.com)

**HIGH COUNTRY PROFESSIONAL CLEANERS**

828-719-6535

We are a Local and Family-owned business located here in the High Country providing residential, Airbnb, and Commercial cleaning services. We Love What We Do! Providing Clean Homes and Businesses Making Your Life Easier! We can't wait to come alongside you and love your home, business, or vacation rental here in the High Country!

**HIGH SHINE SERVICES**

828-964-6666 • [www.myhighshine.com](http://www.myhighshine.com)

We are locally owned & operated home service business founded in 2005 specializing in window cleaning. We also provide a variety of other services such as gutter cleaning, painting & staining, pressure washing & home exterior washing. We are committed to helping our community thrive by providing the highest quality services possible with an attention to detail and an emphasis on creating excellent client relationships.

**HOME REMEDY, USA**

4501 Tynecastle Hwy, Suite 3, Banner Elk • 828-544-5231 • [www.homeremedyusa.com](http://www.homeremedyusa.com)

We are a remodeling company specializing in the following: Residential Roofing – Shingle, Metal, & Shake roofs. Commercial Roofing: TPO, EPDM, Metal Siding: Vinyl, James Hardie, & LP Smart Exterior / Interior Painting Windows: Slocomb, Simonton, Marvin Seamless Gutters & Gutter Guard Residential & Commercial Decks - Wood & Trex Kitchen & Bathroom Remodeling

**JARED MUNDAY ELECTRIC**

1257 Poplar Grove Road S, Boone • 828-355-9024 • [www.mundayelectric.com](http://www.mundayelectric.com)

We are a full service electrical contractor specializing in generator installation, repair, maintenance, new construction, remodels, and service.

**MOUNTAIN HERITAGE SYSTEMS**

577-5 George Wilson Road, Boone • 828-264-4348 • [www.mbstechologies.com](http://www.mbstechologies.com)

Since 1976, we design, install & maintain security/fire alarm, audio/video, home theatre, lighting protection, lighting/environmental/gate control & whole house electronic integration systems. NFPA, NCEA, CEDIA & NICET certified. HCHBA & BBB members.

**MOUNTAIN VIEW SOUND & VIDEO: Ad on page 71**6720 Lakeview Terrace, Hickory • 828-515-4388 • [www.mvsoundandvideo.com](http://www.mvsoundandvideo.com)

Specializing in Audio and Video Systems, TV Sales and Installation, Home Theater, Wireless Sound Systems, WiFi systems, Lighting Controls, and Wireless Motorized Shades. We always offer prompt, professional, and personal service at your convenience. We service all areas of the NC High Country and Blowing Rock.

**MOUNTAIN VISTA WINDOW WASHING**935 Chestnut Grove Road, Boone • 828-434-5299 • [mountainvistawinwash.com](http://mountainvistawinwash.com)

I have always had an entrepreneurial spirit. Trying to get my first job at 17, nobody would hire me due to my lack of experience, so I decided to start my own business! I've been cleaning windows for 3 years and am constantly improving my services.

**OXI FRESH CARPET CLEANING**196 Foothills Drive, Boone • 828-406-7905 • [www.oxifresh.com](http://www.oxifresh.com)

We are the High Country's newest carpet cleaner. Locally owned and operated, we offer cleaning services for carpets, area rugs, vehicles, upholstery, and other items. We use environmentally friendly products & been dubbed "the world's greenest carpet cleaner." Best of all, our cleaning process dries in about an hour. We specialize in pet odor and stain removal. We also offer carpet sanitizer, Odor Destroyer, carpet protectant and other services for your home.

**PELL PAINTING**Serving The High Country • 828-964-2834 • [www.pellpainting.com](http://www.pellpainting.com)

Providing dependable interior & exterior painting service at the best quality & price. Specializing in high-end homes using only top-of-the-line products. Also available for carpentry and drywall repairs. Over 30 yrs experience. We can transform the appearance of your home or business dramatically.

**RENEW UPHOLSTERY SERVICES, LLC**4347 Lynn Martin Lane, Lenoir • 828-455-3635 • [www.renewupholsteryservicesllc.com](http://www.renewupholsteryservicesllc.com)

We are a family owned and operated Furniture Reupholstery business that has offered Commercial and Residential service since 2012. We offer custom banquettes and ottomans built to order in a variety of sizes using contract vinyl/leather options of your choice. We are Family-Owned and Operated with 50+ years experience. We are 100% Mobile with On-site reupholstery services for our Commercial Customers. References available.

**TIM DEBORD PLUMBING, LLC**1375 Caudill Road, North Wilkesboro • 336-902-0568 • [www.timdebordplumbing.com](http://www.timdebordplumbing.com)

We are a Licensed and Insured company in North and South Carolina that is dedicated to providing professional service, quality workmanship and customer satisfaction. Tim DeBord Plumbing takes great pride in our craft, and we are eager to serve you in any way that we can.

**Interior Designers****4 FORTY FOUR, INC.: Ad on page 67**452 Sunset Drive, Blowing Rock • 828-295-8929 • [www.4FortyFour.com](http://www.4FortyFour.com)

We are a full service Residential & Commercial Custom Building Firm located in Blowing Rock. Our mission is to build and maintain mutually beneficial relationships with our clients and community as we craft, renovate, and maintain homes and commercial buildings.

**BLOWING ROCK INTERIORS**297 Gideon Ridge, P.O. Box 2425, Blowing Rock • 828-295-9800 • [www.BlowingRockInteriors.com](http://www.BlowingRockInteriors.com)

Creating collaborative artful interiors layering old and new that function in the modern world.

**DIANNE DAVANT & ASSOCIATES**5111 Highway 105 South, Banner Elk • 828-963-7500 • [www.davant-interiors.com](http://www.davant-interiors.com)

Providing quality and diversified interior design service for over 35 years. With design studios in Banner Elk, NC and Port Saint Lucie, FL, we have designed interiors from seaside bungalows to country clubs, mountain cottages to grand estates.

**TWO HOOTS HOME STAGING**427 Indian Lake Drive, West Jefferson • 828-434-0500 • [www.twohootshomestaging.com](http://www.twohootshomestaging.com)

Two Hoots Home Staging offers vacant or occupied staging to sell your home. We can also style and redesign your home making it your happy place. We provide turn-key vacation rental set-up helping you to achieve success from the start.

**Landscaping****GREEN VALLEY ARBORIST**10688 Hwy 194 Todd • 828-434-5354 • [www.greenvalleyarborist.net](http://www.greenvalleyarborist.net)

We provide a scientific approach to tree care, using techniques based on the highest standards & most current information available in the industry. Our wide range of services includes tree care, soil science & integrated pest management, covering all aspects of arboriculture.

**GREENLEAF SERVICES, INC.**1532 Linville Falls Highway, Linville • 828-737-0308 • [www.greenleaf-svs.com](http://www.greenleaf-svs.com)

At Greenleaf Services, we develop long-lasting relationships to ensure our landscape designs are timeless and mature beautifully.

**GROUND EFFECTS MAINTENANCE, LLC**1230 Little Laurel Road, Boone • 828-963-0244 • [www.groundeffectsofboone.com](http://www.groundeffectsofboone.com)

Blowing Rock and Boone landscapers serving the Western North Carolina High Country with professional landscaping services and lawn maintenance, including landscape design, landscaping architects, hydroseeding and hardscapes.

**LONG DOG LAWN CARE**828-230-7251 • [www.longdoglawnncare.com](http://www.longdoglawnncare.com)

Long Dog Lawn Care is a full-service lawn care program. Since 2021, we have been specializing in lawn mowing, weed eating, debris removal as well as other lawn needs.

Small crew + low overhead = affordable rates. Call today to schedule.

**Real Estate Agencies****ALLEN TATE REALTORS:****Ad on the right**

6236 Highway 321 South, Blowing Rock •

828-295-7337 • [www.allentate.com/offices/blowingrock-boone](http://www.allentate.com/offices/blowingrock-boone)

Allen Tate Realtors of the High Country's trained agents have the latest in cutting edge technology allowing us to move real estate quickly and provide buyers with detailed property search information.

**BERKSHIRE HATHAWAY HOMESERVICES - VINCENT PROPERTIES, INC.**

989 Main Street, Blowing Rock •

828-295-0700 • [www.bbhsvp.com](http://www.bbhsvp.com)

With expertise in real estate services, development, commercial and construction, we offer a wide variety of lots, acreage tracts, farms, estates, residential, and investment properties located throughout the High Country. A family owned company with over 48 years of experience providing professional, personalized service.

**A BREATH OF FRESH AIR, LITERALLY.**

Whether you're looking for the perfect spot to breathe in crisp mountain air, or a rental investment opportunity, you'll experience unrivaled customer service when you work with us to help you buy or sell your next mountain retreat.

As the number one real estate company in the Carolinas, we've helped countless clients find their luxury mountain escape. Ready to get started? Let's chat.



The local expertise of Allen Tate Realtors® combined with the power of Luxury Portfolio International, the luxury arm of Leading Real Estate Companies of the World, gives our buyers and sellers access to the largest luxury real estate network in the world.



READY TO MOVE BEYOND YOUR EXPECTATIONS?

# Look No Further



## BLOWING ROCK

1127 Main Street, Suite A  
Blowing Rock, North Carolina 28605

Premier

**Sotheby's**  
INTERNATIONAL REALTY

PremierSIR.com  
828.295.0776

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## BLOWING ROCK PROPERTIES

1059 Main Street, Blowing Rock • 828-295-9200 • [www.blowingrockproperties.com](http://www.blowingrockproperties.com)

Setting the standard for real estate excellence in the North Carolina High Country for 30 years, Blowing Rock Properties is a full service real estate agency with some of the best agents in the business who are dedicated to meeting your real estate needs. Whether you are interested in selling a property or finding your mountain dream home, we welcome you to stop by our office in the heart of the village and get to know us! And if you are looking for the perfect vacation rental, we can help with that as well!

## BLUE RIDGE BROKERAGE

1846 US Hwy 421 South, Boone • 828-265-2199 • [www.blueridgebrokerage.com](http://www.blueridgebrokerage.com)

## BLUE RIDGE REALTY AND INVESTMENTS

1129-1 Main Street, Blowing Rock • 828-295-7777 • [www.blueridgerealty.net](http://www.blueridgerealty.net)

One of the oldest names in High Country real estate, founded in 1981. A consistent leader in real estate sales through buyer agency, listings, property development & customer relationships. Brokers are known for their professionalism & impeccable service.

## BOONE REALTY

1950 Blowing Rock Road, Boone • 828-264-5267 • [www.boonerealtync.com](http://www.boonerealtync.com)

At Boone Realty our agents feature a wide array of personalities, but we all share one common goal and philosophy: giving our clients the best real estate experience with the highest level of honesty, professionalism, knowledge, and skill that they've ever had. We want you to be comfortable and informed every step of the way.

## JAY COBLE, REALTOR

1129-1 Main Street, Blowing Rock • 828-337-6198 • <https://jacoble.blueridgerealtyinvestments.com/>

Residential and Commercial Real Estate Broker/Realtor® at Blue Ridge Realty and Investments, LLC - Top Producer & Top Listing Agent 2021 & 2022.

## HERITAGE PROPERTIES: Full Spread Ad on pages 54-55

9 East Main Street, West Jefferson • 336-846-2484 • [www.vannoyproperties.com](http://www.vannoyproperties.com)

Vannoy Properties is a premier source of successful home buying and selling in northwestern NC. We operate under the guidance of our 4H's: Honor, Humility, Hospitality and Hustle, which are at the core of every interaction we have with our clientele.

## JENKINS REALTORS: Ad on page 44

452 Sunset Drive, Blowing Rock • 828-295-9886 • [www.jenkinsrealtors.com](http://www.jenkinsrealtors.com)

Quality and complete real estate services since 1976. Specializing in sales, property management, vacation rentals, and association management. We care about real estate! Located right in Blowing Rock but serving all the High Country. Family owned and operated. Member High Country Association of Realtors & MLS

## MOUNTAINSIDE REALTY

218 Norwood Street SW, Lenoir • 828-729-5959 • [www.mountainssiderealtync.com](http://www.mountainssiderealtync.com)

I am a seasoned and highly experienced independent real estate broker, specializing in luxury retirement and second homes nestled amidst the serene landscapes of the Blue Ridge Mountains. Stephenie Oxford Deesy, NCREC #302720, Broker-In-Charge

**BLOWING ROCK REAL ESTATE**

**SOLD**

**Virginia Powell**

[virginia@blowingrockrealestatenc.com](mailto:virginia@blowingrockrealestatenc.com)

**(828) 719-8497**

**LISA NOBLES, REALTOR**

200 Lot Estes Drive #2, Blowing Rock • 704-825-2063

**AMANDA PARLIER, REALTOR**

643 Greenway Drive, Boone • 828-601-9100

**VIRGINIA POWELL, REALTOR: Ad on page 75**

128 Main Street, Blowing Rock • 828-719-8497 • [virginia@blowingrockrealestatenc.com](mailto:virginia@blowingrockrealestatenc.com)

Virginia Powell, her husband, Ben (a professor at ASU), and their four children moved up from Alabama for our excellent Blowing Rock School and Watauga High School. Call her to find out why you should call BR your home.

**PREMIER SOTHEBY'S INTERNATIONAL REALTY: Ad on page 74**

1127 Main Street, Blowing Rock • 828.295.0776 • [www.premiersothebysrealty.com](http://www.premiersothebysrealty.com)

Serving the entire High Country - from Blowing Rock to Valle Crucis to Banner Elk to Ashe County - our seasoned brokers know the territory. They will assist you in finding just the right cabin, estate, farm, condo, land, investment, foreclosure or short-sale you seek.

**REULE REAL ESTATE LLC**

704-519-5005 • [www.reulerealestate.com](http://www.reulerealestate.com)

Commercial Brokerage and Development. We know well that positive and impactful results happen when deep experience and strategy come together to bring a vision to life. With patience, focus and time, that vision becomes long standing, high quality value which is our ultimate goal for our clients and partners.

**STORIED REAL ESTATE: Ad on Inside Front Cover**

828-964-2094 • [lvestoried.com](http://lvestoried.com)

In 2023, the same team that brought you sales effort for Blue Ridge Mountain Club, Nick Presnell & Ean Faison, found a new vision. To craft unique High Country experiences through real estate sales, luxury rentals and community development. At Storied Real Estate, we believe every real estate purchase has a tale to tell, and we specialize in helping clients write their own enchanting story that will be woven into each property for generations and chapters to come.

**TEAM CARLSON REALTORS**

6236 US Highway 321 South, Blowing Rock • 828-278-4861 • [www.allentate.com/agents/info/teamcarlson](http://www.allentate.com/agents/info/teamcarlson)

We moved to the High Country from Southern CA in 2009 because we love everything this area has to offer! Our goal as Allen Tate Realtors is to find out exactly what your needs & expectations are, as a buyer or a seller, then exceed them in every way.

*Real Estate Developments*

**BLUE RIDGE MOUNTAIN CLUB**

1095 Main Street, Suite 11, Blowing Rock • 828-295-8667 • [www.blueridgemountainclub.com](http://www.blueridgemountainclub.com)

Set amidst the most desirable area in the North Carolina High Country, Blue Ridge Mountain Club's amenitized community offers unparalleled views just a few miles from downtown Blowing Rock. BRMC presents families with a lifestyle of adventure, recreation, and relaxation. Come explore all BRMC has to offer, and begin a life well-lived in the High Country's most special community.

**C3 INVESTMENTS, INC.**

220 Church Street, Suite 101, Mt. Pleasant, SC • 843-849-5455

We are an esteemed real estate development company in the Carolinas. Our portfolio includes drug stores, shopping centers, retail, and restaurant spaces. After C3 established itself in commercial real estate in Charleston, SC it expanded into hotel development in 2000 in Southport, NC. Gordon Lovingood, founder & owner, personally selects projects that benefit and enhance the communities they call home. C3 Investments is excited about future opportunities in BR. [eleanor@eleanorerickson.com](mailto:eleanor@eleanorerickson.com) 910-547-1884

**ECHOTA**

151 Mr. Bish Boulevard, Boone • 828-963-7600 • [www.echotanc.com](http://www.echotanc.com)

Central to Boone, Blowing Rock & Banner Elk, Echota is at the center of the best the area has to offer. Featuring homes, townhomes & condos, we are sure to have your ideal vacation home. Amenities include a Grand Clubhouse, Four Season Indoor Pool & Fitness Center.

**WILCO SUNSET**

615 Cherokee Rd, Charlotte • 704-488-1000

Real Estate Investment and Leasing Opportunities in Blowing Rock.

*Retirement Communities*

**THE FOLEY CENTER AT CHESTNUT RIDGE**

621 Chestnut Ridge Parkway, Blowing Rock • 828-386-3300 • [libertyhealthcareandrehab.com/foleycenter](http://libertyhealthcareandrehab.com/foleycenter)

The Foley Center at Chestnut Ridge is a beautiful 112 bed skilled nursing facility, including 20 assisted living beds. In our facility nestled just off of the Blue Ridge Parkway, come experience high quality, person-centered care in the high country.

**GRACE RIDGE RETIREMENT COMMUNITY**

500 Lenoir Road, Morganton • 828-580-7300 • [www.blueridgehealth.org/graceridge](http://www.blueridgehealth.org/graceridge)

Our non-profit, continuing care retirement community on 52 acres in Morganton, NC is a thoughtful combination of charming cottages, comfortable apartment homes, well-appointed common areas & state-of-the-art healthcare facilities. Our commitment to reasonably priced, resort-style living makes the Grace Ridge experience as enriching as it is reassuring.

**COMMUNITY INVOLVEMENT & YEAR-ROUND SERVICES**

*Churches*

**BLOWING ROCK METHODIST CHURCH**

1314 Main Street, Blowing Rock • 828-372-7009

The oldest church on Main Street, built in 1900, is seasonal and multi-denominational. Open Sundays from June through September. A traditional hymn sing begins at 10:30 a.m., followed by a service of worship at 11 a.m.

**FAITHBRIDGE UNITED METHODIST CHURCH**

194 Abo Road, Blowing Rock • 828-295-8333 • [www.faithbridgeumc.org](http://www.faithbridgeumc.org)

FaithBridge is a church that believes in love without limits. We exist to be a bridge of faith through Christ for those who are disconnected from church. Which means that we welcome you as you are, with no exceptions. All are welcome to join in for worship every Sunday at 11:00.





**FIRST BAPTIST CHURCH: Ad on page 77**

350 Sunset Drive, Blowing Rock • 828-295-7715 • [firstbaptistblowingrock.com](http://firstbaptistblowingrock.com)

Sunday Worship at 9 am and 10:30 am, Small Group Bible Study at 11:15 am, following the worship service. Pastor Rusty Guenther.

**RUMPLE MEMORIAL PRESBYTERIAN CHURCH**

1218 Main Street, Blowing Rock • 828-295-7675 • [www.rumplechurch.org](http://www.rumplechurch.org)

Two Sunday worship services May through October, 8:45 am and 11:00 am. November through April, one service at 11:00 am. A friendly welcome to all.

**ST. MARY OF THE HILLS EPISCOPAL CHURCH**

140 Chestnut Street, Blowing Rock • 828-295-7323 • [www.stmaryofthehills.org](http://www.stmaryofthehills.org)

Corner of Main St & Chestnut. Services: Holy Eucharist each Sunday at 8 & 10:10am, Wednesday at noon. Sunday School for all ages at 9am Sundays. Morning Prayer Service at 8:30am, Monday through Friday. Nursery available Sunday at 8:30am - 11:30am. The Reverend Richard C. Lawler, Rector.

*Civic Organizations & Non-Profits*

**BACK 2 SCHOOL FESTIVAL**

828-434-0399 • [www.back2schoolfestival.org](http://www.back2schoolfestival.org)

Created to lift the heavy financial burden that back-to-school shopping creates for local families. When families are unable to afford supplies the responsibility often falls on faculty and staff and can leave the child feeling insecure or inadequate.

**BLOWING ROCK C.A.R.E.S.**

1218 Main Street, Blowing Rock, Rumble Memorial Presbyterian Church • 828-532-3323 • [www.blowingrockcares.com](http://www.blowingrockcares.com)

Our mission as a food bank is to help provide basic non-perishable food to families & individuals in Watauga County, NC to supplement other county services & help fill the gap in availability parameters. A 501(c)3 organization run completely by volunteers.

TOGETHER WE CAN PRESERVE  
**MOSES H. CONE  
MEMORIAL PARK**

TODAY AND  
FOR FUTURE  
GENERATIONS  
[BRPFoundation.org](http://BRPFoundation.org)

**BLUE RIDGE  
PARKWAY  
FOUNDATION**

**BLOWING ROCK COMMUNITY FOUNDATION**

220 Village Green #306, Blowing Rock • 828-295-3048 • [www.blowingrockcf.org](http://www.blowingrockcf.org)

Founded in 1985 to raise funds exclusively for the Blowing Rock Community. The earnings from Community Service Day Golf and our popular Groovy Nights Show are used to award Grants to the town and scholarships to local college students.

**BLOWING ROCK HISTORICAL SOCIETY: Ad on page 14**

1094 Main Street, Blowing Rock • 828-265-4423 • [blowingrockhistoricalsociety.com](http://blowingrockhistoricalsociety.com)

BRHS is a non-profit community service organization. Our #1 goal is to bring our rich & colorful history to life for our community & for our visitors. We present our history in a way that is fun and engaging. Examples include our 1888 Museum in Memorial Park, dedicated to our history of tourism, & the BR History Walk, 21 engaging history stations on Laurel Lane & around Broyhill Lake. Edgewood Cottage, on Main St. and next door to BRAHM is the location for the popular summer Artists in Residence program, and it serves as a museum the remainder of the year. For more information and some great history and photos, visit our web site.

**BLUE RIDGE CHAPTER, AMERICAN RED CROSS**

331 Queen Street, Suite B, Boone • 828-264-8226 • [www.redcross.org/nc/boone](http://www.redcross.org/nc/boone)

Serving the residents of Watauga County since November 1917 by providing relief to victims of disasters and helping people prevent, prepare for and respond to emergencies.

**BLUE RIDGE CONSERVANCY**

416 Abo Road, Blowing Rock • 828-264-2511 • [www.blueridgeconservancy.org](http://www.blueridgeconservancy.org)

We partner with landowners and local communities to permanently protect natural resources with agricultural, cultural, recreational, ecological and scenic value in northwest NC.

**BLUE RIDGE PARKWAY FOUNDATION: Ad on the bottom left**

717 South Marshall Street, Suite 105-B, Winston-Salem • 866-308-2773 • [www.BRPFoundation.org](http://www.BRPFoundation.org)

The primary nonprofit fundraising organization, 501(c)3, of the Blue Ridge Parkway, helping ensure cultural and historical preservation, natural resource protection, educational outreach, and visitor enjoyment. Among its many initiatives, the Foundation is committed to ensuring Moses H. Cone Memorial Park in Blowing Rock remains a cultural treasure, historic landmark, and tourist destination that stimulates the local economy.

**CASTING BREAD MINISTRIES**

194 Abo Road, Blowing Rock • FaithBridge UMC • 828-783-3510 • [www.increasefoodsecurity.org](http://www.increasefoodsecurity.org)

Showing Jesus's Love to Blowing Rock for over 15 years by providing food, meals and jobs training through our Food Pantry, Soup Kitchen and Bakery.

**THE CHILDREN'S COUNCIL**

225 Birch Street, Suite 3, Boone • 828-262-5424 • [www.thechildrenscouncil.org](http://www.thechildrenscouncil.org)

A local nonprofit that works to build a strong foundation for children's learning and development by strengthening families, the early childhood system, and the wider community.

**DYLAN'S HEARTS**

3508-A Gaston Road, Greensboro • 336-299-6392 • [www.dylanshearts.com](http://www.dylanshearts.com)

We have two main goals: Mitigate unnecessary pain & suffering in animals who can't access emergency veterinary treatment due to owner's financial limits. Assist owners in making animal care decisions based on needs of the animal, not financial limits, helping reduce unnecessary euthanasia.

**FOOTHILLS CONSERVANCY OF NORTH CAROLINA**

204 Avery Avenue, Morganton • 828-434-9930 • [www.foothillsconservancy.org](http://www.foothillsconservancy.org)

We inspire conservation in Western NC by permanently protecting land and water for the benefit of people and all living things. We envision a thriving region to live and visit, with clean water, healthy forests, productive farmland, diverse wildlife, access to outdoor recreation, and communities that value conservation. A 501(c)3 nonprofit, we serve eight counties: Alexander, Burke, Caldwell, Catawba, Cleveland, Lincoln, McDowell, and Rutherford, in three major river basins: the Broad, Catawba & Yadkin.

**HIGH COUNTRY BREAST CANCER FOUNDATION, INC.**

328 Shulls Mill Road, Boone • 614-928-6544 • [www.highcountrybreastcancerfoundation.org](http://www.highcountrybreastcancerfoundation.org)

Our mission is to support patients, survivors & their families in the High Country. Through events like our Walk/Run for Breast Cancer, we raise funds that are awarded as scholarships to local women & men fighting breast cancer. An all-volunteer foundation whose funds remain in the community.

**HIGH COUNTRY CAREGIVERS**

895 State Farm Road, #400B, Boone • 828-832-6366 • [www.highcountrycaregivers.org](http://www.highcountrycaregivers.org)

We provide advocacy, support, and education for kinship caregivers and their families. Operating in Avery, Watauga, Ashe, Yancey, Mitchell, and Wilkes counties, HCC steps in to help ease the heavy load that caregivers have by ensuring all families in our program have access to the necessary support and resources.

**HIGH COUNTRY UNITED WAY**

1675 Blowing Rock Boulevard, Suite 400, Boone • 828-265-2111 • [highcountryunitedway.org](http://highcountryunitedway.org)

We were est. in 1978 as Watauga United Appeal. In 1997, the agency transitioned to High Country United Way & expanded to serving the citizens of Avery & Watauga Counties. We added Mitchell County to our service area in 2016, and the agency is also the fiscal agent for donations in Ashe and Yancey Counties. Our mission extends beyond local funding opportunities. The agency has been instrumental in establishing multiple non-profits that continue to serve the community today. Currently, we fund 27 programs in 5 counties in the High Country of NC. In addition to funding partner agencies, we embarked on creating Community Impact projects along with community partners that align with their fundamental values of Education, Health, Financial Stability, and Basic Needs.

**HORN IN THE WEST: Ad on page 15**

591 Horn in the West Boulevard, Boone • 828-264-2120 • [www.horninthewest.com](http://www.horninthewest.com)

Seasonal outdoor drama that tells a story of Daniel Boone, the famous frontiersman and the hardy mountain settlers of the Blue Ridge Mountains in their struggle to preserve their freedom during the years before and during the War of Independence. The drama highlights those settlers who came to the region seeking freedom and escape from the British tyranny. Summer evening performances at the Daniel Boone Amphitheater in Boone, NC. The adjacent Hickory Ridge History Museum is open before the show. Donations are encouraged. All seats reserved, walk-ups welcome.

**HOSPITALITY HOUSE OF NORTHWEST NORTH CAROLINA**

338 Brook Hollow Road, Boone • 828-264-1237 • [www.hosphouse.org](http://www.hosphouse.org)

Our mission is to rebuild lives and strengthen community by providing a safe, nurturing, healthy environment in which individuals and families experiencing homelessness and poverty-related crises are equipped to become self-sufficient and productive.

**HUNGER & HEALTH COALITION**

141 Health Center Drive, Suite C, Boone • 828-262-1628 • [www.hungerandhealthcoalition.com](http://www.hungerandhealthcoalition.com)

Our mission is to relieve poverty & hunger in a compassionate manner for families & individuals experiencing economic hardship & food shortages. Assistance may include food, medicine & referrals to other community resources. We meet emergency needs while acting as a resource to help find a more permanent solution.

**MOUNTAIN HOME MUSIC**

828-964-3392 • [www.mountainhomemusic.com](http://www.mountainhomemusic.com)

The mission of Mountain Home Music is to celebrate diverse styles of Appalachian performing arts, including music, singing, storytelling, and dance. Mountain Home Music strives to educate and build community through the arts, providing accessible cross-generational experiences. We offer free and ticketed concerts and performances year-round at varying venues across the High Country all year long.

**NEW DIRECTION MUSTARD SEED**

452 Sunset Drive, Unit 6, Blowing Rock • 828-206-0495 • [www.newdirectionmustardseed.com](http://www.newdirectionmustardseed.com)

Our mission has been focused on restoration of single parent families. A faith based ministry has offered professional Christian counseling, Legal representation for protective custody of children, Financial assistance & budgeting, & Restorative retreats. It is not an emergency crisis ministry but a long-term relational ministry.

**OASIS, INC.**

225 Birch Street, Suite 4, Boone • 828-264-1532 • [www.oasisinc.org](http://www.oasisinc.org)

Founded in 1978, OASIS is dedicated to ending domestic violence and sexual assault in Watauga County. We provide comprehensive emergency services and support, education and skill development, and work to create a community that no longer tolerates sexual violence.

**ROTARY CLUB OF BLOWING ROCK**

River Room, Meadowbrook Inn • 828-356-6949 • [www.blowingrockrotary.org](http://www.blowingrockrotary.org)

Established in 1946, we provide an opportunity for friendship, fellowship and service to the community, the local area, and the world. The Rotary Club of Blowing Rock meets most Mondays at noon for lunch at the Meadowbrook Inn. Visitors and fellow Rotarians welcome.

**SAMARITAN'S PURSE**

801 Bamboo Road, Boone • 828-278-1164 • [www.samaritanspurse.org](http://www.samaritanspurse.org)

When disaster strikes, we are there to bring help and hope in Jesus' Name around the world. Samaritan's Purse is a nondenominational evangelical Christian organization providing spiritual and physical aid to hurting people since 1970, helping victims of war, poverty, natural disasters, disease, and famine with the purpose of sharing God's love through His Son, Jesus Christ. Examples of our programs include: International Crisis Response Operation Christmas Child Children's Heart Project Operation Heal Our Patriots United States Disaster Relief World Medical Mission and more! Visit [www.samaritanspurse.org](http://www.samaritanspurse.org) for more information on how you can be involved.

**WAMY COMMUNITY ACTION**

225 Birch Street, Suite 2, Boone • 828-264-2421 • [www.wamycommunityaction.org](http://www.wamycommunityaction.org)

Partnering with families and communities to provide the disadvantaged the support and tools they need to become self-sufficient.

**WATAUGA COUNTY ARTS COUNCIL**

377 Shadowline Drive, Boone • 828-264-1789 • [www.watauga-arts.org](http://www.watauga-arts.org)

Watauga Arts Council creates a thriving, diverse, and vibrant community, through arts advocacy, education, support, and inspiration. Check our website to learn about our gallery exhibits, gift shops, events, art classes, more!

**WATAUGA COUNTY HABITAT FOR HUMANITY**

1200 Archie Carroll Road, Boone • 828-268-9545 • [www.wataugahabitat.org](http://www.wataugahabitat.org)

A Christian housing ministry building safe and affordable homes with families who earn 40-70% of Watauga County median income. Donations of land, materials & volunteer labor keep homes affordable. Families contribute sweat equity & receive zero interest mortgages.

**WATAUGA HUMANE SOCIETY**

312 Paws Way, Boone • 828-264-7865 • [www.WataugaHumaneSociety.org](http://www.WataugaHumaneSociety.org)

Over 200 adoptable cats, dogs, guinea pigs & bunnies. Adoption fee includes spay/neuter, vaccination, microchip & more! A 501(c)(3) nonprofit dedicated to making the lives of pets better in Watauga County through sheltering, low-cost spay/neuter & education. Day, seasonal & annual dog park passes available at front desk w/ proof of vaccination. See website for hours.

**WESTERN YOUTH NETWORK**

134 Doctors Drive, Boone • 828-264-5174 • [www.westernyouthnetwork.org](http://www.westernyouthnetwork.org)

A relationship-focused resource for youth & families in the High Country. Through prevention & intervention programs, WYN specializes in providing youth with the tools they need to reach their potential & discover their place in our community & world.

**WINE TO WATER**

783 West King Street, Boone • 828-355-9655 • [www.winetowater.org](http://www.winetowater.org)

A non-profit organization focused on providing clean water to people in need around the world. Nearly 1 billion people in the world today lack access to adequate water & 2.5 billion people lack access to improved sanitation. We're devoted to fighting this epidemic.

**WOMEN'S FUND OF THE BLUE RIDGE**

895 State Farm Road, Suite 404-10 • 828-264-4002 • [www.womensfundoftheblueridge.org](http://www.womensfundoftheblueridge.org)

The Women's Fund of the Blue Ridge (WFBR) is a nonprofit, collective giving organization striving to make a positive impact on the lives of women and girls in the High Country. Through grantmaking WFBR educates, empowers, and meets the health/wellness and basic human service needs. Business leaders and individuals are invited to partner with WFBR through event sponsorships, annual membership, or community support for the organization.

*Classes, Workshops, & Training*

**YONAHLOSSEE RACQUET CLUB**

250 Cockley Beck, Boone • 828-963-1800 • [www.yonahlosseeclub.com](http://www.yonahlosseeclub.com)

Yonahlossee Racquet Club is an award winning tennis club and resort destination located between Boone and Blowing Rock in the mountains of Western North Carolina.

*Schools & Educational Services*

**APPALACHIAN STATE UNIVERSITY: Ad on the right**

438 Academy Street, Boone • 828-262-2040 • [www.appstate.edu](http://www.appstate.edu)

We are a public university in Boone, NC. U.S. News & World, The Princeton Review, Forbes magazine and Money.com all agree — App State is one of the best higher education institutions in the country, and the Southeast, for 2022–23. App State was recognized for its academics, innovation, benefits for student veterans and other aspects. App State's full-time, on-campus Master of Business Administration (MBA) has been named a Tier One program by CEO Magazine — part of the publication's "2022 Global MBA Rankings."

**BLOWING ROCK COMMUNITY LIBRARY**

1022 Main Street, Blowing Rock • 828-295-7000 • [www.blowingrocklibrary.com](http://www.blowingrocklibrary.com)

**BLOWING ROCK SCHOOL**

165 Morris Street, Blowing Rock • 828-295-3204 • [www.wataugasd.bres.schoolfusion.us](http://www.wataugasd.bres.schoolfusion.us)

Pre-K through 8th grade, with enrollment of approximately 400 students and 60 staff members. Our students consistently do well academically and excel in athletics and arts through participation in community recreation programs and arts organizations.

**CCC&TI SMALL BUSINESS CENTER (SBC)**

139 Health Center Drive, Boone • 828-263-5371 • [www.ccti.edu](http://www.ccti.edu)

This part of our Business Services Team offers free workshops presented by leaders in Watauga County. Free business coaching helps to develop and sustain business success. Mobile Mentoring provides business coaching, on-site assessments and resources.



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**#2 Top Public School**  
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learn more at [appstate.edu](http://appstate.edu)



**MOUNTAIN ALLIANCE**

*Watauga High School, Boone • 828-293-3227 • [www.mountainalliance.org](http://www.mountainalliance.org)*

A community of individuals committed to providing youth with opportunities to explore & develop their leadership potential through adventure & service learning. We connect students with a support structure & caring community during their most formative years. Activities are open to any high school student in Watauga County & are free.

**SUNNY SIDE CHILDCARE, LLC**

*8100 Valley Blvd., Blowing Rock • 828-773-1784*

We provide full time care for children from infants to five years of age. Our purpose is to provide safe, healthful, and enriching care and training for the children enrolled in the center. The administration and teachers of Sunny Side CDC believe that children come first. We believe in a program that responds to each child as an individual. Our approach comes from the Reggio-Emilia Approach where we believe in the rights and the opinions of each child. The role of the teacher, community and parents is very critical and that we make it visible that each child knows and understands that we are all different, co-exist peacefully, and recognizes the many learning possibilities.

**WALKER COLLEGE OF BUSINESS**

*416 Howard Street, Boone • 828-262-2057 • [business.appstate.edu](http://business.appstate.edu)*

The Walker College of Business at Appalachian State Univ. delivers transformational educational experiences that prepare & inspire students to be ethical, innovative & engaged business leaders who positively impact our community, both locally & globally.

**WATAUGA COUNTY SCHOOLS**

*175 Pioneer Trail, Boone • 828-264-7190 • [www.watauga.k12.nc.us](http://www.watauga.k12.nc.us)*

Our mission is to educate for productive citizenship & lifelong learning. Nine schools with total enrollment of 4,650 students. Our school system is one of very few statewide where every school has been recognized for high achievement under the NC ABC's Report Card. All eight K-8 schools are Schools of Excellence, and Watauga High School is a School of Distinction.

*Wedding & Event Planning***AZALEA CARRIAGE TRANSPORTATION**

*835 Dobbins Road, Banner Elk • 828-260-7667 • [www.azaleacarriage.com](http://www.azaleacarriage.com)*

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**BOONE RENT-ALL**

*1818 NC Highway 105-421 Bypass, Boone • 828-264-5000 • [www.boonerent-all.com](http://www.boonerent-all.com)*

Since 1972 Boone Rent-All has enjoyed meeting the rental equipment and special event needs of residents and visitors alike. With the best equipment and great customer service we strive to meet your every need.

**THE FESTIVE ELK**

*687 George Wilson, Boone • 828-264-5002 • [thefestiveelk.com](http://thefestiveelk.com)*

Though the name is new, the business has been successfully servicing the High Country for over 50 years. In an effort to be more family focused, we left the corporate world and purchased what was formerly known as Parties Too (a subsidiary of Boone Rent All). It was a leap of faith, but one that we felt confident in and are excited to be a part of. At The Festive Elk, we believe that a party should be more than just a gathering of friends and family, it should be an event. Our goal is to assist our customers in creating the most festive and memorable event they can imagine. We hope to see you soon, but until then, stay festive!

**LOG HOUSE FLORIST**

*249 Wilson Drive Unit-4, Boone • 828-264-3896 • [www.loghouseflorist.com](http://www.loghouseflorist.com)*

A local, family owned florist providing the freshest, most unique & beautifully designed arrangements, plants & silks in the High Country for over 45 years. We serve all of Watauga County and the surrounding areas.

**MEADOWBROOK INN: Ad on page 52**

*711 Main Street, Blowing Rock • 828-295-4300 • [www.meadowbrook-inn.com](http://www.meadowbrook-inn.com)*

Relax and unwind at our 62-room boutique mountain retreat located one block from Main Street. Spacious rooms include high-speed internet access, HD TVs, coffee makers, fine bath amenities and more. Select rooms feature fireplaces and air massage hydrotherapy tubs. Complimentary breakfast, indoor pool, fitness center, fire table on outdoor terrace, duck pond, and lobby bar serving local beer, wine, small plates, and desserts. 10,000 sq ft of event and meeting space.

*Financial & Legal Services***BLUE RIDGE WEALTH MANAGEMENT, LLC**

*336-488-4051 • [richard@stirlingshire.com](mailto:richard@stirlingshire.com)*

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*118 N. Depot St, Boone • 828-264-6126 • [capualaw.com](http://capualaw.com)*

Attorneys at Law. The Capua Law Firm located in Boone North Carolina specializes in Construction Law, Employment Law, and Business Law. Capua Law was established in 2009 by Paul Capua who is an AV-Preeminent® rated trial lawyer with over 22 years of law experience in the areas of construction, business, and employment litigation.

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*870 W. King Street, Suite B, Boone • 828-264-4734 • [www.dealmoseleysmith.com](http://www.dealmoseleysmith.com)*

Our lawyers assist clients throughout Watauga County with estate planning, probate and estate administration, special needs planning, commercial real estate, residential real estate, Zoning and Land Use, business Law, civil litigation and family law.

**EDWARD JONES INVESTMENTS**

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*828-295-6176 • [www.edwardjones.com](http://www.edwardjones.com)*

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*[www.firstcitizens.com](http://www.firstcitizens.com)*

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**\*Chad Smith**  
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**LIFESTORE BANK & INSURANCE: Ad on the left**

1675 Blowing Rock Road, Boone • 828-265-2580 • [www.golifystore.com](http://www.golifystore.com)

LifeStore Bank - Founded in 1939 to offer home loans to people in our mountain communities. As a hometown bank, decisions are made locally and we strive to make serving you a priority inside our branches, online or with our mobile services. Member FDIC. Equal Housing Lender. NMLS# 449206. Conveniently located at 1675 Blowing Rock Road. LifeStore Insurance - As an independent insurance agency we work with most major insurance carriers and our agents will guide you through all available insurance options, so you get the policy that's right for you. Whether you are looking for individual coverage, family protection, auto, business, Medicare and health insurance, investment opportunities, or a custom policy, LifeStore is there for you . . . at every stage of your life.

**NC GUARDIAN AD LITEM 24TH JUDICIAL DISTRICT**

828-737-6721 • [www.volunteerforgal.org](http://www.volunteerforgal.org)

North Carolina Guardian ad Litem equips community volunteers to serve abused and neglected children by advocating for their best interests in court.

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Our purpose is to inspire and build better lives and communities. And every day, the pursuit of better drives us to empower clients with more choices, teammates with more fulfillment, and communities with more hope. We boldly believe in the power of what we can achieve together.

**UNITED COMMUNITY BANK**

8036 Valley Boulevard, Blowing Rock • 828-295-8072 • [www.ucbi.com](http://www.ucbi.com)

United Community Bank, located at 8036 Valley Blvd, offers a full line of banking services including checking, savings, loans, mortgage loans, and online banking. Please come by to meet our dedicated and knowledgeable staff or, call us.

**WALKER AND ASSOCIATES (AMERIPRISE FINANCIAL SERVICES)**

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Gary T. Moss of Walker and Associates enjoys using his knowledge to help members of the community reach their financial goals. "I will take the time to understand what's truly important to you and deliver personalized advice to help you reach your financial goals, whatever they may be. With sound advice supported by research and online tools to track your progress, I can help you feel confident, connected and in control of your financial life."

**WEALTH ENHANCEMENT GROUP: Ad on the left**

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Katherine Newton CFP, ChFC: [katherine@waitefinancial.com](mailto:katherine@waitefinancial.com)  
Patrick Bobbins CFA, CIMA: [pbobbins@wealthenhancement.com](mailto:pbobbins@wealthenhancement.com)

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## Computer & IT Services

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Since 2003, we have provided superior in-home health care to year-round & seasonal residents. Services range from assistance with bathing, grooming, dressing & meal preparation, to running errands, transportation. Skilled nursing services are also an option for those who have IV needs, sterile dressing changes or other nurses services.

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8439 Valley Boulevard, Blowing Rock • 828-295-3116 • [www.caldwellmemorial.org/locations/profile/blowing-rock-medical-park-a-division-of-caldwell-memorial-hospital](http://www.caldwellmemorial.org/locations/profile/blowing-rock-medical-park-a-division-of-caldwell-memorial-hospital)

Family and geriatric medicine. Offering specialized healthcare diagnostics and treatments for well/sick visits for every member of your family, PLUS Urgent Care services available. Caldwell UNC Healthcare is proud to serve residents in Watauga and Caldwell counties and throughout the region.

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141 Health Center Drive, Suite B, Boone • 828-265-8591 • [www.cclclinic.org](http://www.cclclinic.org)

We were established in 2006, in response to a growing number of uninsured in our community. It is estimated that over 4,000 adults in Watauga County will remain uninsured in spite of the Affordable Care Act. Our clinic is located in the Hannah Building (the former Health Department) off of Bamboo Road.

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We believe great healthcare should be accessible to all people across all communities. The team-based model in our clinic puts patients first and always has their best interests at heart. Every day we have the opportunity to get to know our patients better and deliver the care that really meets their needs. We specialize in providing seniors with the quality care they need to thrive. Our clinic gladly accepts Medicare patients.

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A family practice specializing in preventative, restorative & cosmetic dentistry. We are participating providers for Delta Dental and MetLife.

### UNC HEALTH APPALACHIAN: Ad on the right

337 Deerfield, Boone • 828-268-8968 • [www.apprhrs.org](http://www.apprhrs.org)

The healthcare leader in the High Country has two hospitals, Charles A. Cannon, Jr. Memorial in Linville & Watauga Medical Center in Boone, 13 medical practices, & centers dedicated to cancer, heart, breast, sleep, wound care, pain, wellness & rehab.

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 **Chestnut Ridge Medical**  
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Blowing Rock, NC 28605  
(828) 386-3350  
Same-day availability

 **Elk River Medical**  
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about our Primary Care  
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or visit [apprhrs.org/pcp](http://apprhrs.org/pcp)



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We are a local & family owned independent insurance agency, currently licensed in North & South Carolina in Property, Casualty, Life, Health, Medicare, and Brokerage. We have a variety of top rated carriers ranging from Nationwide, Allstate, Liberty Mutual, Travelers, StateAuto, Progressive, Foremost, Universal, Donegal, and many more. We actively write and service personal lines for (auto/home/life/powersports), all business insurance and commercial lines, business-owners, workers compensation, commercial general liability, commercial property, shared economy rentals, commercial auto, inland marine, umbrellas to special events.

**FARM BUREAU INSURANCE**

135 State Farm Road, Boone • 828-264-5270 • [www.ncfbins.com](http://www.ncfbins.com)

Welcome to your local NC Farm Bureau Insurance Agency. Watauga County and Blowing Rock are our home. We take great pride in protecting the people who make up this community by offering a range of quality insurance products. We are a team of local insurance professions dedicated to protecting what matters most to you and your family with quality products designed to meet all your insurance needs. Local professionals serving you, right here in the High Country. Auto, Home, Life and Health Insurance

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Your family, your business, your dreams, your future...our passion! At Granite Insurance, our primary purpose is to help your family & organization be more successful through our partnership. Since 1936, we have grown from a community based local insurance agency to a national firm that has clients throughout the United States. Our passion is to assure the communities we serve have maximum opportunity to succeed and fulfill their dreams. As a member of Keystone Insurers Group, we offer comprehensive solutions for Personal, Business, & Life Insurance programs along with Employee Benefits, Risk Management Resources, Bonds, Succession Retirement Planning, & more!

**LIFESTORE BANK & INSURANCE:  
Ad on the right**

1675 Blowing Rock Road, Boone • 828-265-2580 • [www.golifestore.com](http://www.golifestore.com)

LifeStore Bank - Founded in 1939 to offer home loans to people in our mountain communities. As a hometown bank, decisions are made locally and we strive to make serving you a priority inside our branches, online or with our mobile services. Member FDIC. Equal Housing Lender. NMLS# 449206. Conveniently located at 1675 Blowing Rock Road. LifeStore Insurance – As an independent insurance agency we work with most major insurance carriers and our agents will guide you through all available insurance options, so you get the policy that's right for you. Whether you are looking for individual coverage, family protection, auto, business, Medicare and health insurance, investment opportunities, or a custom policy, LifeStore is there for you . . . at every stage of your life.

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**Sandra Williams**  
CIC, CIIP, CISR, CBIA  
Commercial Lines Account Executive

[swilliams@golifestore.com](mailto:swilliams@golifestore.com)  
828-263-1621

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Meridian Benefits Group assists Seniors with Medicare services and provides employee benefits to small business groups of 10-200 employees. Representing many insurance companies across the state of NC, including BlueCross BlueShield, United Healthcare, Aetna, Humana and Mutual of Omaha among others, Meridian Benefits Group can offer a look into several plans across multiple carriers, to help find great choices that meet your specific needs and budget. Call today for a free quote! “

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Parrott Benefit Group is a locally owned, independent employee benefits and insurance firm providing tailored benefit solutions to North Carolina clients since 1981. With locations in Blowing Rock, Lexington, and Raleigh, we help approximately 200 business clients and support around 10,000 individuals through healthcare insurance, human resources, compliance, technology, and financial planning. Our mission is to provide innovative benefit strategies by utilizing a professional staff dedicated to excellence, service, and integrity. Take your benefits to new heights with Parrott Benefit Group!

**RICH LYON, STATE FARM INSURANCE AGENT**

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Rich Lyon offers a variety of State Farm insurance services including auto, homeowner, renter, business, pet, life, and health insurance plans as well as annuity investments and mutual funds in personalized bundles. Through these products, Mr. Lyon aims at building relationships with community members in hopes of providing them the best coverage that suits their lifestyle. It's impossible to fully prevent worst-case-scenario situations from occurring, so making sure each and every individual is prepared at an affordable price is a State Farm key priority.

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**AI APPAREL GROUP, INC.**

3305 16th Ave. SE, Suite 202, Conover • 833-424-4327 Ext. 2 • [aiapparelgroup.com](http://aiapparelgroup.com)

We boast a diverse range of products and services that empower businesses and organizations to elevate their brand identity to new heights. Whether it is custom-designed apparel, promotional products, or sophisticated branding solutions, Ai Apparel's innovate offerings ensure that each client's message stands out and resonates with their target audience.

**ALPHA-LIT HIGH COUNTRY**

1010 Wickliff Avenue, High Point • 336-905-0166 • [www.alphalitletters.com](http://www.alphalitletters.com)

Let Alpha-Lit High Country elevate your parties, corporate events, milestones and special occasions with our premiere marquee letters and numbers. We bring the “extra” element to any event with our show stopping marquees. Getting Lit never looked so fun! You spell it, we light it up!

**ANJULA CALDWELL: GRAPHIC DESIGNER**

[design@anjulacaldwell.com](mailto:design@anjulacaldwell.com) • [www.anjulacaldwell.com](http://www.anjulacaldwell.com)

Good design starts with active listening. I work to get to the root of who, what, where, and why. Together, we'll find the how. As a photographer, writer, and designer, my approach brings more than just a layout. I can bring life to your ideas. I specialize in designing artist catalogues, advertising layout for various mediums, and small run book designs.

**APPALACHIAN SIGNS**

898 West King Street, Boone • 828-265-1141 • [www.appalachiansigns.com](http://www.appalachiansigns.com)

A full service custom sign shop, specializing in Carved and Dimensional Signage (Routed & Sandblasted - Layered & Fabricated), as well as Illuminated Cabinets and Channel Letters, Printed and Cut Vinyl, Graphic Design, and Installation.

**THE BLOWING ROCKET/MOUNTAIN TIMES PUBLICATION: Ad on the right**

828-386-6241 • [www.blowingrocket.com](http://www.blowingrocket.com)

Serving the Blowing Rock area with high quality local journalism each week since 1932, The Blowing Rocket is a community news digital publication of Mountain Times Publications, a subsidiary of Adams Publishing Group.

**CADDELL BROADCASTING, INC - WSKS**

240 Radio Road, West Jefferson • 336-846-9575 • [www.580wksk.com](http://www.580wksk.com)

Our team of sales professionals can help put together an advertising campaign designed for your company's specific sales and marketing needs.

**CAROLINA MOUNTAIN LIFE MAGAZINE**

828-737-0771 • [www.cmlmagazine.online](http://www.cmlmagazine.online)

The High Country's premier lifestyle magazine, highlighting compelling stories and subjects to give locals, visitors and second homeowners an inside look at this magical area. Locally owned, written and produced for 27 years. Distribution includes the entire High Country and surrounding gateway visitor centers. Capture your market with over 100,000 copies printed yearly and online by advertising in CML magazine. Call for details on stories, advertising, and subscriptions.

**CREATIVE PRINTING**

1738 NC Highway 105 Bypass, Boone • 828-265-2800 • [www.creative-printing.com](http://www.creative-printing.com)

At Creative Printing we can provide you or your business with a variety of multi-media services including Printing, Copying, and Signs and Banners, as well as Internet Services, Video Transfers and Conversions, and Audio Conversions.

8 Journalists  
Covering the  
High Country.

*The* **Blowing Rocket**

[www.blowingrocket.com](http://www.blowingrocket.com)

**Watauga Democrat**

*The* **Mountain Times**

The High Country's Arts and Entertainment Source

24 Hours a Day,  
7 Days a Week,  
365 Days a Year,  
for 135 Years.

**You Can  
Depend On Us.**

**GO POSTAL PRINTING**

207 New Market Centre, Boone • 828-262-0027 • [www.gopostalprinting.com](http://www.gopostalprinting.com)

GPBoone provides quality print products and the best customer service at competitive prices. #1 Printer for business and personal printing, shipping and promotional products. \*RUSH Orders\*Graphic Design\*Events\*Banners\*Signs\*

**HIGH COUNTRY 365**

1651 NC194 N, Boone • 828-263-0095 • [www.highcountry365.com](http://www.highcountry365.com)

Since 1989, we've served Blowing Rock with popular promotions projects including the High Country Tourist Map, Buy-One-Get-One-Free dining pass, Watauga High School sports calendar & pocket schedule, original ASU coupon book, business consulting & more.

**HIGH COUNTRY PRESS**

P.O. Box 152, Boone • 828-264-2262 • [www.highcountrypress.com](http://www.highcountrypress.com)

High Country Press is a news publication providing regional news, events, music, movie times and classifieds listings for the High Country.

**HIGH COUNTRY RADIO**

738 Blowing Rock Road, Boone • 828-264-2411 • [www.goblueridge.net](http://www.goblueridge.net)

Six radio stations in Watauga, Avery and Ashe Counties: WATA-AM 1450, Boone; Glory 1130 WECR-AM, Newland; Mix 102.3 WECR-FM, Beech Mountain; NewsTalk 1200 WXIT, Blowing Rock; Highway 106 WMMY-FM, Jefferson; and Oldies 100.7 WZJS-FM, Banner Elk.

**HIGH COUNTRY SPORTS**

828-773-5235 • [www.highbountrysports.net](http://www.highbountrysports.net)

High Country Sports is the premier sports journalism media outlet in northwestern North Carolina, covering Professional, College, High School, Middle School, Recreation Leagues and Adventure Sports, featuring award-winning photography and editorial content. Whether football, basketball, baseball, soccer, field hockey, track and field, volleyball, dance, softball, auto racing or lacrosse, High Country Sports has quickly become the go-to source in the region.

**MERIDIAN AGENCY**

118 Wisteria Way, Waynesville, NC • 828-577-4832 • [www.themeridianagency.com](http://www.themeridianagency.com)

Advertising solutions for small businesses with excellent customer service. Affordable graphic & web design, advertising consulting, publications & more. Let us design a logo, letterhead, business card, brochure, catalog, website or whatever you need. Specializing in tourism marketing.

**THE ORB AGENCY**

192 Mountain View Drive #2310, Blowing Rock • 704-494-1330 • [www.theorbagency.com](http://www.theorbagency.com)

We take your media communication to a whole new level as we provide the opportunity for your business to thrive with a precise strategy. We offer a variety of services to promote brand awareness, ranging from Website Development & Maintenance, Media Buying, including Television, Radio, Newspaper, Billboard, and current Streaming Platforms, Social Media Establishment & Management, Search Engine Optimization, and Reputation Management. Orb revolves around your business needs.

**OVERMOUNTAIN STUDIOS, INC.**

159 Winklers Creek Road, Boone • 828-355-5526 • [www.overmountainstudios.com](http://www.overmountainstudios.com)

Locally owned & operated for over a decade, we employ a highly trained, specialized staff to meet your needs. We offer technical website design & creation, advertising assistance, marketing services, social media strategy & consulting, photography & design services.

**PRECISION PRINTING**

1613 Industrial Drive, Wilkesboro • 828-265-0004 • [www.precisionprintinggroup.com](http://www.precisionprintinggroup.com)

All this and amazing, fast, award-winning customer service, too! Fine four-color printing. On the spot brochures. Fast Signs. Copies. Huge archival art giclees. DVD's. Bulk mailing. And a 28-year-old reputation for delivering all the right stuff!



### **PULP PRINTING**

1706 West State Street, Bristol, TN • 423-764-5751 • [www.getpulp.com](http://www.getpulp.com)

The most advanced commercial printer in the region. Our services include creation, digital computer-to-plate, high quality Heidelberg presses, finishing services, direct image mailing services.

### **SIGN SYSTEMS, INC.**

PO Box 3767, Hickory • 828-322-5622 • [www.signsystemsnc.com](http://www.signsystemsnc.com)

Design, manufacture, installation & service of all types of signage: illuminated, non-illuminated, sandblasted, routed, neon, custom letters, vinyl, real estate signage, interior ADA signage, digital graphics, etc. Family owned & operated for over 30 years. Tucker Hines, GM

### **SPECTRUM REACH**

755 George Wilson Road, Boone • 828-322-5853 • [www.spectrumreach.com](http://www.spectrumreach.com)

Discover the Multiscreen Difference 3 reasons why Spectrum Reach multiscreen advertising delivers superior consumer connections • Reach Without Limits • Unrivaled First-Party Data • Local Expertise Matters. Contact us.

### **STAPLES**

1275 Blowing Rock Road, Boone • 828-263-0551 • [stores.staples.com/nc/boone/1275-blowing-rock-road](http://stores.staples.com/nc/boone/1275-blowing-rock-road)

We are your one stop shop for all of your business needs. Between our Print and Marketing Services center, Tech Services, and Office Supplies, we have everything you need for your business all in one location. Stop in and meet the team today so we can tell you all about the amazing things Staples is doing to help support our local businesses.

### **WNC MAGAZINE**

33 Patton Avenue, Asheville, NC • 828-210-5030 • [www.gulfstreamcommunications.com](http://www.gulfstreamcommunications.com)

The premier lifestyle magazine celebrating the unique cultures and people of Western NC. Each beautiful issue includes features on current affairs, profiles on intriguing locals, gorgeous homes, outdoor pursuits, little known mountain histories, great weekend escapes, a calendar of regional events, a comprehensive dining guide, and more.

## *Municipal & Government*

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### **BLOWING ROCK FIRE DEPARTMENT**

8001 Valley Boulevard, Blowing Rock • 828-295-5218 (non emergency)

### **BLOWING ROCK POLICE DEPARTMENT**

187 Park Avenue, Blowing Rock • 828-295-5212 (non emergency)

### **BLOWING ROCK POST OFFICE**

977 North Main Street, Blowing Rock • 828-295-3589

### **BLOWING ROCK TOWN HALL**

1036 Main Street, Blowing Rock • 828-295-5200 • [www.townofblowingrocknc.gov](http://www.townofblowingrocknc.gov)

### **HIGH COUNTRY COUNCIL OF GOVERNMENTS**

468 New Market Boulevard, Boone • 828-265-5434 • [www.hccog.org](http://www.hccog.org)

The multi-county planning and development agency for the seven northwestern North Carolina counties of Alleghany, Ashe, Avery, Mitchell, Watauga, Wilkes and Yancey. Rick Herndon, Executive Director.

### **HIGH COUNTRY WORKFORCE DEVELOPMENT**

468 New Market Boulevard, Boone • 828-265-5434 • [www.highcountrywdb.com](http://www.highcountrywdb.com)

High Country Workforce Development Board is a business-led organization serving as the catalyst for workforce development in Alleghany, Ashe, Avery, Mitchell, Watauga, Wilkes and Yancey Counties.

### **TOWN OF SEVEN DEVILS: Ad on page 19**

157 Seven Devils Road, Seven Devils • 828-963-5343 • [www.sevendevilsnc.gov](http://www.sevendevilsnc.gov)

Come discover our positive altitude! Play tennis, hike, shop, tube, zipline or relax while enjoying some of the best views around. You will find an array of residential choices... whether you stay for a weekend, a season, or a lifetime!

## *Photography, Video & Sound Services*

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### **ANDREW CALDWELL PHOTOGRAPHY**

714-244-6933 • [www.andrewcaldwell.photography](http://www.andrewcaldwell.photography)

Andrew has over 20 years of experience in the Real Estate/Architectural photography industry and is also a Professor at ASU. He creates still and video imagery, is a certified drone pilot and offers quick turn-around with exceptional results.

### **ASTRO YETI PHOTO CO.**

Blowing Rock • 252-571-2204 • [astroyetiphoto.com](http://astroyetiphoto.com)

At Astro Yeti Photo Co., I promise to always provide you with friendly service, communication, and media that's out of this world! Whether you want a full marketing campaign or just a simple portrait session, I promise to create something special that we can both be proud of!

### **HONEY BADGER IMAGES**

412 Chums Cove Road, #8007, Asheville • 865-237-9030 • [instagram.com/honeybadgerimages](http://instagram.com/honeybadgerimages)

Honey Badger Images is a Western North Carolina based business specializing in landscape and cityscape photography of the Southern Appalachian region.

### **LONNIE'S PHOTOGRAPHY**

[www.lonniewebster.com](http://www.lonniewebster.com) • [lonnie@lonniewebster.com](mailto:lonnie@lonniewebster.com)

Specializing in Events, Couples, Family Gatherings, Family Reunions, Engagements, Business and Corporate Events, Special Occasions Photography and Photojournalism for media. Lonnie's objective is to capture the real emotions and tell the story of the event and interactions of those in attendance. Appointments required. Phone 828-266-2111.

### **TODD BUSH PHOTOGRAPHY**

2989-C Tynecastle Highway, Banner Elk • 828-898-8088 • [www.bushphoto.com](http://www.bushphoto.com)

Since 1990, photographing scenes, businesses, homes & lifestyles of the Blue Ridge based from his High Country commercial photography studio/gallery. His images have appeared worldwide. Call Todd or visit his website for Scenic or Advertising Photography.

## *Professional Products & Services*

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### **BETTER BUSINESS BUREAU OF CENTRAL & NORTHWEST NC**

1617 NC Highway 66 S., Suite 201, Kernersville, NC • 336-852-4240 • [www.bbb.org/local-bbb/bbb-serving-central-and-northwest-north-carolina](http://www.bbb.org/local-bbb/bbb-serving-central-and-northwest-north-carolina)

### **BLUE RIDGE VISTA P.O.A**

2575 Hwy. 105 South Suite 70, Boone • 828-264-2227

### **THE CONES CONDOMINIUM UNIT OWNERS ASSOCIATION**

151 The Cones, Blowing Rock • 828-295-9888

### **THE CONES II CONDOMINIUM OWNERS ASSOCIATION**

135-205 Caleb Drive, Blowing Rock • 828-295-9888

### **THE HIGH COUNTRY ASSOCIATION OF REALTORS**

4469 Bamboo Road, Boone • 828-262-5437 • [www.highcountryrealtors.org](http://www.highcountryrealtors.org)

The High Country Association of REALTORS unites real estate professionals in the community for the benefit of REALTORS and their clients. The Association is dedicated to the advancement of professionalism in the industry and is committed to maintaining a high level of ethical business practice.

**OVERLOOK AT ROCKY MEADOWS**

828-295-9888

**RIDGELINE LEADERSHIP**

1457 Rocky Mountain Road, Boone • 828-719-0591 • [www.ridgelineleader.com](http://www.ridgelineleader.com)

Ridgeline Leadership helps individuals and organizations identify their sweet spot, then finds the best way to get there. Offerings include individualized leadership coaching and organizational development opportunities - retreats, team development, leadership training, and establishing culture, vision, and priorities.

**SHARP BUSINESS SYSTEMS**

828-466-1322 • [nc.sharp-sbs.com](http://nc.sharp-sbs.com)

Sharp Business Systems specializes in Sharp copiers, printers and office phone systems.

**THE VILLAGE AT THE GREEN PARK COA**

140-150 Village Drive, Blowing Rock • 828-295-9888

**WATAUGA COUNTY CHRISTMAS TREE FARMS**

828-264-3061 • [www.wataugachristmastrees.org](http://www.wataugachristmastrees.org)

Association representing growers and promoting sustainable production of Fraser fir- the 'Cadillac' of Christmas trees. Grown at an ideal elevation, Watauga County Fraser firs are cultivated on family farms with environmentally friendly practices.

**THE WEBB COMPANY**

125 Dick Watson Road, Deep Gap • 828-264-9322 • [www.thewebbcompany.com](http://www.thewebbcompany.com)

The Premier Moving & Storage Company - licensed, bonded & insured! Specializing in receiving, storage & delivery of antiques & fine furniture. Local & long distance. 60,000 sq ft climate controlled storage. U.S. DOT #746313, ICC MC #339335, C - #2291

**WJ OFFICE CITY**

118 South Big Valley Street, Boone • 828-264-3283 • [www.wjoffice.com](http://www.wjoffice.com)

Serving the area since 1976. Office Supplies, Office Furniture (Design and Installation), Copiers, Printers, Faxes, & Service Department. 264-3283. [www.wjoffice.com](http://www.wjoffice.com). Ask us about The WJ Way. You'll See the Difference.

*Salons*

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**STUDIO M SALON**

140 Maple Street, Blowing Rock • 828-414-9333 • [www.studiomsalonbr.com](http://www.studiomsalonbr.com)

Studio M Salon provides excellent and affordable hair care services and products. Specializing in color, grey coverage and blonding services. By appointment only.

*Tourism & Visitor Information*

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**ASHE COUNTY CHAMBER OF COMMERCE**

1 N Jefferson Avenue, Suite C, West Jefferson • 336-846-9550 • [www.ashechamber.com](http://www.ashechamber.com)

A dynamic force, ensuring the economic health of our community by nurturing business growth and encouraging economic development.

**BLOWING ROCK CHAMBER OF COMMERCE**

132 Park Avenue, Blowing Rock • 828-295-7851 • [www.blowingrockncchamber.com](http://www.blowingrockncchamber.com)

Our mission is to promote, protect and improve business through the cultural, social and economic development, growth and sustainability of Blowing Rock while preserving the charm and character of the village.

**BLOWING ROCK TOURISM DEVELOPMENT AUTHORITY**

132 Park Avenue, Blowing Rock • 828-295-4636 • [www.blowingrock.com](http://www.blowingrock.com)

Stop by our Visitor Center in the Blowing Rock Chamber of Commerce at 132 Park Avenue! We have a wealth of information on the Blowing Rock area, and our friendly staff will help you have the best visit possible. Find the Contact Us link in the menu to the left to send us an email and get your questions answered now. We are always here to help!

**BOONE AREA CHAMBER OF COMMERCE**

579 Greenway Road, Suite 101, Boone • 828-264-2225 • [www.boonechamber.com](http://www.boonechamber.com)

Our mission is to advance economic prosperity and to encourage public/private cooperation that will broaden the economic base and enhance the quality of life in our community.

**CALDWELL CHAMBER OF COMMERCE**

1909 Hickory Boulevard, SE, Lenoir • 828-726-0616 • [www.caldwellchambernc.com](http://www.caldwellchambernc.com)

Founded in 1920, we plan and conduct programs designed to enhance quality of life in our community so families, companies and organizations will continue to be successful in Caldwell County. Whatever line of business you're in, we help make it stronger.

**HIGH COUNTRY HOST**

6370 Blowing Rock Road South, Blowing Rock • 828-264-1299 • [www.mountainsofnc.com](http://www.mountainsofnc.com)

We welcome over 50,000 people each year to the Regional Visitor Info Center on Hwy 321 in Boone. The center, open 362 days per year, is staffed by travel counselors with extensive knowledge of the region. In addition, we personally respond to over 40,000 phone calls & average between 40,000 and 50,000 unique visitors each month to our website. The award winning, non-profit, membership organization was est. in 1980, dedicated to promoting tourism in the six Northwestern counties of NC by use of its 64-page Vacation Planner, web site, travel shows, & involvement in national, state & regional tourism organizations.

**WATAUGA COUNTY TOURISM DEVELOPMENT AUTHORITY**

331 Queen Street, Suite A, Boone • 828-266-1345 • [www.exploreboonearea.com](http://www.exploreboonearea.com)

The Watauga County TDA staff maintains an office in downtown Boone NC for the purpose of carrying out the tourism-related marketing and infrastructure development initiatives as defined by the TDA Board of Directors.

**WILKES CHAMBER OF COMMERCE**

717 Main Street, North Wilkesboro • 336-838-8662 • [www.wilkesnc.org](http://www.wilkesnc.org)

A non-profit membership organization celebrating 64 years of encouraging & promoting business opportunity & growth in Wilkes County. Our mission is to promote economic development & strive to enhance the quality of life of all Wilkes County citizens.

*Transportation*

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**ABERNETHY CHRYSLER JEEP DODGE RAM: Ad on page 98**

1442 E. Main Street, Lincolnton • 704-732-1890 • [www.abernethychryslerjeepdodge.com](http://www.abernethychryslerjeepdodge.com)

Third generation, family owned dealership, established in 1958. The Abernethy Family continues to be committed to excellence in all areas including sales, service, and finance. Customer First rated!

**AIR HAVEN LIMO & TROLLEY**

362 Haven Way, Boone • 828-265-2504 • [www.AirhavenLimo.com](http://www.AirhavenLimo.com)

Offering a classic original Excalibur convertible, an extremely comfortable limousine van, a 4x4 Excursion or a Mercedes executive limo. Airport shuttles in multiple luxury vehicles, local pick-ups & drop-offs, weddings, sightseeing tours & nights on the town. Old time service with extraordinary vehicles.

**BOONE CHRYSLER DODGE JEEP RAM**

2282 Highbway 105 South, Boone • 833-617-7919 • [www.boonencdjr.com](http://www.boonencdjr.com)

A premier new and used Chrysler, Jeep, RAM and Dodge Dealer in Boone. We have the vehicle you have been searching for at a price you can afford, with a friendly and helpful sales staff, highly skilled mechanics and multiple automotive certifications.

**The Abernethy family of dealerships has something for everyone**

**Abernethy Chrysler Jeep Dodge RAM**  
1442 E Main St • Lincolnton, NC 28092 • Highway 321 Exit 24  
704-732-1890 • [www.abernethychrysler.com](http://www.abernethychrysler.com)

**Abernethy Chevrolet Buick GMC**  
1445 E Main St • Lincolnton, NC 28092 • Highway 321 Exit 24  
704-735-0401 • [www.abernethychevrolet.com](http://www.abernethychevrolet.com)

**HENDRICK LUXURY GROUP: Ad on the above right**

10830 Northlake Auto Plaza Blvd., Charlotte • 704-379-4000 • [www.hendrickcars.com/northlakeautomall.htm](http://www.hendrickcars.com/northlakeautomall.htm)

We are the nation's largest privately held automotive dealership group and the sixth-largest automotive dealership group overall, based on 2015 units sold, according to Automotive News "Top 125 Dealerships Groups."

**THE HICKORY HOP**

3101 9th Avenue N.W., Hickory • 828-327-2340 • [www.hickoryhop.com](http://www.hickoryhop.com)

Why drive when you can HOP? Service to Charlotte Airport... now serving BR and Boone.

**MODERN**

**TOYOTA**  
of BOONE

**TOYOTA**  
225 Modern Drive, Boone  
828.264.1491  
[www.ModernToyotaofBoone.com](http://www.ModernToyotaofBoone.com)

**MODERN**

**SUBARU**  
of BOONE

**SUBARU**  
185 Modern Drive, Boone  
828.264.0675  
[www.ModernSubaru.com](http://www.ModernSubaru.com)

**MODERN**

**FORD**  
of BOONE

**Ford**  
300 New Market Boulevard, Boone  
828.264.6111  
[www.ModernFordofBoone.com](http://www.ModernFordofBoone.com)

**EXPERIENCE THE MODERN DIFFERENCE**  
Family-Owned Since 1933

**HIGHLAND LIMOUSINE SERVICES LLC**  
604 Planters Way, Mount Holly • 828-832-6034 • [www.highlandlimousineservice.com](http://www.highlandlimousineservice.com)

We proudly serve the NC High Country by providing door to door airport shuttles and black car services to any of the area's fine restaurants and attractions. We are licensed and insured and have over 5 years' experience providing transportation in the area.

**L&N PERFORMANCE AUTO REPAIR**  
303 Mystery Hill Lane, Blowing Rock • 828-266-9077 • [lnautorepair.com](http://lnautorepair.com)

We Have Been Serving Watauga County Since 2008. Offering A 24,000 Mile - 24 Month Nation Wide Warranty - A NAPA AutoCare Repair Facility - We're Blowing Rock's Auto Repair Professionals. [www.facebook.com/lnauto](http://www.facebook.com/lnauto)

**MODERN FORD OF BOONE: Ad on the bottom left**

300 New Market Boulevard, Boone • 336-448-2977 ext 10308 • [www.ModernFordofBoone.com](http://www.ModernFordofBoone.com)

Part of Modern Automotive, a family-owned automotive group established in 1933 in Winston-Salem, NC. Offering sales, service, and savings on new Fords in the High Country. Experience the Modern Difference.

**MODERN SUBARU OF BOONE: Ad on the bottom left**

185 Modern Drive, Boone • 336-448-2977 ext 10308 • [www.modernsubaru.com](http://www.modernsubaru.com)

Part of Modern Automotive out of Winston-Salem, NC, a family-owned automotive group established in 1933. The Fowler family is proud to offer the Subaru product to the High Country and invites you to Experience the Modern difference.

**MODERN TOYOTA OF BOONE: Ad on the bottom left**

225 Modern Drive, Boone • 336-448-2977 ext 10308 • [www.moderntoyotaofboone.com](http://www.moderntoyotaofboone.com)

Part of Modern Automotive, a family-owned automotive group established in 1933 in Winston-Salem, NC. Winner of the prestigious Toyota President's Award for customer service every year since we opened. Experience the Modern difference.

**TRI-CITIES REGIONAL AIRPORT**

2525 Highway 75, Suite 301, Blountville, TN • 423-325-6000 • [www.flyTRI.com](http://www.flyTRI.com)

Full-service commercial airport serving Northeast TN, Southwest VA, Western NC & Eastern KY. Nonstop flights to five hubs: Atlanta (ATL), Charlotte (CLT), Dallas Ft. Worth (DFW), Orlando Sanford (SFB) and St. Peter-Clearwater (PIE) on Allegiant, American and Delta.

*Travel & Concierge Services*

**MAGIC BOUND TRAVEL**

600 Grand Boulevard, Boone • 888-360-5559 • [www.magicboundtravel.com](http://www.magicboundtravel.com)

We are a locally owned travel agency specializing primarily in Disney & Universal vacations, domestic & internationally. From parks & resorts, to cruise lines, river & expedition cruising, expert guide-led group land adventures worldwide, our options offer something for every age & vacation style. Our planning & support services, recommendations, itineraries, & expertise are complementary for our booked clients. Our mission is to help you create magical vacation experiences. Maggie Farrington: [maggie@magicboundtravel.com](mailto:maggie@magicboundtravel.com)

**SAVORED MOMENTS TRAVEL, LLC**

189 Sally Street, Boone • 828-341-1655 • [www.savoredmomentstravel.com](http://www.savoredmomentstravel.com)

We believe that experiential travel is awe-inspiring, soul-stirring, heart-opening, and above all, life-changing. It's our passion to design itineraries that allow you to touch the hearts of others, interact, learn, expand consciousness, and grow connections with other cultures and people. We help family, friends, and affinity groups deepen their connections through well-planned, savory travel experiences. Yolanda Robertson is a Travel & Retreat Planning Concierge and the owner of Savored Moments Travel.

**WILCOX WORLD TRAVEL & TOURS**

2165 NC Hwy 105 S, Boone • 828-210-8166 • [www.wilcoxtravel.com](http://www.wilcoxtravel.com)

SINCE 1953 WE HAVE BEEN SERVING TRAVELERS ALL ACROSS THE GLOBE. We are experienced travel professionals dedicated to making your next excursion, "the carefree journey of a lifetime!" Let us handle the details, the paperwork, and the reservations, so you can enjoy a truly worry-free trip! Whether you're taking a mission trip to Kenya, a honeymoon to Maui, or needing executive style transportation, we have your best interest in mind.

*Utility Companies & Communications*

**APPALACHIAN ENERGY**

2228 Old Highway 421 South, Boone • 828-262-3637 • [www.gbenergy.com](http://www.gbenergy.com)

The only local heating oil distributor in BR. Fuel oil and kerosene delivery. Propane cylinder refills. Automatic delivery service. Commercial and residential. Competitive rates and budget pay programs. 24-hour emergency service.

**BLUE RIDGE ENERGY: Ad on the right**

2491 Highway 421 South, Boone • 828-265-8302 • [www.blueridgeenergy.com](http://www.blueridgeenergy.com)

We are your complete source for innovative energy solutions, encompassing both your member-owned electric cooperative and our propane and fuels subsidiary.

**CAROLINA WEST WIRELESS: Ad on the bottom left**

1126 Blowing Rock Rd, Boone • 828-264-5007 • [www.carolinawest.com](http://www.carolinawest.com)

Formed in 1991 and headquartered in Wilkesboro, NC, we provide customers in 11 western NC counties with innovative technology including data and mobile services, the latest wireless devices, and competitive wireless plans that provide national coverage.

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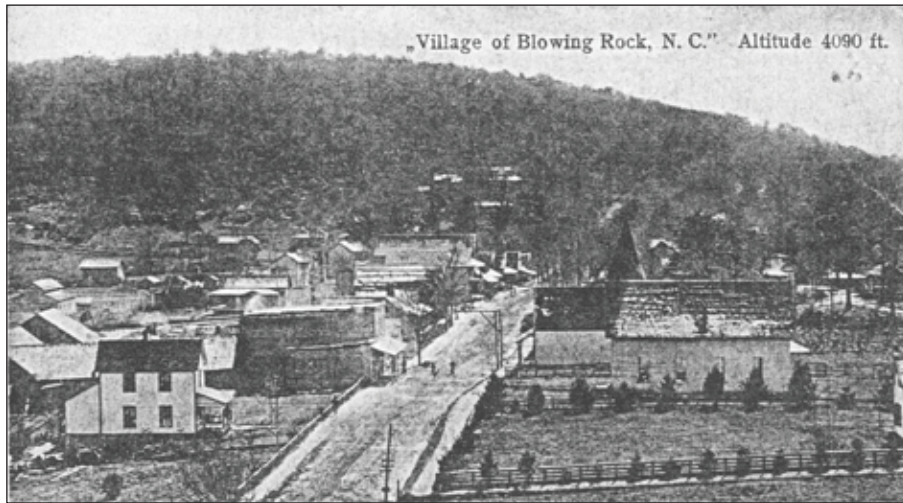
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# A LITTLE HISTORY OF BLOWING ROCK

by Tom Boyd



“The prettiest small town in North Carolina”, “The jewel of the Blue Ridge Parkway”, “One of the 25 best small towns in America” are some of the descriptions of Blowing Rock. With its gorgeous mountain scenery, marvelous cool summer weather, outstanding winter activities and abundant outdoor opportunities, Blowing Rock is a true “gem” that has welcomed residents and visitors since its founding. But its early history did not offer such promises.

Aside from members of the Catawba and Cherokee tribes, who first traveled the region, and early Spanish explorers in 1567, few pioneers explored these mountains until an expedition under Colonel Joshua Fry and Peter Jefferson (Thomas Jefferson’s father) surveyed the area in 1749. Despite vistas of magnificent beauty, the climate could be harsh and unforgiving and the mountains difficult to navigate.

Consider the experience of a group of Moravians from Bethlehem, Pennsylvania who in 1752 became the first documented, albeit “accidental,” visitors to the area. Led by Bishop August Spangenberg, the band had been tasked with seeking out a future Moravian settlement in North Carolina. Having been misdirected by a local hunter, the party missed the correct trail and instead headed west into the Blue Ridge Mountains. Seeking shelter, they moved through Globe Valley and endured a treacherous climb up the mountains. Upon arriving at the summit, Spangenberg noted in his journal the beauty that surrounded him like, “hundreds of mountains rising like great waves in a storm.” Shortly thereafter, however, an actual winter storm forced the company to flee eastward near present day Winston-Salem for their Moravian settlement.

Few settlers lived in the area until the second half of the 18th century, when it began to attract small groups of immigrants of mostly Scottish or Irish descent. Soon after the American Revolution, Richard Greene, formerly of New Jersey, and his family became the first permanent inhabitants of what was to become Blowing Rock. They were followed by the Hayes, Storie, Estes, Bolick and Coffey families. Many of their descendants still live here today.

In the first half of the 19th century, the Blowing Rock area consisted of self-sufficient family farms characterized by subsistence farming, raising cattle and hogs, and

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logging. These early settlers found a market for their excess produce and livestock down the mountain in Lenoir, and wealthy Lenoir merchants began summer pasturing their livestock up the mountain. Seeing opportunity, James C. Harper of Lenoir built the Lenoir-Blowing Rock Turnpike in 1840. Imagine using pick and shovel and gunpowder to build a road in these mountains. Life in the mountains immediately changed. With the advent of the Turnpike, people from Lenoir and elsewhere undertook the less arduous journey to Blowing Rock to enjoy the mild climate and the spectacular views. These visitors either camped in the area or stayed with local families in their homes. Soon thereafter boarding houses sprung up, and tourism had begun. The Turnpike also offered the prospects of a mountain summer home to folks in Lenoir, and appropriately James Harper became the first “cottager” with his house, “Summerville,” near Blowing Rock.



During the Civil War, Blowing Rock provided a haven for families who could afford to send their loved ones out of harm’s way. Many of those families remained, and in the postbellum period summer tourism rebounded. Small boarding houses like the Hayes or Martin Houses were built in the 1870’s on Main Street. Chetola – then called the Silverlake resort – was reconceived and expanded as a boarding house. The last two decades of the 19th century saw construction of grand Victorian hotels such as the Watauga Hotel, Green Park Inn and the Blowing Rock Hotel. Many visitors, wishing to enjoy the lifestyle in the area for more than a few weeks in summer, built homes to accommodate family and servants. These early “cottagers” not only influenced the development of the town but also generously provided for the community with churches, schools, libraries and charitable efforts.

On March 11, 1889, a group of influential citizens led by Joseph B Clark sought and received a charter from the North Carolina General Assembly, and the village of Blowing Rock became formally incorporated. JB (fondly called “Uncle Joe”) Clarke, the first elected mayor of Blowing Rock, presented a study in contrasts. Despite being a deeply spiritual person, Clarke was also a fan of “demon rum.” Feeling that the town was too peaceful after a few drinks one morning, Clarke cured the problem by stampeding cattle down Main Street. Ever the dutiful civil servant, however, Clarke convened court, found himself guilty of drunk and disorderly conduct, and fined the culpable party \$1 and court costs.



Top Picture: Advertisement circa 1895 for Fairview Manor  
Bottom Picture: Joseph B. Clark

Clarke’s first term as mayor ushered in a period of turmoil regarding the sale of alcohol.

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Blowing Rock's charter permitted the town to regulate beer and wine sales, and the first two Mayors licensed and supported a tavern. During the same session Blowing Rock was created, the state legislature granted the Skyland Institute, a private school located between Blowing Rock and Green Park, a charter which prohibited the sale of alcohol within two miles of the school. That radius included the town. The following years witnessed a struggle between the "wet" and "dry" forces, the latter arguing that the school's charter superseded that of the Town. The third Mayor, Filmore Coffey, a "dry" advocate moved away and appointed his friend W.H. Weedon to fill his term. Weedon, also "dry", decided that illegal beer sales had invalidated the town's legal standing, and he refused to call elections. Was Blowing Rock a town or not? To decide that question, Uncle Joe Clark convinced the County Sheriff to call a special election, and he was reelected Mayor. The town was a town again, and sales of alcohol continued.

Around the turn of the 19th century, the reputation of Blowing Rock, its beautiful mountain scenery and moderate climate enticed wealthy textile magnates Moses H. Cone, Robert Mebane and J. W. Cannon to build their summer estates in the area. In 1922, the developer Walter Alexander opened the grand Mayview Manor Hotel.

Tourism and cottagers were mainstays of the local economy, and Blowing Rock welcomed the visitors with open arms. Ordinances were passed to make the community more amenable to visitors. For example, the town adopted a "fence law" to protect wealthy visitors from having to dodge unconfined pigs and chickens on Main Street. Another major industry that supported the local economy was lumber which provided employment to many, but which denuded many mountain sides. Fortunately, time and Mother Nature have largely replenished these forests.

Although the Depression affected Blowing Rock in much the same way as the rest of the country, the area realized tremendous lasting benefits from the programs of the New Deal, most significantly construction of the Blue Ridge Parkway. R. Paul Getty, one of the original engineers and consultants for the Parkway who called Blowing Rock "home" was also instrumental in convincing the federal government to relocate the Parkway from Tennessee to North Carolina.

Another Blowing Rock resident, Grover Robbins, Sr., significantly impacted the expansion of tourism in the area with the development of the Blowing Rock attraction, from which the town gets its name. Perhaps most importantly, as Mayor, he arranged purchase of the land on which the old Watauga Hotel had stood for use as a community center, government offices and, above all, Memorial Park. The Park not only honors those who gave the ultimate sacrifice in service to their country but provides a setting where folks can enjoy an ice cream cone, observe children reveling in



Downtown circa 1970s, Chamber, Library, First Baptist Church

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the delights of the Park's recreational equipment, or listen to one of the many concerts filling the sweet summer air.

The Robbins family's contributions to the tourist economy continued with Grover Robbins, Jr., who salvaged the old East Tennessee & Western North Carolina railroad train that operated from 1881 until the flood of 1940 destroyed most of the track. Recalling the pleasures of riding it as a child, he purchased the train from none other than Gene Autry, restored it to its previous glory, and established the Tweetsie Railroad theme park.

Attracted by the health benefits and natural splendor of the Blue Ridge, the painter Elliott Daingerfield, whose art is still displayed in museums throughout the nation, made Blowing Rock his summer home. Daingerfield constructed three homes in the area one of which, the glorious Westglow, is now a world-famous hotel and spa.

In the wake of the influence of Elliott Daingerfield, the arts have flourished in Blowing Rock. Since 1962, artisans and crafts persons present their work at Art in the Park. Artists display their talent at the Artist in Residence program in another former Daingerfield home, Edgewood Cottage. In 2011 the Blowing Rock Art and History Museum was founded through the efforts of residents and friends of the town. The Museum is home to an impressive collection of art, and it provides outstanding art and history exhibit.

Blowing Rock has been blessed by the ongoing generosity of its full and part-time residents. Some examples of charitable fund raisers include the Blowing Rock Horse Show, in continuous operation since 1923, and The Annual Tour of Homes, sponsored by St. Mary of the Hills Episcopal Church.

As in the past, natural wonders and outdoor activities continue to lure visitors to Blowing Rock. Now people enjoy driving on the Blue Ridge Parkway, hiking, camping, fishing, cycling, golfing and downhill skiing. Appalachian Ski Mountain, the first ski resort in the South, opened in 1962 giving Blowing Rock and the High Country its first taste of winter tourism.

The past two and a half centuries have witnessed the evolution of Blowing Rock from a true wilderness to a rural backwoods community, to a summer resort and finally to a year-round tourist destination. Blowing Rock still enchants visitors and residents with its charm and natural beauty.



Left: Historic Homes, circa 1920s, Westglow



Right: 1892, Dangerfield, Edgewood Cottage

**ALPHABETICAL LISTING OF MEMBERS**  
 For a complete list of members with contact info, visit: [www.loveblowingrock.com](http://www.loveblowingrock.com)

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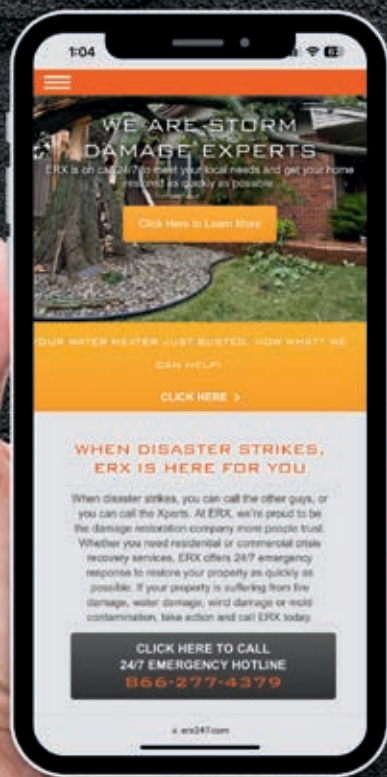


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